

## DEFENSEstudio Privacy Policy

Effective: Aug 10, 2021 DEFENSEstudio, (collectively, “DEFENSEstudio”, “us”, “our” or “we”) provides this Privacy Policy (this “Policy”) to describe the ways we collect, store, use, and manage the information, including personal information, and data that our users (“users” or “you”) provide or collect in connection with any games provided on the mobile platform (each of them is a "Service", collectively referred to as "Services"). Please note that the scope of this Policy is limited to information and data collected or received by DEFENSEstudio, through your use of the Services. DEFENSEstudio or the individual(s) owning or operating the DEFENSEstudio is not responsible for the actions of individuals with no relationship to DEFENSEstudio or third party companies, the content of their sites, the use of information or data you provide to them, or any products or services they may offer. Any link to those sites does not constitute our sponsorship of, or affiliation with, those individuals or companies.

### Information and Data We Collect from You

When you use our Services, you may provide us with your contact information, usually your name and email address. We also collect certain information and data, such as your application usage, access, session times and in-app purchases, your unique device ID, hardware type, the version of your operating system (“OS”), your device name, and your general (city/country) location (based on your Internet Protocol (“IP”) address). We may occasionally send you push notifications through our mobile applications to send you game updates, high scores and other service related notifications that may be of importance to you. You may at any time opt-out from receiving these types of communications by turning them off at the device level through your settings. We may collect non-personal

information about you through our Service. Such information may include your operating system type and version, and the time and date of your visit to the Service.

## **How we Process the Information**

Our goal is to provide better Services to you, troubleshoot, improve and optimize our Services. We use information collected through our Service for purposes described in this Policy or disclosed to you in connection with our Service. For example, we may use your information to 1) Operate and improve our Services; 2) Understand you and your preferences to enhance your experience and enjoyment using our Services; 3) Respond to your comments and questions and provide customer service; 4) Provide and deliver products and services you request; 5) Deliver advertising and marketing and promotional information to you; 6) Send you related information, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages; Communicate with you about promotions, rewards, upcoming events, and other news about products and services offered by FigSky Games and our selected partners;

## **Security**

We value your trust in providing us your Personal Information either by registering your email id via the website or sharing the email id in our games or apps . Remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and [I |we, DEFENSEstudio ] cannot guarantee its absolute security while using the services. We do our best to store and transmit the same in the best possible manner.

We follow generally accepted industry standards and maintains reasonable safeguards to attempt to ensure the security, integrity and privacy of the information in DEFENSEstudio possession.

We do have third parties and their SDKS integrated with our games for the purpose of showing Ads, understanding game usage patterns, and analytics. If any of the third party service providers are storing the Personal Information, it is the responsibility of those providers to store and transmit it in a secure manner. DEFENSEstudio will not be responsible for any mistake by the third party providers. The third party providers we use are mentioned below in Third party section.

## **Information Use By Third Parties**

Our Services may contain third party tracking and data collection and analytics tools from our service providers, such as game analytics. Such third parties may use cookies, APIs, and SDKs in our Services to enable them to collect and analyze user and device related data and information on our behalf. The third parties may have access to and collect data and information about you, such as your device identifier, geo-location information, IP address, application usage, access and session times, applications present on the device or in use at a particular time on the device, and your viewing of and interactions with advertising, for the purpose of providing their services, including, for example, enabling, providing and delivering advertising as described in further detail below. The privacy policies of our service providers may include additional terms and disclosures regarding their data collection and use practices and tracking technologies, and we encourage you to check those privacy policies to learn more about their data collection and use practices, use of cookies and other similar tracking technologies

Third Party Providers we engage

- Google Admob
- Google Analytics
- Game Analytics
- Facebook
- Facebook Ads

- And the providers mentioned in the Request User Data deletion section.

These service providers may use cookies to collect information about your online activities across this and other sites over time for non-advertising purposes. To learn more about how these services collect and process data and the choices that are offered to you to control these activities, you may visit:

<https://www.google.com/intl/en/policies/privacy/partners/>

[https://www.facebook.com/full\\_data\\_use\\_policy/](https://www.facebook.com/full_data_use_policy/)

<https://www.gameanalytics.com/privacy/>

## **Request user data deletion**

When you install and use “DEFENSEstudio” mobile applications, we can collect and process some of your data for different legitimate purposes.

You will find below explanations regarding the reasons why we may collect data.

Why is data collected?

“DEFENSEstudio” and its third-party partners collect data:

To provide you with the services you asked for

To run analytics and understand how users interact with our product and services to improve them continuously

The third-party partners that “DEFENSEstudio” will share the data with are:

Unity Analytics

Google Analytics

### **Data deletion requests**

To delete user data collected by “DEFENSEstudio”, please reach out to “collectionstwentyone@gmail.com”.

If you also want to request the deletion of the data that may have been collected about you or your device by our third-party partners that are acting as independent data controllers, you will find below the contact for each partner and the link to the relevant section of their privacy policies:

Google Analytics:

email: [privacy@gameanalytics.com](mailto:privacy@gameanalytics.com)

privacy policy: <https://policies.google.com/privacy?hl=ru>

Unity Analytic:

email: none, please refer to the privacy policy

privacy policy: <https://unity3d.com/ru/legal/privacy-policy>

## **Permissions**

We may request for various application permissions for achieving Game/App functionality such as storage to SD card or access to Camera hardware or connect to network server via internet for multiplayer game modes.

Additionally applications with Ads or In-app purchase capability may require connectivity to the Internet. These permissions shall not be used to collect or transmit any data that is not relevant to the functionality of the game/app or for improving the app.

## **Policy Regarding Children**

We do not knowingly collect or solicit personal data from anyone under the age of 16 or knowingly allow such persons to use our Services. If you are under 16, please do not send any information about yourself to us, including your name, address, telephone number, or email address. No one under the age of 16 may provide any personal data. In the event that we learn that we have collected personal data from a child under age 16, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under the age of 16, please contact us at “collectionstwentyone@gmail.com”.

# CHINA

## DEFENSEstudio 隐私政策

生效日期: 2021 年 8 月 10 日 DEFENSEstudio (统称为“DEFENSEstudio”、“我们”或“我们的”) 提供本隐私政策 (本“政策”) 以描述我们收集、存储、使用和管理信息的方式, 包括我们的用户 (“用户”或“您”) 就移动平台上提供的任何游戏提供或收集的个人信息和数据 (每个游戏都是一项“服务”, 统称为“服务”)。请注意, 本政策的范围仅限于 DEFENSEstudio 在您使用服务过程中收集或接收的信息和数据。DEFENSEstudio 或拥有或运营

DEFENSEstudio 的个人对与 DEFENSEstudio 或第三方公司无关的个人的行为、其网站的内容、您向其提供的信息或数据的使用或他们可能提供的任何产品或服务概不负责。任何指向这些网站的链接并不构成我们对这些个人或公司的赞助或关联。

### 我们从您那里收集的信息和数据

当您使用我们的服务时, 您可能会向我们提供您的联系信息, 通常是您的姓名和电子邮件地址。我们还收集某些信息和数据, 例如您的应用程序使用情况、访问、会话时间和应用内购买、您的唯一设备 ID、硬件类型、您的操作系统版本 (“OS”)、您的设备名称以及您的一般 (城市/国家) 位置 (基于您的 Internet 协议 (“IP”) 地址)。我们可能偶尔通过我们的移动应用程序向您发送推送通知, 向您发送游戏更新、高分和其他可能对您很重要的服务相关通知。您可以随时通过设置在设备级别关闭这些类型的通信, 从而选择不接收这些类型的通信。我们可能会通过我们的服务收集有关您的非个人信息。此类信息可能包括您的操作系统类型和版本, 以及您访问服务的时间和日期。

### 我们如何处理信息

我们的目标是为您提供更好的服务、排除故障、改进和优化我们的服务。我们将通过我们的服务收集的信息用于本政策中所述的目的或与我们的服务相关的向您披露的目的。例如, 我们可能会使用您的信息来 1) 运营和改进我们的服务; 2) 了解您和您的偏好, 以增强您使用我们服务的体验和享受; 3) 回复您的评论和问题并提供客户服务; 4) 提供和交付您要求的产品和服务; 5) 向您提供广告、营销和促销信息; 6) 向您发送相关信息, 包括

确认、发票、技术通知、更新、安全警报以及支持和管理消息；与您沟通有关 FigSky Games 和我们选定的合作伙伴提供的促销、奖励、即将举行的活动和其他产品和服务的新闻；

## 安全

我们重视您通过网站注册您的电子邮件 ID 或在我们的游戏或应用程序中共享电子邮件 ID 向我们提供您的个人信息的信任。请记住，没有任何一种互联网传输方法或电子存储方法是 100% 安全可靠的，[我 | 我们，DEFENSEstudio] 无法保证在使用服务时绝对安全。我们尽最大努力以最佳方式存储和传输信息。

我们遵循普遍接受的行业标准，并采取合理的保护措施，试图确保 DEFENSEstudio 所拥有信息的安全性、完整性和隐私性。

我们确实有第三方及其 SDKS 与我们的游戏集成，目的是展示广告、了解游戏使用模式和分析。如果任何第三方服务提供商正在存储个人信息，则这些提供商有责任以安全的方式存储和传输信息。DEFENSEstudio 对第三方提供商的任何错误概不负责。我们使用的第三方提供商在下面的第三方部分中提到。

## 第三方信息使用

我们的服务可能包含来自我们服务提供商的第三方跟踪和数据收集和分析工具，例如游戏分析。此类第三方可能会在我们的服务中使用 Cookie、API 和 SDK，以便代表我们收集和分析与用户和设备相关的数据和信息。第三方可能会访问和收集有关您的数据和信息，例如您的设备标识符、地理位置信息、IP 地址、应用程序使用情况、访问和会话时间、设备上存在或在设备上特定时间使用的应用程序以及您对广告的查看和互动，以便提供他们的服务，包括例如启用、提供和投放广告，如下文所述。我们的服务提供商的隐私政策可能包括