

Video Training for Targeted Email

To help you get started in Targeted Email we have created some easy to follow videos.

The videos series will show you how to easily create and send emails in Targeted Email using email marketing best practice.

We recommend that you follow the videos and guidance to help you to get the most of the tool and to ensure that your emails hit your recipients' inboxes.

00.00 [How to create an ActionID](#)

01.01 [Logging in to Targeted Email](#)

02.01 [How to create a new email](#)

02.02 [How to select your recipients](#)

02.03 [How to send the right content to the right people](#)

02.04 [How to target your subscribers using data from Connect](#)

02.05 [How to complete the sender details page](#) (must watch!)

02.06 [How to select a template](#)

02.07 [Modifying and adding content to your template](#)

02.08 [How to add images to your emails](#)

02.09 [Drafting your email](#)

02.10 [Schedule and send your email](#)