

Kantong UMKM ("we," "our," or "us") is dedicated to safeguarding your privacy. This Privacy Policy details the ways in which Kantong UMKM collects, uses, and shares your personal information. It is applicable to our app and related subdomains (collectively referred to as our "Service"), including our application, Kantong UMKM. By accessing or using our Service, you acknowledge that you have read, understood, have legal capacity and agree to the collection, storage, usage, and sharing of your personal information as outlined in this Privacy Policy and our Terms of Service.

Definitions and Key Terms

To ensure clarity in this Privacy Policy, the following terms are strictly defined each time they are mentioned:

- **Cookie:** A small amount of data generated by a website and saved by your web browser. It is used to identify your browser, provide analytics, and remember information about you, such as your language preference or login information.
- **Company:** When this policy mentions "Company," "we," "us," or "our," it refers to Kantong UMKM Group, Jl. SKKI Pondok Jagung, Serpong Utara, Kota Tangerang Selatan
- **Country:** where Kantong UMKM or the owners/founders of Kantong UMKM are based, in this case is Indonesia
- **Customer:** Refers to the company, organization, or person that signs up to use the Kantong UMKM Service to manage relationships with their consumers or service users.
- **Device:** Any internet-connected device, such as a phone, tablet, computer, or any other device that can be used to visit Kantong UMKM and utilize the services.
- **IP address:** Every device connected to the Internet is assigned a number known as an Internet Protocol (IP) address. These numbers are typically allocated in geographic blocks and can often be used to identify the location from which a device is connecting to the Internet.
- **Personnel:** refers to those individuals who are employed by Kantong UMKM or are under contract to perform a service on behalf of one of the parties.
- **Personal Data:** Any information that directly, indirectly, or in connection with other information including a personal identification number enables the identification or identifiability of a natural person.
- **Service:** refers to the service provided by Kantong UMKM as described in the relative terms (if available) and

on this platform.

- Third-party service: refers to advertisers, contest sponsors, promotional and marketing partners, and others who provide our content or whose products or services we think may interest you.
- App/Application: Kantong UMKM app, refers to the SOFTWARE PRODUCT identified above.
- You: a person or entity that is registered with Kantong UMKM to use the Services.

This Privacy Policy was created with Termify.

What Information Do We Collect?

We collect information from you when you visit our app, register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form.

- Name / Username
- Phone Numbers
- Email Addresses

We also collect information from mobile devices for a better user experience, although these features are completely optional:

- Location (GPS): Location data assists in creating an accurate profile of your interests, which can be utilized to deliver more targeted and relevant advertisements to potential customers.
- Camera (Pictures): Granting camera permission enables the user to upload any picture directly from the platform. However, you can safely deny camera permissions for this platform if preferred.
- Photo Gallery (Pictures): Granting photo gallery access allows the user to upload any picture from their photo gallery, you can safely deny photo gallery access for this platform.

When Does Kantong UMKM Use End User Information From Third Parties?

Kantong UMKM collects End User Data necessary to provide its services to customers. End users may voluntarily provide information available on social media websites. If you provide such information, we may collect publicly available data from the social media platforms you specify. You can manage the visibility of your information on these websites by adjusting your privacy settings there.

When Does Kantong UMKM Use Customer Information From Third Parties?

We receive certain information from third parties when you contact us. For instance, if you submit your email address to express interest in becoming a Kantong UMKM customer, we may receive information from a third party that provides automated fraud detection services to Kantong UMKM. Additionally, we occasionally gather information that is publicly available on social media websites. You can manage the visibility of your information on these websites by adjusting your privacy settings there.

Do We Share The Information We Collect With Third Parties?

We may share both personal and non-personal information that we collect with third parties such as advertisers, contest sponsors, promotional and marketing partners, and others who provide our content or whose products or services may interest you. This includes sharing with our current and future affiliated companies and business partners. In the event of a merger, asset sale, or business reorganization, your personal and non-personal information may also be shared or transferred to our successors-in-interest.

We engage trusted third-party service providers to perform functions and services for us, such as hosting our servers, managing databases, email services, marketing, credit card processing, customer service, and fulfilling orders for products and services purchased through the app. These third parties may receive your personal information, and possibly some non-personal information, to enable them to perform these services for us and for you.

Portions of our log file data, including IP addresses, may be shared with third parties such as web analytics partners, application developers, and ad networks for analytics purposes. If your IP address is shared, it may be used to estimate general location and other technical details such as connection speed and device type. These parties may aggregate information about our advertising and app usage to provide auditing, research, and reporting for us and our advertisers.

We may also disclose your personal and non-personal information to government or law enforcement officials, or private parties, if we believe in our sole discretion that it is necessary or appropriate to respond to claims, legal process (including subpoenas), protect our rights and interests or those of a third party, ensure public or personal safety, prevent illegal, unethical, or legally actionable activities, or comply with applicable laws, court orders, rules, and regulations.

Where and when is information collected from customers and end users?

Kantong UMKM collects personal information that you submit to us. Additionally, we may receive personal information about you from third parties, as described above.

How Do We Use The Information We Collect?

Any of the information we collect from you may be used in one of the following ways:

To personalize your experience: Your information allows us to tailor our services to better meet your individual needs.

To improve our app: We use the information and feedback you provide to continually enhance our app offerings. To improve customer service: Your information enables us to efficiently respond to your customer service requests and support needs.

To process transactions: We use your information to facilitate transactions you initiate through our app.

To administer contests, promotions, surveys, or other site features: Your information may be used to organize and manage these activities.

To send periodic emails: With your consent, we may use your email address to send you information and updates related to your transactions or to occasional company news, updates, related product or service information, etc.

How Do We Use Your Email Address?

By submitting your email address on this app, you consent to receive emails from us. You can opt out of these email lists at any time by clicking on the opt-out link or using the unsubscribe option provided in each email. We only send emails to individuals who have given us explicit permission to contact them, either directly or through a third party. We do not send unsolicited commercial emails because we strongly oppose spam. By providing your email address, you also agree to allow us to use it for customer audience targeting on platforms like Facebook, where we may display custom advertising to specific individuals who have opted in to receive communications from us. Email addresses submitted exclusively through the order processing page will be used solely for sending you information and updates regarding your order. However, if you have provided the same email address to us through another method, we may use it for any of the purposes stated in this policy. Note: If you wish to stop receiving future emails, you can find detailed unsubscribe instructions at the bottom of each email.

How Long Do We Keep Your Information?

We retain your information only for as long as necessary to provide Kantong UMKM to you and fulfill the purposes outlined in this policy. This applies to any third party with whom we share your information for service provision on our behalf. Once we no longer require your information and there is no legal or regulatory obligation to retain it, we will either delete it from our systems or anonymize it to prevent identification.

How Do We Protect Your Information?

We employ various security measures to safeguard your personal information when you place an order or input, submit, or access your personal data. We utilize a secure server and employ Secure Socket Layer (SSL) technology to encrypt all sensitive/credit information before transmitting it to our Payment gateway providers' database. Access to this encrypted information is restricted to authorized personnel who are obligated to maintain its confidentiality. Following a transaction, your private information (such as credit card details, social security numbers, financials, etc.) is not stored in our systems. However, while we take extensive precautions, we cannot guarantee the absolute security of information transmitted to Kantong UMKM. We cannot ensure that your information on the Service will never be accessed, disclosed, altered, or compromised due to a breach of our physical, technical, or managerial safeguards.

Could My Information Be Transferred To Other Countries?

Kantong UMKM is incorporated in Indonesia. Information collected via our app, through direct interactions with you, or from the use of our help services may be transferred periodically to our offices or personnel, or to third parties, situated worldwide. This information may be accessed and hosted anywhere globally, including countries that may not have laws regulating the use and transfer of such data. By using any of the aforementioned services, you voluntarily consent to the trans-border transfer and hosting of your information to the fullest extent permitted by applicable law.

Is The Information Collected Through The Kantong UMKM Service Secure?

We implement precautions to ensure the security of your information, employing physical, electronic, and managerial procedures to prevent unauthorized access, maintain data security, and ensure the proper use of your information. However, it's important to recognize that no security measures or encryption systems are completely foolproof. People can intentionally commit crimes, make errors, or fail to adhere to policies. While we make reasonable efforts to protect your personal information, we cannot guarantee its absolute security. If applicable law imposes any non-disclaimable duty to safeguard your personal information, you agree that intentional misconduct will be the standard by which our compliance with that duty is measured.

Can I Update Or Correct My Information?

The rights you have to request updates or corrections to the information collected by Kantong UMKM depend on your relationship with us. Employees may update or correct their information according to our internal company employment policies.

Customers have the right to request restrictions on certain uses and disclosures of personally identifiable information as outlined below. You can contact us to:

Update or correct your personally identifiable information.

Change your preferences regarding communications and other information you receive from us.

Delete the personally identifiable information maintained about you in our systems by canceling your account.

Please note that such updates, corrections, changes, and deletions will not affect other information we maintain or information already provided to third parties in accordance with this Privacy Policy before such updates, corrections, changes, or deletions. To protect your privacy and security, we may verify your identity before granting access to your profile or making corrections, such as requesting a unique password. You are responsible for keeping your unique password and account information confidential at all times.

You should be aware that it is not technically feasible to completely remove every instance of the information you have provided to us from our systems. Due to the necessity of backing up our systems to prevent accidental data loss, copies of your information may exist in non-erasable forms that are challenging or impossible for us to locate. Upon receiving your request, we will promptly update, correct, change, or delete all personal information stored in databases actively used by us and in other readily searchable media, to the extent reasonably and technically feasible. If you are an end user and wish to update, delete, or obtain any information we have about you, please contact the organization with which you are a customer.

Personnel

If you are an employee or applicant of Kantong UMKM, we collect information that you voluntarily provide to us. This information is used for Human Resources purposes, including administering benefits to employees and screening applicants. You can contact us to:

- Update or correct your information.
- Change your preferences regarding communications and other information you receive from us.
- Receive a record of the information we have about you.

Please note that updates, corrections, changes, and deletions will not affect other information we maintain or information already provided to third parties in accordance with this Privacy Policy before such actions are taken.

Sale of Business

We reserve the right to transfer information to a third party in the event of a sale, merger, or other transfer of all or substantially all of the assets of Kantong UMKM or any of its Corporate Affiliates, or the portion of Kantong UMKM or any of its Corporate Affiliates related to the Service. This includes situations where we discontinue our business or are involved in bankruptcy, reorganization, or similar proceedings. Any such transfer will be subject to the third party agreeing to adhere to the terms of this Privacy Policy.

Affiliates

We may disclose information, including personal information, about you to our Corporate Affiliates. For the purposes of this Privacy Policy, "Corporate Affiliate" refers to any person or entity that directly or indirectly controls, is controlled by, or is under common control with Kantong UMKM, whether through ownership or otherwise. Any information pertaining to you that we share with our Corporate Affiliates will be handled by them in accordance with the terms outlined in this Privacy Policy.

Governing Law

This Privacy Policy is governed by the laws of Indonesia, without regard to its conflict of laws principles. You consent to the exclusive jurisdiction of the courts in relation to any action or dispute arising between the parties under or in connection with this Privacy Policy,

The laws of Indonesia, without regard to its conflict of law principles, shall govern this Agreement and your use of the app. By using Kantong UMKM or contacting us directly, you indicate your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, you should refrain from engaging with our app or using our services. Continued use of the app, direct engagement with us, or acceptance of changes posted to this Privacy Policy that do not significantly impact the use or disclosure of your personal information will signify your acceptance of those changes.

Your Consent

We've updated our Privacy Policy to offer full transparency regarding what data is collected when you visit our site and how it is utilized. By using our Kantong UMKM, registering an account, or making a purchase, you consent to our Privacy Policy and agree to its terms.

Links to Other Websites

This Privacy Policy applies solely to the Services provided by Kantong UMKM. The Services may include links to other websites that are not operated or controlled by

Kantong UMKM. We do not endorse or take responsibility for the content, accuracy, or opinions expressed on such websites, as they are not monitored or investigated by us for accuracy or completeness.

Please be aware that once you use a link to navigate from our Services to another website, our Privacy Policy no longer applies. Your activities and interactions on any other website, including those linked from our platform, are governed by that site's own rules and policies. These third-party websites may utilize their own cookies or other methods to collect information about you.

Cookies

Kantong UMKM utilizes "Cookies" to track the areas of our app that you have visited. A Cookie is a small piece of data stored on your computer or mobile device by your web browser. We use Cookies to improve the performance and functionality of our app, although they are not essential for its basic operation. Without these Cookies, certain features such as videos may not be accessible, or you may need to enter your login details each time you visit the app because we would not be able to remember your previous login. Most web browsers allow you to disable Cookies if you prefer. However, disabling Cookies may affect your ability to access certain features on our app, or you may not be able to access them at all. It's important to note that we do not store Personally Identifiable Information in Cookies.

Blocking and Disabling Cookies and Similar Technologies

Wherever you are located, you have the option to configure your browser settings to block cookies and similar technologies. However, please note that blocking essential cookies may impair the proper functioning of our app, and you may not be able to access all of its features and services fully. Additionally, blocking cookies may result in the loss of saved information such as login details and site preferences. Different browsers offer various controls for managing cookies. Disabling a cookie or category of cookies does not automatically delete the cookie from your browser; you will need to delete it manually through your browser settings. For more guidance on managing cookies, you can refer to your browser's help menu.

Payment Details

Regarding any credit card or other payment processing details you provide to us, we ensure that this confidential information is stored in the most secure manner possible.

Kids' Privacy

We do not permit individuals under the age of 18 to use our services, and we do not knowingly collect personally identifiable information from anyone under the age of

18. If you are a parent or guardian and become aware that your child has provided us with personal data, please contact us. If we discover that we have inadvertently collected personal data from anyone under the age of 18 without verified parental consent, we will take steps to remove that information from our servers.

Changes To Our Privacy Policy

We reserve the right to modify our Service and policies, including this Privacy Policy, to accurately reflect our Service and policies. Unless otherwise required by law, we will notify you (for instance, through our Service) before implementing changes to this Privacy Policy. You will have an opportunity to review these changes before they take effect. By continuing to use the Service after the changes are implemented, you agree to be bound by the updated Privacy Policy. If you do not agree to the updated Privacy Policy, you have the option to delete your account.

Third-Party Services

We may display, include, or provide access to third-party content, including data, information, applications, and other products or services ("Third-Party Services"), or provide links to third-party websites or services. You acknowledge and agree that Kantong UMKM is not responsible for any Third-Party Services, including their accuracy, completeness, timeliness, validity, copyright compliance, legality, decency, quality, or any other aspect thereof. Kantong UMKM does not assume and will not have any liability or responsibility to you or any other person or entity for any Third-Party Services. Third-Party Services and links to them are provided solely as a convenience to you, and you access and use them entirely at your own risk and subject to the terms and conditions of such third parties.

Tracking Technologies

- **Google Maps API**

The Google Maps API is a powerful tool used for creating custom maps, searchable maps, check-in functionalities, displaying live data synced with location, planning routes, and creating mashups, among other features. When you use Google Maps API, it may collect information from you and your device for security purposes. This information is collected and managed in accordance with Google's Privacy Policy.

- **Cookies**

We use cookies to improve the performance and functionality of our platform, although they are not essential for its basic operation. However, without these cookies, certain functionalities such as videos may become unavailable. Additionally, you may be required to enter your login details each time you visit the platform because we would not be able to remember your previous login session.

- Sessions

We use "sessions" to track the areas of our platform that you have visited. A session is a small piece of data stored on your computer or mobile device by your web browser.

Contact Us

Don't hesitate to contact us if you have any questions.

- Via Email : mohamadadhawahyudi@gmail.com
- Via Whatsapp : 081314800035