

Personal Statement

My name is Oliver Johnson, aged 17, and I have been making content online for roughly 10 years (58% of my life) and I've had the most amazing opportunities provided to me because of this. Proving my skill at a young age through YouTube was the best thing that I could have done, It provided me with a platform to show off my skills & abilities to people who could see my worth and not just my teachers telling me that I couldn't succeed without knowing the intricacies. Without me making my YouTube channel 10 years ago I would not be where I am today. As of 2023 I am a business owner and I have had the privilege of working on some of the biggest projects in my Career. Having a business has also provided me with the opportunity to employ some of my friends who are also within the Film & Tv / Creative Media sector. This means my team works coherently together with no issues as we all work well together and have great relationships within business, this also helps us reach exceptional targets as we are always working together looking for things to improve on as we never settle for average.

Moving back over the years to discuss my previous forms of Education and Learning, I was a student at Macmillan Academy where I studied all Mandatory GCSE subjects as well as Business, Creative IMedia & Computer Science where all of these academic achievements currently help me run my business by building API plugins and designing websites along with regulating finances. I have meticulously selected the most important subjects for myself to ensure I can be successful in any endeavours I wish to pursue.

As of September 2022 I started college and decided to do a UAL Level 3 Creative Film & Television Production course, this has helped me fine tune my already on point skills. College was a very important part for me as i was going to leave secondary school with my GCSE's and move onto an apprenticeship, however now looking back on it im glad i didn't as i have made some of the best friends at college and made really important connections & relations with Teachers, Course Leaders and various other people. Some of the people who have helped mold me within the later years of my Education at college were Kane Smith & Kelly Fairhurst. These amazing individuals have helped me develop as a person and understand that taking the necessary risks in life often lead to the most rewarding things.

Just as an example, the work that I do for my clients is very important and I have already managed to secure projects with some of the biggest businesses not only within the Teesside area but the whole United Kingdom at only aged 17. Some of my clients have businesses that turnover £100,000,000+ per year. One of my good friends from Northern Ireland has a real estate portfolio and he has amassed £163,000,000 in high end luxury real estate since 2016, he has provided many great opportunities for me and my company. Already at just 17 I have built myself a secure net providing work, opportunities and relations.

And now to credit my biggest influence, **Shak Asghar**, this Motivational, Hard Working & Kind man has helped direct me in the right areas to work and educate myself. He was my gateway into business and without him I 100% would not be in this position after college, he has helped teach me the necessary skills within business and building valuable client relationships that can last a lifetime. It started with a simple task "Could you edit a podcast for me?" at the beginning of 2022 to which i was apprehensive to this, i didn't think i could apply myself to this task, however Shak thought otherwise and knew i could do this, so after thinking i would just edit the podcast he asked if i could build a set for the podcast and so i did, after that i filmed the podcast & edited it all the while doing GCSE's. Then during my application to college I started posting and managing the social media accounts for the podcast. After doing this Shak was amazed at my skill so he proposed an offer to me

“Would you ever want your own company?” and from that day on the rest is history, Shak and I have been working on projects together with both our businesses and we have both seen each other achieve greatness within the last 12 months. I have shared really important events with Shak to mark monumental business achievements for him, photographing his news article cover, going to the business awards in 2023 also.

And that’s a quick overview of my life and what I've achieved personally and professionally.

Thank you for reading my personal statement.