

100 PUSH-UPS

<https://rumble.com/v47ild6-100-push-ups.html>

THE 4 QUESTIONS

1 - Who am I talking to?

The target audience for this piece of copy are men who have a non-existing dating life.

For this type of product the age is around 20-35. Anything above won't work because to older men flirting over text is something new and they don't like it.

They are average looking guys, not fat, not skinny, but not fit either. Income varies. Some maybe go to college, some are working normal jobs and some are running their own business.

They have no girlfriend but they would like to change that.

2 - Where are they now?

They've tried many times to flirt and get a woman they like interested. Success rate is very low, they either never got to that first date or they got ghosted immediately after it. or they get into the friend zone.

They prefer flirting over text.

There is a gorgeous woman that they would like to date and they want to reach out to her via texts.

The problem is, anytime they slid into a girl's DMs in the past the best they would get was seen.

They've tried a million different ways to slide into a DM but they never got response, at least not a positive one, but women did answer something like "You are a creep"

They feel frustrated because this girl is the most beautiful girl they have ever seen and they really want to meet her.

They also feel sad because every friend of theirs has a girlfriend and everywhere they go they see a happy couple.

Now they are trying to come up with a text for that one girl but as soon as they type it they think “That’s pathetic” then they delete and try once more but again they delete it. And eventually they just leave the chat.

They are also discouraged because they know much better looking guys are hitting on this girl and they feel hopeless before them.

They have a big fear that unless they come up with something really good really soon they are going to lose the first girl they genuinely like.

3 - At the end of this copy where do I want them to go? What actions do I want them to take?

I want them to enter their email in order to get the free guide on how to flirt over text.

4 - What do they need to feel, imagine..etc in order to take action?

- Realize that they will never get on the first date if they continue using same messages they always use
- They need to feel that there is a high competition for what they want
- They need to clearly see that their competition has much better chance of charming that girl which will discourage them and that they are in a huge disadvantage
- They need to feel that it is almost impossible to achieve what they want
- They need to imagine how hard it is to become their competition
- They need to feel like they are in a dark tunnel with no exit but then all of a sudden there is a light.. an exit. (that will be achieved by framing the product as the only chance they have and as the advantage over their competition)
- They need to feel that this product can actually give them what they want
- They need to feel that if they don’t take action they will fail but if they do they will succeed
- As a final push over threshold they need to feel fear of somebody else taking their crush because they didn’t want to take action

ROADBLOCKS AND THE SOLUTION

The biggest roadblock they have is that they can barely make a woman open a text they sent and their goal is to take her on a date, all via text.

The roadblock they don’t see is that they think their messages are good.

The product is the solution for their situation because it will show them messaging formula that actually works, the irresistible texts that can help them go from nothing to taking any woman on that first date.

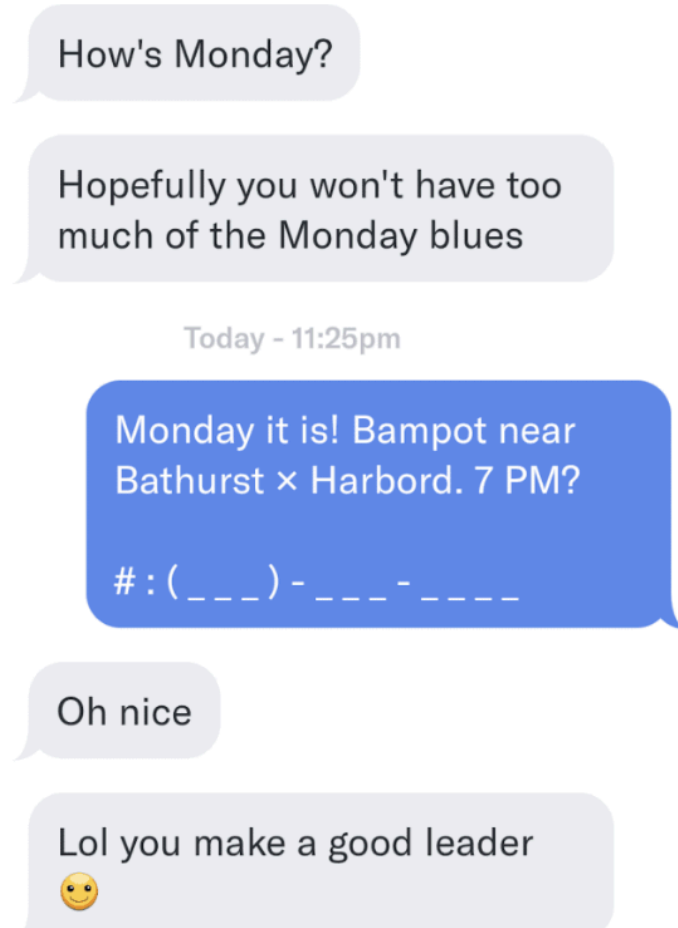
PERSONAL BEST ANALYSIS OF THE COPY AND HOW TO IMPROVE IT

- Headlines should be the big promise and I think that the dream state could be painted in a more exciting and vivid way
- I think that the first part of the copy (before the gif) and the gif itself could be too offensive and that I could lose readers there
- In the same part I think that maybe focusing more on creating curiosity rather than revealing their roadblock they don't know they have could be more effective and make more people sign up
- From "I mean come one" to the bolded italic "***advantage***" I tried to make them really feel the pain and feel like they are in a dark tunnel with no exit and then give them the product as an exit(solution). I think that the flow is not really great there and that maybe before presenting the product as the solution I should have firstly gone through their dream state.
- The EVEN IF part is not really strong and the reason for that is because I have not yet gathered enough customer language. Same goes for triggering dream state below the EVEN IF part
- In the last part, the 2 way close and the final push above the threshold with the last line, I think that both could be written in a more exciting and triggering way
- Overall, I think that imagery language as well as the kinesthetic language could help this copy be more effective

COPY

FREE GUIDE

**How to Flirt Over Text and Go From NOTHING to
A First Date With Just A Few Simple Messages
(EXAMPLE PICS INCLUDED)**



"On a scale of 1 to 10, you're a 9, and I'm the 1 you need."

FOR HOW LONG are you going to use such *worn out, boring, miserable* slides you find on the internet?

Or even worse, *smiley responses* to her stories. Seriously?

Sure, there may be a chance that an average looking woman would respond to that.

But drop-dead gorgeous 9s and 10s that you are shooting for? They would never even cross their minds.

Not even in a **BILLION** years.

Do you really think that out of 100s of DMs a day she gets, she would stop on such pathetic tries and think..

“Finally, a man from my fantasies”



I mean, come on.

You are trying to beat the 666 men in her inbox with THIS?

No, not the devil..

By 666 I mean:

Men who are **6FT TALL** PLUS extremely handsome - “Blessed by God”..

Men who are ready to go through the sweat and pain in the gym just to get that **6 PACK** so they could charm YOUR crush...

And as an icing on the cake, men who happen to be successful **6 FIGURE** entrepreneurs.

But WAIT, don't give up just yet, because you actually have an ***advantage*** over them..

And it's only because YOU happen to be on this very page, at this very moment.

This guide will give you IRRESISTIBLE messaging formulas and if you use them you will be able to turn ANY women on, to the point where she will instantly start craving you.

Even if she is above your league..

Even if she didn't notice you before..

And *EVEN* if 666 men are hammering her inbox day in - day out..

These texting methods WILL take you on a date with her.

And you can have them all.. FOR FREE.

Now, one of 2 scenarios will play out from this point on.

You will either completely ignore this and watch YOUR gorgeous woman walk away from you with somebody else.

Or you will enter your email below, go through this guide and use it to finally conquer her heart.

Up to you.

And let me warn you one last time.

While you are sitting here considering taking a **FREE** guide somebody else may be messaging the same girl you want, using the same secrets inside, at this very moment.