

This Privacy Policy explains what personal data Insenjoy (also "we", "us" or "our") will collect about a Insenjoy user (hereinafter referred to as "you") and how we will collect, store, use and protect such personal data. We will also inform you of your rights in respect to your personal data. This Privacy Policy shall govern Insenjoy platform content, games, applications, desktop clients, multimedia playback, activities, purchases and other services (hereinafter collectively referred to as the "Services").

This Privacy Policy was last modified on May 20, 2018.

## 1. Data We Collect

### 1.1. Data you provide to us

#### 1.1.1. Contact information and personal details

To sign up for a Insenjoy account, you are required to provide us with: your username (virtual account); and your email address and password (which will be encrypted and unknown to us).

You can set your profile picture, gender, name and date of birth in your personal account settings.

This data is all protected by your Insenjoy account. Therefore, you must keep your password safe and not disclose it to anyone else in any way.

#### 1.1.2. Information you send to the Services

We will collect the data required in order to help you when you make inquiries or seek help through the Insenjoy forum or customer services, including chat records, inquiries and complaints generated from communications through the platform.

When you make payments through the Insenjoy platform, we will collect your limited data about your payments, including your bank card number, name, email address, payment method and payment engine, as well as the type of transaction.

### 1.2. Data we automatically collect

#### 1.2.1. Data about your device

When you use the Services provided by Insenjoy, we will record some data about your device, including but not limited to:

- Your device attributes: these include the operating system, hardware and software versions, and browser type;

- Personally identifiable data about your device (subject to your consent): data that can identify you such as unique identifiers and your device ID;

Signals sent to your device: data about whether your device is connected to a cellular data network or Wi-Fi network;

Data from your device's settings (subject to your consent): data you allow us to receive by enabling permissions in your device's settings, such as GPS location data and access to your camera and photos; and

Network and connection: this may include the name of your mobile operator or Internet service provider as well as the IP address of your device.

### 1.2.2. Data about your activity

When you are using the Services provided by Insenjoy, we will record some data about the Services, including but not limited to:

Your activity data (such as which games you play, your current status, and your interactions with others);

Your purchase history;

The links you accessed on Insenjoy.com;

Emails received;

Your general location;

Data we collect using cookies and similar technologies (as detailed in the [Cookie Policy](#));

Your preferences and choices, such as your subscriptions, preferred language, currency, settings, etc.; and

The comments made by you through games, the content posted by you on the forum and other communications sent by you during chats.

### 1.3. Data from partners

We will receive limited data when you use third-party tools (such as Facebook, Google, Twitter, Yahoo and Windows) in relation with the Services.

## 2. How We Use This Data

2.1. To provide, customize and optimize our products and optimize your experience with our games

To provide you with the Services, we will process your data for the following necessary purposes:

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To create a personal account so that you can use the Services we provide to you;

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To ensure the overall operation of the Services;

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To make necessary verifications and confirmations during payments;

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To provide and deliver the products and Services you request; and

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To send you Service-related correspondences and better communicate with you.

We will use the data we have to continuously improve our products and provide you with better Services. For the purposes mentioned above, we will process data as follows:

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To create and update your player profile;

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To improve the Services and your experience;

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To customize your experience with the Services;

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To provide good social features within the Services;

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To support you better and solve your questions and problems;

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To send you relevant data, such as updates, security alerts and support messages; and

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To provide you with special offers and content that interests you via email.

## 2.2. To analyze it for effectiveness

To provide you with better Services, we may analyze all data collected to measure the effectiveness of our Services.

## 2.3. To ensure the security of personal data and the Services

We use the data we have to verify your account and activities, crack down on harmful activities, detect and prevent junk data and other adverse experiences, and strengthen the security of your personal data within and outside Insejny products. We are legally entitled to process necessary data for the following purposes:

- To analyze and monitor the use of the Services and their social features;

- To limit chats to a reasonable scope automatically or manually; and/or

- To protect your account from unauthorized access and protect you from fraud.

## 3. Cooperation with Third Parties

We may exchange some data with other companies and organizations in order to protect the security of your data and your legal rights and interests. We may also provide data to data security authorities in order to crack down on fraudulent and illegal activities.

## 4. How You Can Manage Your Personal Data

You may opt out of marketing emails and other marketing methods and channels. You may use the opt-out method provided through the specific email or advertisement to opt out. You may choose to reject our interest-based advertisements in mobile applications by going to the privacy settings of your Android or iOS device and choosing "Limit ad tracking" (iOS) or choosing to opt out of "interest-based ads" (Android).

For general questions regarding this Privacy Policy and data protection, or if you would like to query, correct, block or delete your private data in accordance with the law, please contact us via email at [support@kuheureuse.com](mailto:support@kuheureuse.com), and indicate your user ID, username, email address and your game (if applicable).

## 5. How We Protect Your Personal Data

We take administrative, technical and physical security measures to protect your data. In particular, we will desensitize your sensitive information in order to guarantee you a safe user experience with the Services. We do this in order to protect your data from unauthorized access, loss, misuse or alteration.

We will retain your personal data for as long as your account remains active or for as long as we are required to continue to provide you with the Services. When you request us to delete your personal data, we will retain some of your data (such as your order history) necessary to safeguard our legitimate commercial rights and interests or to comply with our legal obligations. If you have any questions or unresolved issues regarding personal data, please feel free to contact us using the following information, and we will reply as soon as possible.

Data controller's name: Jackie

Email address: support@kuheureuse.com

We have also appointed a data protection officer (DPO) to monitor and protect your personal data. If you have any questions or requests regarding the protection of personal data, please feel free to contact them using the following information:

Name: Jackie

Phone number: +86-173-2688-3659

Email address: support@kuheureuse.com

We will not knowingly collect or obtain personal data from children under 16, send interest-based advertisements to them, or knowingly allow children under 16 to use our Services. If we identify any child under 16 based on the information provided by him or her in the registration process, we will not allow him or her to register.

## 6. Global Data Storage

Our Services are provided globally. Therefore, your data may be transmitted to many places all over the world. Since different countries/regions may have data protection laws different from those in your country/region, we will take some steps to ensure that appropriate security measures are put in place to protect your data, as described in this Privacy Policy. Our partners may take appropriate security measures such as EU-approved standard contractual clauses and Privacy Shield certifications (such as transmitted to the United States).

## 7. Updates to This Privacy Policy

We will give you prior notice of any modifications to this Privacy Policy to allow you to review the modified Privacy Policy before you choose to continue to use our products. If you do not consent to the modified Privacy Policy, you will be unable to continue to use our Services. We are committed to providing all of our users with the same rules and Services.