

2020 Census

#2020Census | #EveryoneCounts

April - May

By now, every home should have received their invitation to complete the census in the mail. Although many programs are closed due to COVID-19 safety precautions, it is still important for community partners, like afterschool providers, to encourage families to complete their survey and protect their children's futures.

Use these messages to inspire action and direct stakeholders to additional resources in our toolkit, found at <https://3to6.co/census>

Link to online survey: <https://my2020census.gov/>

Actions: [Census Day](#) | [Census During COVID-19](#) | [Build Confidence](#) | [Take Action](#)

Census Day, April 1

Twitter

Make the #2020Census count for you! The results of the census will determine how more than \$675 billion of federal funding will be directed each year over the next decade – including #21stCCLC funding. Complete your survey now: <https://my2020census.gov/>

It's not a joke! Today is National #2020Census Day! Take less than 5 minutes today to complete your civic duty and ensure your family is fairly counted! <https://my2020census.gov/>

It's National #2020Census Day! By just sharing this tweet, you can help ensure your community is fairly counted! That means fair access to critical resources & services - like afterschool - for the next 10 years! <https://my2020census.gov/>

Facebook

It's not a joke! Today is National #2020Census Day! Take less than 5 minutes today to complete your civic duty and ensure your family is fairly counted! Questions about the census? Check out this helpful guide from @afterschool4all: <https://3to6.co/census>

Spread the word - it's National #2020Census Day! By taking less than 5 minutes to complete your survey, you are helping to ensure your community is:

- > Accurately represented
- > Accurately funded
- > Accurately invested in

Complete your survey now: <https://3to6.co/census>

Advocating for the Census During COVID-19

Twitter/Facebook

How can you make a difference in the #2020Census? Put a census reminder in your next newsletter, email, or check-in with parents & families. Need help finding the right words, we've got you covered: <https://3to6.co/census>

Moments like this are an important reminder of why it is so critical that resources & services reach those most vulnerable. Let's make sure our families are protected for the next ten years by encouraging everyone to complete their census survey!

<https://my2020census.gov/>

Afterschool can still play a role in the #2020Census! Take time this week to call families & see how they're coping with #COVID19 & closures. Include a census reminder in your check-in & share why it is important. @Afterschool4all's toolkit has tips: <https://3to6.co/census>

Make the #2020Census count for afterschool. The results of the census will determine how more than \$675 billion of federal funding will be directed over the next decade – including funding for #21stCCLC. Tips to get involved: <https://3to6.co/census>

It is imperative that everyone is counted in the #2020Census to ensure federal funds reach our most hard to count populations. As trusted community partners, afterschool programs & staff can still play a pivotal role from home. Learn more: <https://3to6.co/osn>

1 in 10 young children went uncounted in the 2010 Census - meaning those children went underserved by critical federally funded services & programs over the past decade. Help make sure everyone in your community is counted: <https://3to6.co/osn>

What is the #2020Census and why does it matter? Our toolkit has everything you need to make sure #EverybodyCounts in your community! <https://3to6.co/osn>

Calling all #21stCCLC afterschool programs! The #2020Census is HERE and will be used to determine #21stCCLC funding over the next 10 YEARS. Encourage families to complete their surveys and don't miss out on critical funding. <https://3to6.co/osn>

Build Confidence

Twitter

An accurate #2020Census =

- > Accurate representation
- > Accurate funding
- > Accurate data

Help make sure EVERYONE is counted in your community. Get involved to ensure the #2020Census is fair, accurate, and safe. <https://3to6.co/osn>

The #2020Census is an opportunity for every afterschool provider to become a champion for their families. Helping to get an accurate #2020Census count is one of the most important things we can do to serve our communities. <https://3to6.co/osn>

As trusted community partners, afterschool programs can be a great resource for families that have questions about participating in the #2020Census. Here's how afterschool programs can get involved: <https://3to6.co/osn>

Ensuring an accurate #2020Census is the responsibility of every community partner that works with families - especially those that have been historically undercounted. As a trusted partner, afterschool providers can play a major role: <https://3to6.co/osn>

Families already have confidence in their child's afterschool program to provide a safe space with caring staff. As a trusted voice, afterschool providers are on the front lines of spreading information & preventing misinformation about the #2020Census. <https://3to6.co/osn>

What is the #2020Census and why does it matter? Our toolkit has everything you need to make sure #EveryoneCounts in your community! <https://3to6.co/osn>

Did you know? #2020Census data is used by growing businesses looking to invest and create jobs. Make sure your community is counted and has a fair shot at those resources! <https://3to6.co/osn>

Facebook

The #2020Census CAN ensure federal funding reaches those most in need, communities are accurately represented in Congress, and local, state, and federal policymakers have accurate data to inform better decisions.

The #2020Census CANNOT use personal information for ANY reason other than an accurate count or share information with law enforcement agencies.

Together, we can ensure a fair, accurate, and safe count. #Census2020

As trusted community partners, afterschool programs can be a great resource for families that have questions about participating in the #2020Census. Helping to get an accurate #2020Census count is one of the most important things we can do to serve our communities. Here's how afterschool programs can get involved: <https://3to6.co/lu8>

Take Action

Become a Census Taker

Twitter

As trusted members of the community, afterschool providers and staff can play a big role in the #2020Census. Consider becoming a #2020Census taker to help ensure your community is counted! <https://3to6.co/osn>

Become a champion for your community by applying to become a #2020Census taker and work on the front lines to ensure a fair, accurate, and safe count.

<https://2020census.gov/en/jobs.html>

Make sure your community is counted! Afterschool providers are embedded in many communities that historically have been undercounted - and therefore underserved. Become a census taker to ensure a fair, accurate, and safe count.

<https://2020census.gov/en/jobs.html>

Facebook

Make sure your community is counted!

Helping to get an accurate #2020Census count is one of the most important things we can do to serve our communities. Afterschool providers are embedded in many communities that historically have been undercounted - and therefore underserved.

Become a census taker to ensure a fair, accurate, and safe count. #2020Census

<https://3to6.co/lu8>

Host a Census Event (Summer 2020)

Twitter

Afterschool providers can – and should – play a role in making sure the #2020Census is fair, accurate, and safe. Here's how you can be a resource in your community:

<https://3to6.co/osn>

Your community is counting on you! As trusted community partners, afterschool programs can play an important role in making sure families are prepared and able to complete their #2020Census surveys. Our toolkit has everything you need to get started:

<https://3to6.co/osn>

Make the #2020Census count for afterschool:

- > Get the word out
- > Host a Census Night for families to come in & complete their survey at your program
- > Offer internet access at pick up

Here's how: <https://3to6.co/osn>

Become a champion for your community by hosting a Census Night! Invite students & families to learn more about why the #2020Census matters and why #EverybodyCounts.

Have computers & tablets with internet so families can complete their surveys there! Get planning: <https://3to6.co/osn>

Looking for a meaningful family engagement opportunity? Host a Census Night this spring to build community, trust, and make a difference that will last a decade! Here's how you can get started: <https://3to6.co/osn>

Facebook

Afterschool providers are embedded in many communities that historically have been undercounted in the census - and therefore underserved. End the cycle by getting involved and making sure the families you serve are counted in the #2020Census. Here's how you can help: <https://3to6.co/lu8>

The #2020Census is an opportunity for every afterschool provider to become a champion for their families. More than \$675 billion of federal funding will be determined by the results of the census for the next 10 years - including funding for 21st Century Community Learning Centers (21stCCLC).

Make the census count for afterschool. Get involved by hosting a Family Census Night and inviting families into your program to build community and trust and make a difference that will last a decade!

The #2020Census is not only important to the future of afterschool funding but can serve as a meaningful way to engage with the families your program serves. Host a Family Census Night and invite community members to learn more about the census from people they trust and complete their survey. This opportunity comes only once every ten years! <https://3to6.co/lu8>