

Proposal Guide

Huhuu there :)

Want to build your Project on Cardano?

With Project Catalyst, you are able to request Funds from the Cardano Community to transform your idea into real impact. Project Catalyst Fund 8 opened its doors and invites you to submit your Proposal for your Project.

The first Proposal drafts have to be submitted on <https://cardano.ideascale.com/> by March 3rd.

Here is a Project Catalyst Proposal Guide which includes the most important topics which you have to respond to when submitting a Project Catalyst Proposal.

For any questions, feel free to reach out on [the Swarm Discord](#) & [the Catalyst School](#)

Best of luck & wishes for you and your project in Fund 8.

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[Catalyst Swarm](#) | [Bridge Builder](#) | [Cardano Ambassador](#)

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*obligatory

Proposal in a Nutshell

(1) Title 5 (35 Character)*

Give your Proposal a short and Clear title that indicates directly the purpose of your proposal

(2) Problem Statement (140 Characters)*

Define which current problem within the Cardano ecosystem you address, keep in mind that the stated problem should stick to the Mission and Vision of Cardano and Project Catalyst. Your Proposal should match as well to the Challenge to which you aim to submit your proposal. Keep your problem statement in a max of 140 characters

(3) Summarize your solution to the problem* (140 Characters)*

Define the provided solution you want to propose to your stated problem above

(4) Summarize your relevant experience* (280 Characters)*

To successfully execute your proposal, you and your team should bring the needed skills and experiences with you. Let the Community know which skills you bring to your project

For example - A team of 4 highly engaged community members. 20yrs in programming, business, and startup experience, community advisor with educational background

(5) Website/GitHub repository (if relevant)

(6) Requested funds in USD*

Payment for challenges other than 'Challenge Setting' will be in ADA.

The requested funding cannot be 0.

(7) Add Co-submitters

Enter display name, username, or email address.

(8) Media (YouTube link) (Ex. https://www.youtube.com/watch?v=_MVonyVSQoM)

(9) Attach an image or supporting document

Detailed plan*

Impact.*

(10) Please describe your proposed solution*

This could include the main features and functionality or components of the project, and the audience it is intended for. What impact will this produce for the audience or user group?

(11) Please describe how your proposed solution will address the challenge?*

This could include info about how the project will align with Challenge KPIs?

How will the outcomes of your project be communicated or marketed once completed?

(12) What main challenges or risks do you foresee to deliver this project successfully?*

Please provide a short summary of the main challenges or risks and your strategy to mitigate them?

Feasibility.*

(13) Please provide a detailed plan and timeline for delivering the solution*

This could include the project roadmap, your planned milestones, plus the main deliverables and outputs of the project.

(14) Please provide a detailed budget breakdown*

This could include the main work packages or actionable items and the associated costs.

(15) Please provide details of your team members required to complete the project*

This could include the detailed experience of each team member.

Auditability.*

(16) Please describe how you will measure the progress and the development of the project?*

This could include quantitative indicators to track the progress of the project (i.e. Github commits).

(17) What does success for this project look like?*

This could include your success criteria and "definition of done" during the scope of the project's funding period.

(18) Please provide information on whether this proposal is a continuation of a previously funded project in Catalyst or an entirely new one.*

Share links to your past proposals, funded or unfunded. Explain if and how it relates to this proposal and what is the relationship/dependency between these (if any).

Helpful links for you and your projects journey through Project Catalyst

[Introduction to Catalyst - By Victor Corcino \(Catalyst School \)](#)

[Proposing in Catalyst - Catalyst School](#)

[How the CAs will assess and rate your proposal - by Steve Aldrich](#)