



## Dubb Setup Checklist

### QUICK START ACCOUNT SETUP

- Create your account ([use this link here and the code kismet for 10% off](#))
- Mindfully choose your account name. This name will be your default sub-domain (for example: **kismetideas**.Dubbb.com)
- Update your Settings (Profile Pic top right > Settings)
  - Personal Profile Picture
  - Personal profile contact info & social handles
  - Business/Team Logo
  - Create your first landing page Preset
  - Download the Dubb Chrome Extension and record your first video!
- Download the mobile phone app for on-the-go notifications and filming
- Email Setup: Gmail/Outlook
- OPTIONAL: SMTP Setup with SendGrid or Send in Blue (for more than 300 emails/day)
- OPTIONAL: Twillio Setup for SMS
- OPTIONAL: Setup your Calendar tool
- OPTIONAL: Download the [Dubbb Desktop Recorder](#)
- OPTIONAL: [Setup a custom domain](#) (premium feature) if desired (do this right away, since it will break all previous landing page links. This is not imperative. I've used kismetideas.Dubb.com for years with much success!)

### RECORD YOUR EVERGREEN VIDEOS

**Calendar Booking:** "Hi it's Paige! Please book a time in my calendar by clicking the button below"



**Social Bio (Bio Link):** “Hi it’s Paige. Thanks for connecting with me on social! Please click on the buttons below to learn how I can help you or book a time with me.”

**Testimonial Ask:** “Hi it’s Paige. Thank you so much for working with me in the past! It would mean the world to me if you gave me a video testimonial, please click on the “Video Reply” or “Book a Time” buttons below.”

**Review Ask (Share Link):** “I wanted to personally thank you for working with me and ask if you could leave me a review on the below referenced websites. Please click on the buttons below to leave a review! Thank you!”

**Referral Ask (Share Link):** “Hi it’s Paige. The best compliment you can give me is a referral for my business. Feel free to share this link with anyone you’d like. Click on the buttons below to book a time in my calendar or learn more about me!”

**New Lead:** “Hi it’s Paige. Great meeting you! I look forward to working with you in the future.”

**Business card video (QR Code):** Hi it’s Paige. Thanks for watching my business card video! I look forward to working with you. Please click on the buttons below to connect!”

**Open House Video (QR Code):** “Thanks for visiting my open house! My goal is to help you make the right move into the right property. If you’d like to chat more about your real estate needs, please click on the button below to book a time in my calendar! Thanks!”

## **VIDEO DETAILS**

- Always remember to give your video a good title (it will be visible in the browser tab and in the link title when sharing)
- Establish video tags with your own naming standard to organize your content



- Create your first few Call to Action Buttons (Assets > Calls to Action. These can also be created and edited from any video Editing page)
- Create any Forms or Custom Fields you might want for your Forms (don't forget that each form needs a Call to Action button attached in order to put it on a landing page)

### **SHARING VIDEOS VIA EMAIL/SMS**

- Establish your Gmail API or other SMTP settings such as SendGrid (depending on daily volume of emails)
- Setup your Twillio Account for SMS
- Learn and use the 3 ways to send your Dubbb videos
- Import your existing contacts (if applicable)

### **MORE VIDEO STEPS**

- Uploading a video from your computer
- Record your screen and presenting
- [Using the Teleprompter feature](#)
- Add captions (and edit them as needed)
- Trim your videos with basic video editing
- Select or upload a custom thumbnail
- Two-way YouTube sync
- Replacing Videos

### **MORE POSSIBILITIES**

- Update the page URL slug to your liking (NOTE: do this before you share anywhere, as the original page URL will no longer exist)
- Discover and use Playlists
- Discover and use Portfolio & Showcase pages
- Discover and use the multiple video embed and widget tools for use on other sites



- Integrate Paypal and create CTAs to get paid
- Adding a Rich Signature

### **EVEN MORE TOOLS**

- Setup automations and workflows!
- CRM and Deals
- Analytics

### **EXTENDED DUBB RESOURCES**

**Support Email:** [support@dubb.com](mailto:support@dubb.com)

**Weekly Live Zoom Support/Training Calls:** <https://corp.dubb.com/v/academy>

**YouTube Channel:** <https://youtube.com/dubbsupport>

**Affiliate Program:** <https://earn.dubb.com>

### **GET HELP FROM KISMET IDEAS & PAIGE BATTCHER**

Email me at [paige@kismetideas.com](mailto:paige@kismetideas.com)

### **Revenue Generating Activities**

1. Reach out 1:1 to your top 100 prospects or circle of influence
2. Social Bio Link (for capturing leads)
3. Social visibility to get to your Bio Link
4. Automated follow-up