



North East ISD Council of PTAs Spotlight On Award 2025-2026

The North East ISD Council of PTAs is excited to continue the tradition of the Spotlight On Award! We are looking for unique or innovative programs and events sponsored by your PTA that fall into one of these content areas: Advocacy, Arts in Education, Environmental Awareness, Family Engagement, Healthy Lifestyles, Inclusion and Parent/Student Education.

Advocacy - Is your PTA a leader in advocacy efforts? Did you achieve a goal to register young voters or host a candidate forum? Whether you worked tirelessly to engage your families in the local school board or city government issues or tackled a national agenda, we want to hear about your program.

Arts in Education - Have you successfully encouraged participation and exposure to the arts on your campus, beyond the Reflections program? Perhaps you hosted a family art night or sponsored a dance troupe to perform for the students. Maybe you promoted a community event that included multicultural arts experiences. We look forward to recognizing our PTAs for their outstanding efforts in promoting the arts to students, parents, teachers, and their community.

Environmental Awareness - Do you consider your school and PTA to be “green”? Have you actively promoted environmentally friendly projects, events, or fundraisers? Have you involved students, families, staff, and community to reduce, reuse, and recycle? Let us recognize your efforts and share your story!

Family Engagement - Did your PTA host an outstanding family engagement event or conduct a year-long program? Perhaps you hosted a series of workshops or brought your community, families, and staff into closer partnership. Did you find a way to engage new volunteers or create a welcoming environment for all?

Healthy Lifestyles - Being healthy is more than physical activity and healthy eating. It is truly embracing a healthy lifestyle! Has your PTA helped your families and staff to be more aware of healthy choices? Have you embraced healthy fundraisers, hosted a family health event, or become involved in other health initiatives at your school? Share your efforts with us.

Inclusion - Did your PTA host a program that was able to reach new audiences that may not have participated previously? How did you bring your entire community together?

Parent/Student Education – Did your PTA sponsor programs and events that provide information to either or both parents and students about issues facing our generation? Issues can include but are not limited to: bullying, internet and social media awareness; distracted driving; creating strong and positive family relationships; and promoting the overall success of students.

Local units may submit one program or event per semester, and your PTA can only be selected as a Spotlight On Award recipient once per school year.



The Awards Committee from the Council Executive Board will review submissions and determine which local unit(s) will be recognized at the subsequent Council Delegate meeting. The award will be presented to the PTA President, Principal, and event chair. A brief synopsis of the winning program/event will be included on the Council website in the [Spotlight On Award Archives](#) section under Council Programs/ Spotlight On.

GUIDELINES FOR SUBMISSION

1. Complete the online [Spotlight On Award submission form](#).
2. The project must take place before the form is submitted and during the current school year.
3. Descriptions should be brief and to the point (**maximum 100 words**). Pictures of your project are welcomed and should be emailed to 4thVPcommunications@necouncilpta.com (**maximum 5 photos**).

Spotlight On Award submission deadlines are:

Monday, September 8, 2025

Monday, November 3, 2025

Monday, January 12, 2026

Monday, March 2, 2026

Monday, April 6, 2026

If you have questions about the Spotlight On Award or the submission process, please contact Barbara Rapelye at 4thVPCommunications@necouncilpta.com.

(updated 8/23/2025)