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Summer 2025 Impact Interns Position Description

Organization Information

Organization Name: Evolving Minds

Address: 1414 Andre St, Baltimore MD 21230

Organization Website: evolving-minds.org

Organization Description: Evolving Minds was founded in 2020 by a Do Good Alum with the mission to create a culture of care. We are a mental health nonprofit advancing healthy organizational cultures in the social sector and for frontline workers through workplace mental health and well-being programs that center social connection and community.

Position Logistics

Intern Preference: No preference

Start and End Date: Summer 2025 (June – August)

Hours per Week: 200 hours total, ~ 15 hours/week

Number of Weeks: 10 – 13 weeks

Expected Daily Hours: Flexible

Important Availability Dates: N/A

Location: Hybrid of in-person and remote work (1-2 in-person days each week)*

*Student will need to be located in or near College Park, Maryland

Position Information

Core Technical Skill Set:

- Communications - includes writing, copy editing, and public speaking
- Advocacy - includes legislative monitoring, grassroots organizing, community engagement, and awareness campaigns

General Duties and Responsibilities:

At a time when 84% of workers report that workplace conditions have contributed to at least one mental health challenge, Evolving Minds is launching #ReimagineWork - our first advocacy campaign. This initiative will amplify the voices of essential workers who keep College Park and the University of Maryland running: dining hall staff, custodians, construction workers, baristas, gas station attendants, and many others. Our goal is to humanize these workers, advocate for workplace mental health, and promote work

environments where all employees are valued as whole people. As our Do Good Impact Intern, you'll lead our storytelling efforts in College Park, Maryland, engaging with workers through meaningful conversations about their experiences, aspirations, and concerns - from finding joy in their work to their thoughts on AI's impact on their future.

- Conduct and document in-depth interviews with at least 20 workers across the University of Maryland campus and College Park community
- Capture authentic photographs of workers in their environments using a smartphone or camera
- Review and edit interview transcripts to create compelling narrative stories
- Develop engaging content for LinkedIn by pairing stories with photographs
- Build and maintain relationships with University of Maryland departments and local employers
- Implement outreach and marketing strategies to raise awareness of #ReimagineWork on campus
- Support additional organizational initiatives based on your interests and skills

Specific Deliverable(s): By the end of this internship, you will create 20 compelling worker profiles, each including:

- An in-depth interview transcript
- Edited narrative story
- Candid photographs
- Published LinkedIn content

This comprehensive portfolio will demonstrate your skills in storytelling, community engagement, and advocacy while contributing to meaningful change in workplace culture.

Qualifications:

- Natural ability to connect with and interview diverse individuals
- Strong active listening and empathetic communication skills
- Passion for authentic storytelling and narrative development
- Experience in relationship-building and community engagement
- Understanding of mental health challenges through personal experience or advocacy (preferred)

Preferences:

- Natural ability to connect with and interview diverse individuals
- Strong active listening and empathetic communication skills
- Passion for authentic storytelling and narrative development
- Experience in relationship-building and community engagement
- Understanding of mental health challenges through personal experience or advocacy

(preferred)

Physical Demands of Position:

- Ability to independently navigate College Park, Maryland using preferred mobility method
- Ability to conduct in-person interviews
- Ability to capture photos using smartphone or camera