

**Blog Criteria:** What makes a successful blog?

Criteria	Descriptor
Attractive	Neat, simple, professional look. Organize things by topic, colorful.
Appropriate Fonts	Legible Size, Readable Type, Contrasting Colors.
Easy to Navigate	Some a type of organization system so the user can easily find all the content.
Easy to Search	Search Bar and tabs
Comments	Comment stream and chat bar. The author enables and encourages comments, often responding and or answering questions asked by the viewers. Comment can and should be moderated.
Social Network	The ability to share our info with friends.
Creativeness	Contains interesting content -- links, comments, news feeds & posts.
Widgets	That are relative to the site or are interesting like knowing who is online
Regular Update	Updated once or more times a week.
Interesting Titles	Titles that are eye catching and tells what the topic or writing is going to be about.
Appropriate (age appropriate)	No swearing, written so everyone can understand, a translator
Language Translator	Having a language translator to help people around the world read your blog. This allows people around the world to give your blog views.
Multimedia	Photo's, Text, Video and Audio will better illustrate the point you are trying to get across.
Strong Idea's	The opinions someone makes on a blog should be a strong one so people think it is worth the time to read.

<b>Extra Criteria</b>	
<b>Constraints</b>	
Personal Information	Social security number, where you live, birthday, address, what school you go to.
Inappropriate Images/Videos	No Inappropriate images, personal photos that show where you live, photos or videos that show in inappropriate situations.
Plagiarism/Copyright Usage	Do not lay claim to an idea that is not yours, always attribute to the owner.