

Present: Rita Benn, Ketl Freedman-Doan, Harvey Somers, Midge Cone, Rob Deschaine, Jennie Lieberman, Ann Alpern, Jennifer Traig, Lauren Gold, Lauren Zinn, Renee Robbins, Deborah Greene, Fruma Taub, Charles Weaver

Note: Please cc both Ketl and Rita when you email one or the other to keep everyone in the loop.

Financial Update: Including our balance left over from JCOR1, funds raised for JCOR2, and minus the \$44 for Apples and Honey, our current balance is \$5933.

Reimbursement: In the past, we'd send reimbursement requests to Cathy who would forward them to Rob. The process is being worked out and from now on requests may go directly to Rob. Rob will send receipts to Cathy after he reimburses, and she will continue to keep track of expenditures.

Donations: Deborah crafted a letter for past donors. These were signed and mailed today. We also obtained a list of donors from the concert. Rita drafted a letter for them, and those will go out next week. We're hoping to reach \$15,000 to welcome the JCOR2 family. Deborah spoke with a major donor from JCOR1 about donating this round. Deborah also has asked if BIC can give a donation (likely of \$1k) and that seems likely. Midge offered to call donors to make a contact. Ketl shared that we're working on the donor list to figure out which congregations donors came from so congregational leads can reach out. There are 16 names whose affiliation we don't know – may want to distribute the list to see if anyone knows them.

Website content, redesign and logo update: Thanks to all who worked on the new logo (especially designer Anna Cone and to Renee's student who also worked on a draft). It will go on the website and t-shirts and Federation's registry. Please send Deborah any photos you have from JCOR events to include on the website. Charles reports we're trying to make the website more visually attractive and informative. The site is also migrating to another platform. The goal is to have a lot of the work done by Aug 23, at which point we should be ready to migrate.

We will send out an email asking people to click around. Jennifer started a spreadsheet with team info that Ketl has updated; take a look and see if you have anything to add. Spreadsheet is here: https://docs.google.com/spreadsheets/d/1TexEdh-G_vyfBIPU6wi8pv6LyqWTXJhR8cKfcA4Y9M8/edit#gid=0

We also plan to centralize minutes in the members-only section of the website. Thanks to Lauren for getting us started on the website! Thanks to Charles who has found a no-cost web host and for spearheading the new site.

Volunteer Recruitment and JFS requirements: We got a few from Refugee Shabbat but we need more. Can congregational leads bring the volunteer form (on the current website) to services and then return completed forms to us? We especially need folks for Housing. Fruma points out that a lot of congregants are out of town right now so recruitment might be easier at the end of August. Rita reports we have a potential Housing lead, though she'll be out of town the first two weeks of September. We also don't want to welcome a family in the middle of High Holidays. Sukkot ends on Oct 6, so mid-Oct would work well. Ketl asks whom at JFS should we speak to about the process for onboarding new volunteers? Midge shares that we should point people to the general JFS application on their site, and Midge will follow up about step 2. Sophie from JFS has been in touch with us in the past. At the next meeting, we can work on the

volunteer form with 1-sentence descriptions of each team and arranging hard copy applications to bring to the congregations.

Planning for Apples and Honey/Walk a Mile, Sept 10: When you go to register for Walk a Mile, look for JCOR. We'll put on our new t-shirts before the walk. The walk will be in Burns Park, 9-12. Apples & Honey will take place the same day at the JCC from 2-5. It would be nice to blow up our logo and put it on a poster. Lauren wonders if we can repurpose some signs we already have. What should we have at the table? How might we take donations? We could have a QR code, a box for checks or cash. We also want to give out information about JCOR – what would be useful? At Refugee Shabbat, TBE had a big house with little house tags in cardstock; each house had an item for the family for people to take with info on how to do that (Midge has offered to have the items collected at her house). Can we make it simple for people to buy and give Amazon gift cards? Maybe a registry? What we need to know is what we already have and what we still need to get. Deborah is taking care of everything that can be lightly used except for knives. For gift cards, do we want to get them for local stores rather than Amazon?

We need volunteers for the table: Deborah, Harvey, Ann, Lauren, Jennifer, Renee, and Fruma offered. Pairs can volunteer for one-hour shifts (plan on wearing your shirt). We'll also have our t-shirts at the table. The shirts are \$7.85 for us to purchase. What if we charged our volunteers \$10 each to buy them, and a little bit higher at the table for non-volunteers (\$20)? Or perhaps we give the shirt to those who donate a certain amount - \$108? \$500? If we end up with extras, we can also sell them in the future. The shirts are being made by Elmo's. We are confirmed for an order of 35. They will be green with a hint of blue.

Other: Renee reported that she's having trouble getting a hold of musicians. She and Midge found a great group called Schmaltz but haven't heard back yet. Fruma will talk to some of the klezmer musicians she knows in the groups to see what their availability is.

We've been asked to speak at Limmud on lessons learned on Oct. 29. Rita and Ketl will be out of town. Is anyone available? Mira Sussman is the contact. Deborah, Harvey, Midge, and Linda Jo have offered to participate. Havey suggested we invite Amanda to be a part of it as well. It will take place at WCC.

Next meeting: August 23 at 12 pm.