From, [mention your name]

[Address]

Date: [mention it]

To,

[Address]

Sub: [mention it]

I, [mention your name], the [mention your post], I am writing this letter on behalf of our reputable company, [mention the name] to request a business partnership with you.

Beginning the journey in the year [mention it], we started out cosmetics business, with only a few collections. Initially, at that time period, we only dealt with a handful of makeup products like [mention them], but slowly, with time, by working hard and after seeing that the sale has crossed a sufficient number, we started selling more in the line and soon, [mention the name of the products] were also sold and were liked and became hugely popular.

The plus point of our products is that they are animal-cruelty free and are only naturally or organically produced. We test them before they are sold. It is with extreme pride that I can tell you that there have hardly been any customer complaints to date. We were glad that we could impress our customers from different countries and they favored us.

Now, our dream is to launch products that will deal with [mention it] and after thoroughly researching it, we believe that this is not only going to be liked by just men and women but the third gender as well and impressing all and satisfying them is our ulterior motive. Your company deals with similar products and is pretty much famous for [mention it].

We would like to strike a business partnership with you as we believe that it can expand both our businesses and can bring greater profits.

Kindly let us know what is your take on it and we can go for further discussions on how it can benefit both of us.

We are sincerely hoping that you will join us and we are very much looking forward to working with you.

Thanking you

Sincerely,

[Sender’s name]