

PROBLEM SOLVING ASSIGNMENT

Identify: almost no prospects reply

For the prospects to reply they have to be persuaded into acting

For the prospects to be persuaded I have to write good outreach copy.

To be able to write a good outreach copy, I have to start writing an email (SL)

I need to SL to be good, for them to even click on my email.

To get prospects to open, I need to have prospects lol

To have prospects I have to search for them

I might be in the wrong niche? Wrong outreach message? Wrong people? NOT ENOUGH EMAILS?