

Some Cool Facts About Dunnage

In this article we are going to talk about some cool that you need to know about dunnage. Today, the use of dunnage by shippers is extensive. That means, shippers make extensive use of dunnage. Transit can be very hard on your packages. There is always the risk of damage owing to the tough environment to which the packages are subjected to.

Whether it is the sorting facility, the ships or the trucks, your product or packages may be subject to manhandling and rough treatment; jerking and inertia when it is on the truck, etc. It is not uncommon for products to sustain some damage during this excruciatingly long process. Dunnage is useful because it prevents items from moving in the box and most importantly, it enables the items to absorb shocks. This is the most important benefit.

When your packages are in the truck and the truck is moving, the boxes slide across the trunk of the truck, or a ship or a train. Basically, there is a lot of moving involved. As the boxes move, the product inside the boxes move too and are directly subject to forceful impact which can lead to the products inside the boxes sustaining some kind of damage. It reduces the credibility of your business and can quickly erode your customer base.

While you may not control the movement of the packaging box, but you can mostly certainly ensure an anti-movement, anti-inertia shock-proof environment for the product inside the box by using dunnage. Dunnage is incredibly cheap but its effects are unparalleled in terms of providing the accurate cushioning effect which is needed in the boxes to sustain the impact without the product sustaining any of it, and the damage the follows thereon.

It can be used to provide protection to valuable items, provide protection to fragile and loose items during the entire process of the transit (from your warehouse to the doorsteps of your customers).

It also increases the credibility of your business. It makes you more reliable and that instils trust in your customers that they can order stuff online from your platform without having to worry about the product being broken or damage during the transit. This trust is a constructive aspect for your customer-base as it is going to make it more reliable and robust.

Poorly packaged products are often sneered upon by the customers and they do not want to find their product packaged poorly. It also reflects poorly on your company, and your commitment towards your customers. Your customers need to realize how committed you are to delivering excellence. If you are looking for [dunnage packaging and boxes](#), consider Planet Protective.