

PROJECT: ENERGY MARKET

OBJECTIVE: We are going to create a market where the students show their knowledge about the advantages and disadvantages for different types of energies.

DESCRIPTION.

We will organize a market with different stands where you, the participants, will “sell” a particular energy to at least three teachers. The teachers will have got fake money to buy energy and they will choose depending on the factors that we explain later.

First of all, we need to organise the students in pairs to work, we have decided the following pairs: Iván - Marcos, Álvaro - Alejandro, Yasán - Izan, Victor - Henar, Alex - Iruña.

Every pair will choose a kind of energy, all of them must be different. To do this election students should have a general vision of all of them and decide which one is the most interesting.

Then, they have to start the research on energy, looking for the advantages that make their energy be the best one. To do so, it would be interesting to know what are the disadvantages of the other energies in order to highlight the importance of their own.

Now they have to think the strategy to defend their options, the marketing. Tips:

- Think what you want to say and how to say it.
- How to draw the attention of the buyers.

You must think if you want to decorate your stand with, for example, models, a banner... to give the teachers publicity, pamphlets, triptychs...

Finally, we will have the market as I have explained to you. The chosen day, the teachers will visit your stand, listen to you, observe the things that you have prepared to stand out and develop your explanation. Finally, they give you the money that you deserve.

EVALUATION

There will be an individual

Self-assessment

Oral presentation.

_____/10 - Grammar & Vocabulary are accurate.

_____/10 - You speak with intonation and stress to provoke interest. Not monotonously.

_____/10 - You speak clearly and fluently. Not too fast.

_____/10 - The presentation is interesting and entertaining. Not boring.

_____/10 - You look at the audience while speaking. Not reading.

Information

_____/10 - You can describe your energy and its projection. You look at the audience while speaking. Not reading.

_____/20 – You graduate and know perfectly the advantages of your energy.

_____/10 - You use original tools to draw our attention.

_____/10 - You are able to connect the advantages with the disadvantages of the others.

_____/100 TOTAL

What do you think about this project? - Comments:

Teacher assessment

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What does your teacher think about this project? - Comments