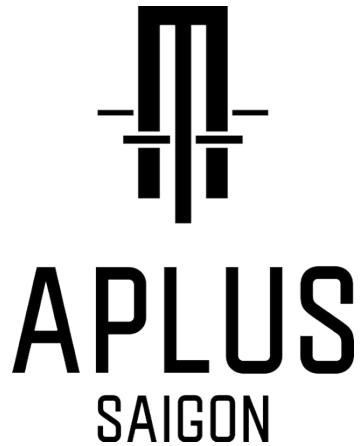




I. OVERVIEW

APLUS SAIGON is a next generation superclub located in the heart of Ho Chi Minh City, conceived as a contemporary cultural space where music, art, and technology converge to create deeply connective nightlife experiences.

More than a nightclub, APLUS SAIGON is designed as an indoor festival with a capacity of thousands of guests, where international standards and local spirit coexist within a fully immersive sensory experience.

II. BRAND MANIFESTO

APLUS is a place where people find each other.

Not through louder sound or brighter lights, but through experiences pushed further, where every bassline and every moment is intentionally designed to create real connection.

APLUS believes that every element of nightlife can be taken one step further, from sound and lighting to service and the emotions people carry with them after each night.

III. VISION

APLUS SAIGON aims to become the next superclub destination in Asia, where Vietnamese nightlife earns international recognition for its scale, creativity, and sound technology.

The brand positions itself at the intersection of:

- Local culture
- Music aligned with global taste
- International club standards

Through this approach, APLUS redefines the club as a contemporary cultural hub, where heritage and nightlife blend to tell a Vietnamese story with global relevance.

IV. MISSION

To redefine the club experience in Vietnam by offering:

- The best sound and visual environment in the country.
- A curated mix of local and international spectacles that bridges cultural boundaries.
- A venue that supports large-scale creativity, from immersive performances to music festivals and cultural collaborations.
- To rewire the mindset of nightlife goers and non-goers, reaching a wider and more cultural mindsets.

V. WORLD CLASS SOUND EXPERIENCE: L-ACOUSTICS L2

For the first time, Saigon reaches an audio standard previously reserved for the world's largest stages.

APLUS SAIGON makes a full scale investment in the L2 Series from L-Acoustics, the sound system trusted by Coachella, Tomorrowland, and the global tour of RÜFÜS DU SOL.

The L2 system delivers a sound experience that is

- Evenly distributed throughout the entire venue
- Deep and powerful bass without listener fatigue
- Clear vocals and sonic detail from every position
- No echo, no distortion, no dead zones

VII. UPCOMING HIGHLIGHT EVENTS

- **DOMBRESKY @ APLUS SAIGON**
 - Date: Saturday - January 17, 2026
 - Theme: Glamour | House Music
 - [Media assets](#)

- **ARGY: INDOOR FESTIVAL**
 - Date: Friday - January 23, 2026
 - Theme: Indoor Festival | Melodic Techno
 - [Media assets](#)

BOILERPLATE

APLUS SAIGON is a next generation superclub in Ho Chi Minh City, positioned as a new benchmark for nightlife culture in Asia. Opening on December 20, 2025 at 492 Vo Van Kiet, District 1, APLUS SAIGON delivers a fully immersive sensory experience powered by a sound system trusted by Coachella and Tomorrowland. APLUS is where Vietnamese culture meets global music, where creative communities converge, and where entertainment is reimagined through sound, light, and authentic connection.

CONTACT

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MEDIA ASSETS

- [APLUS SAIGON Virtual Tour](#)
- [APLUS SAIGON Logo](#)
- [APLUS SAIGON Venue Rider Photo](#)