

Privacy Policy for Zapzzle Arrow Out

Effective Date: June 25, 2026

This Privacy Policy explains how Zapzzle Arrow Out ("the App", "we", "us", or "our") collects, uses, stores, and shares information when you use the App.

This document is prepared for the product currently identified as:

Item	Value
App name	Zapzzle Arrow Out
Android package name	com.zapzzle.arrowout

1. Who We Are

Zapzzle Arrow Out is a casual puzzle game where players tap arrows to clear levels. The App may include advertisements, gameplay events, local progress, virtual rewards, and optional reward-related screens.

Developer / Publisher: ailenwu2000

Contact email: wuyongxin999@gmail.com

2. Information We Collect

We may collect the following categories of information.

2.1 Information Collected Automatically

When you use the App, we or our service providers may collect technical and usage information, including:

- Device information, such as device model, operating system version, language, country or region, network status, and app version.
- Advertising-related identifiers, such as Google Advertising ID where available and permitted.
- Anonymous account or user identifiers generated by the App or server.
- Session information, such as session ID, launch time, session duration, and app start events.
- Gameplay and product analytics events, such as level start, level completed, level failed, retry, restart, tool use, reward claim, withdrawal page entry, and ad opportunity events.
- Advertising events, such as ad request, ad ready, ad impression, ad click, ad failure, and rewarded ad completion.
- Diagnostic information, such as error logs, crash-related data, and performance information if such tools are enabled.

2.2 Information Stored Locally on Your Device

The App may store gameplay information locally on your device, including:

- Level progress.
- Settings such as music, sound, and vibration preferences.

- Local virtual balance, reward progress, tool counts, and withdrawal-related display records.

Current product note: the current withdrawal flow is a local feature version for product experience. It does not process real PayPal payments, real payout orders, server-side review, settlement, or fraud-control decisions unless a future release clearly enables those services.

2.3 Information You Provide Voluntarily

If a future release enables real account, support, payment, or payout features, you may be asked to provide information such as an email address, payout account, support message, or other contact details. We will use such information only for the purpose explained at the time of collection.

3. How We Use Information

We use information to:

- Provide and operate the App.
- Save gameplay progress and settings.
- Measure gameplay performance, retention, level difficulty, and feature usage.
- Show, measure, and improve advertisements.
- Provide rewarded ad flows, such as revive, x5 reward, Lucky Bonus reward, and tool acquisition.
- Detect technical issues, bugs, abuse, fraud, and security risks.
- Improve the App, levels, user experience, and monetization balance.
- Comply with legal, platform, and policy requirements.

4. Advertising and Third-Party Services

The App may use third-party advertising and analytics services. These providers may collect and process information according to their own privacy policies and platform rules.

Current or planned service categories may include:

- MAX and AppLovin for ad mediation and advertising.
- Mintegral, Unity Ads, Vungle, Pangle, and Bigo for advertising demand and ad delivery.
- Firebase and Google Analytics for analytics, app measurement, diagnostics, and product improvement.
- Google Play and Android platform services.
- Internal or third-party attribution, crash reporting, or server logging services if enabled in the final release.

Third-party providers may use device information, advertising identifiers, IP address, app activity, and ad interaction data for ad delivery, measurement, fraud prevention, analytics, and service improvement.

You can learn more about the privacy practices of our current or planned advertising and analytics partners here:

Provider	Privacy policy
MAX / AppLovin	https://legal.applovin.com/privacy/
Mintegral	https://www.mintegral.com/en/privacy

Unity Ads	https://unity.com/legal/game-player-and-app-user-privacy-policy
Vungle / Liftoff	https://liftoff.io/privacy-policy/
Pangle	https://www.pangleglobal.com/privacy/enduser-en
BIGO Ads	https://bigoads.com/privacy
Firebase	https://firebase.google.com/support/privacy
Google Analytics / Google	https://policies.google.com/privacy
Google advertising technologies	https://policies.google.com/technologies/ads

5. Legal Bases Where Required

Where applicable, we process information based on one or more of the following legal bases:

- Performance of a service requested by you.
- Our legitimate interests, such as operating, securing, analyzing, and improving the App.
- Consent, where required for personalized ads, analytics, or certain regional privacy requirements.
- Compliance with legal obligations.

6. Sharing of Information

We may share information with:

- Advertising, analytics, attribution, crash reporting, hosting, cloud, and technical service providers.
- Platform providers, such as Google Play or Android services.
- Legal, regulatory, or enforcement authorities where required by law.
- Business partners or successors if the App, business, or assets are transferred, subject to appropriate safeguards.

We do not sell personal information in the ordinary meaning of selling a user's name or contact details for money. Some privacy laws may define "sale" or "sharing" broadly to include certain advertising or analytics activities. If applicable, we will provide any required opt-out or consent mechanisms.

7. Data Retention

We keep information only for as long as reasonably necessary for the purposes described in this Privacy Policy, including operation, analytics, security, legal compliance, and dispute resolution.

Local gameplay data may remain on your device until you delete the App, clear app data, or reset your device settings.

8. Security

We use reasonable administrative, technical, and organizational measures to protect information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

9. Children's Privacy

The App is not intended for children under the age required by applicable law to consent to data processing. We do not knowingly collect personal information from children without appropriate consent where required. If you believe a child has provided personal information to us, contact us and we will take appropriate action.

10. Your Choices and Rights

Depending on your location, you may have rights to:

- Access, correct, delete, or restrict certain personal information.
- Object to certain processing.
- Withdraw consent where processing is based on consent.
- Opt out of personalized advertising where available.

On Android, you may manage advertising personalization or reset your advertising ID in your device settings, subject to your Android version and Google settings.

To make a privacy request, contact us at:

wuyongxin999@gmail.com

11. International Transfers

Your information may be processed in countries or regions other than where you live. Where required, we use appropriate safeguards for such transfers.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will update the effective date and, where required, provide additional notice.

13. Contact Us

If you have questions about this Privacy Policy, contact us at:

wuyongxin999@gmail.com

ailenwu2000