

The Rhetorical Situation

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ACTIVITY

Identify an article, a speech, a video or an advertisement that you think is manipulative or deceptive and one that is civil and effective. Use these two examples to explain what you see as the difference.

MANIPULATIVE AND DECEPTIVE	CIVIL AND EFFECTIVE
In what ways is this text manipulative or deceitful?	In what ways is this text effective?
Which text do you think is more convincing? Why?	

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