

## Graphic Designer & Multimedia Specialist

 Philippines |  Remote |  CET Preferred |  Available with Notice (Flexible for Trial)

A versatile graphic and multimedia designer with 4+ years of experience in branding, digital illustration, e-commerce creatives, newsletters, and video editing. Harem is proficient across the Adobe Creative Suite, including Firefly, Photoshop, Illustrator, Premiere Pro, and generative tools. He has worked with global clients across Canada, the US, and Singapore—consistently delivering high-quality static ads, videos, and educational content that drive engagement and conversion. He is now seeking a long-term opportunity that offers creative ownership, schedule stability, and alignment with European working hours.

### Key Skills

- Creative Production: Logos, branding, newsletters, social media, textbooks, web assets
- E-commerce Creatives: Static image ads, short-form videos, conversion-focused visuals
- Editorial Design: Workbooks, patient marketing, digital/print collaterals
- Video & Animation: Promo videos, editing, simple animations
- Tools & Proficiency:
  - Adobe Illustrator (10/10)
  - Photoshop (9/10)
  - InDesign (8/10)
  - Premiere Pro (9/10)
  - After Effects, Animate, XD, Firefly
  - Figma (7/10) | Canva

### Relevant Experience

- Graphic Designer | Healthcare Marketing (Canada)

May 2024 – Present

- Designs patient newsletters, client web assets, and branded videos
- Maintains 100% on-time output turnover

- Graphic Designer | E-Commerce Brand (US)

Jan 2024 – Mar 2024

- Created static and video ads that boosted product engagement and sales

- Graphic Designer | Brand Consultancy (Singapore)

Apr 2023 – Jan 2024

- Delivered branding and logo design projects with full client turnover success

- Graphic Designer | Tuition Center (Singapore)

Mar 2023 – Aug 2023

- Designed and laid out science workbooks and textbooks for publication

- Graphic Designer | Online News Agency (US)

Jan 2023 – Oct 2023

- Designed print/digital assets for campaigns, increasing CTR and client retention

- Visual Communications Specialist | PR Agency (PH)

Aug 2022 – Feb 2023

- Developed promotional visuals and event materials

- Multimedia Designer | Design Studio (PH)

Aug 2021 – Aug 2022

- Focused on digital branding, social media visuals, and content creation

- Graphics Specialist / Gallery Assistant | Art Gallery (PH)

Jul 2018 – May 2022

- Created event visuals and social content to increase audience engagement

## Education

Bachelor of Fine Arts, Major in Product Design  
University of the Philippines Cebu (2018–2022)

## Availability & Compensation

- Employment Type: Full-Time Preferred
- Schedule: CET / European Timezone
- Availability: 30 days (open to earlier trial)
- Previous Rate: \$1,100/month
- Target Rate: \$1,700–\$1,800/month
- Time Tracker: Open to use