

# The Cake Recipe for The Advanced Radio Project

Step #1 Create your teams

Step #2 Choose a state, a protectorate or a country that has a U.S. military base.

Step #3 Choose a school type (city, country, suburban; military, public, private, religious?).

Step #4 Name the school.

Step #5 Create a school mascot

Step #6 Create a school slogan

Step #7 Create the school's character/locale (rich, poor, otherwise; old, new, in between; seaside, mountain, plains etc.).

Step #8 Create the weather/season. Remember that your sports should align with your season (e.g. – you would hardly be playing baseball in winter.).

Step #9 Create a call sign (Begin with a W if your state is EAST of the Mississippi, K if it is WEST.). You may use four letters.

Step #10 Who will write which specific stories? (high school news, commercials [regular AND Elizabethan], sports, Time For Poetry, Funny Stories, weather and cheat sheet)

ESTABLISH A CONTRACT! The contract is essential for the day that all material is reviewed for credit.

Step #11. Brainstorm ideas (See Writing Topics sheet).

Step #12 Begin writing. Stories should be 3-5 sentences in length. Commercials will be longer.

Step #13 Think about sound effects (Ten maximum. Must be done AFTER school. Make appointment).

Step #14 Write your bridges. Remember that certain bridges are specific to the sections of your broadcast and you must tell us so (e.g. – see The Skinny for specifics.).

Step #15 Create the cheat sheet. You must have a minimum of six closings and they should run in length from a few seconds to a final option that is thirty or more seconds in length.

Step #16 Once the material is completed, begin timing. Start with the cheat sheet, then the

commercials, then the whole production. Add or delete material as necessary.

Step #17 Make sure that all music and sound effects (if you choose to use them) have been acquired.

Step #18 PRACTICE! PRACTICE! PRACTICE!