

# **Privacy Policy**

The Nabuco App utilizes augmented reality technology through images, requiring the disclosure of the following information:

# APPLICATION:

The application does not collect user data, but it requires the following permission for proper functionality:

Permission to access the device's camera, with no capture or dissemination of content to third-party or proprietary services.

# THIRD-PARTY SERVICES:

For proper functionality, we utilize the Vuforia recognition service.

# **VUFORIA**:

The Vuforia service requires an internet connection to identify photos within its database

# STREAMING OF MATERIAL:

To ensure proper usage of the material, a stable internet connection is necessary for the correct execution of content associated with markers.

# SECURITY PROTOCOL (SSL):

To establish a secure internet connection, the application utilizes SSL certificates (Security Socket Layer).

#### WFB.

In addition to the website with public information, the registration process includes the following items:

Photos (also referred to as markers)

Video streaming for Android

The data is provided by the client during general registration for Book creation.

# COMPLIANCE WITH INTERNET SECURITY LAWS:

The apps are developed taking into consideration the following internet security laws:

European Union: Regulation (EU) 2016/679 (General Data Protection Regulation) United States of America: California Consumer Privacy Act (CCPA), Children's Online Privacy Protection Act (COPPA)

# PERSONAL DATA:

Personal data is only collected within the web system for control purposes and to keep the materials aligned with the published content. The application does not require user registration.

# DATA COLLECTION BY FIREBASE:

We collect data through Firebase to generate reports on geographical usage metrics.

# CONTACT US:

For any questions, please contact us at: contato@nabuco.info.