

Developing your students' target culture competence and enriching your own

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For your students

- Infuse your lessons exclusively with target culture materials, in the target language, from the target culture. This will ensure that your students are exposed to and immersed in a plethora of target language products, practices and perspectives. Materials can be:
 - Photos
 - Music & Songs
 - Videos
 - Films
 - Readings (novels, poems, plays, articles, brochures, etc.)
 - Podcasts
 - Ads
 - Posters
 - Digital texts such as websites, blogs, social media posts, etc.
- Connect all your lessons to authentic target culture resources and materials
- Have students research and present target culture products, practices and perspectives using only authentic materials and using exclusively the target language to present.
- Assign target culture films and series in the target language that students can watch at home on Netflix, Amazon Prime, YouTube, etc.
- Encourage students to watch authentic music videos
- Encourage students to follow target culture influencers who post in the target language on social media
- Join or create a virtual exchange with a target culture school, so that your students can connect with a real target culture student and communicate with them in the target language
- Avoid materials (readers, etc.) created specifically for language learners, reading materials translated from another language or in English, American movies

dubbed in the target language, materials about but not in/from the target language and culture, etc.

For yourselves

- Create a bank of target language / culture photos that you can use as prompts and other assignments/ activities. You can save photos on a blank slide presentation for later use. Organize it by language, course, level, topic, whatever works for you. See sample [HERE](#).
- Save target language / culture articles / videos etc. that you see on social media that could be interesting to your students. You can save the link on a document or even on your phone. See one of my Iphone NOTES app lists [HERE](#).
- Create a shared document with your colleagues where you can all add the target culture links you each find to increase your resources. See one I started which any of you can add to [HERE](#).
- Read, watch, view and listen to target language / culture news, novels, videos, podcasts, films, etc. in your spare time.
- Research the topics / themes in your curriculum to diversify your authentic sources
- Subscribe to target language/culture publications, papers, journals, channels, etc.
- Stay informed about the current events, happenings and trends in your target culture by watching or reading target culture news regularly and frequently.
- Make Facebook friends in the target culture who can give you insight into target culture trends, attitudes and opinions through their posts.
- Follow target culture Facebook pages. One of my favorites is [Mr. Mondialisation's Facebook page](#)
- Join or create a target language / culture book club to discuss authentic books from your target culture with colleagues and/or target culture bearers
- Join or create a target language / culture film club to discuss authentic films from your target culture with colleagues and/or target culture bearers
- Join the professional organization dedicated to your target language/culture
- Connect with educators in the target culture
- Travel to your target culture