

March Service Unit Meeting

March 2nd - Kirkwood Library

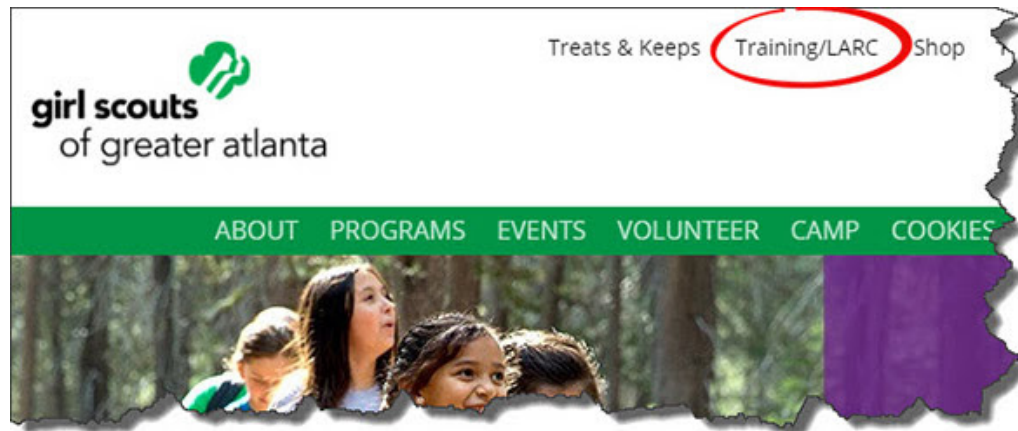
Troops in Attendance: 1368, 7421, 16580, 17097, 17690, 18120, 19717, 19797, 18411, 20601, 20777, 21340, 27001 ... Drew troops were well represented! 🙌🙌🙌

- **The Outdoor Program Team** - Beth Griffin from Timber Ridge joined us to discuss all things related to camp and outdoor programs
 - new events being offered around Badges/Journeys for weekends during the school year and new summer programs with similar focus
 - Timber Ridge open house is this weekend, March 8. Register here: [bit.ly/2NINgCt](https://www.girlscoutsummer.com/)
 - I highly recommend the GS summer camps. My daughters love it and this will be their 4th summer attending. - Keri <https://www.girlscoutsummer.com/>
 - Don't forget, scholarships are available!
- **Girl Scout Week** is next week! March 8 - 14th
 - This is a great time to coordinate with all the troops/girls at your particular school, i.e., wear uniform/sash to school on Thursday to celebrate GS Birthday, do a group project for the school, schedule a clean up day, etc.
 - Activities for each day - see attachment for GS Week ideas
 - Are you planning to celebrate GS Birthday with your troop? Post pictures on our [FB Group](#) and on social media. Share with the world that we are more than just cookies!
 - Discounts at Badge & Sash every day next week (see bottom of newsletter)
- **Annual reFund** is back and we need your help to help raise extra money for the Service Unit. Please see the attachment, The Annual ReFund.
 - April 12-25
 - 50% donations benefit GSGATL and 50% to our SU
 - Host a Spirit Night - portion of proceeds are donated
 - Ask a business to make a donation or to donate a portion of sales from that week to GSGATL (local dry cleaner, nail salon, orthodontist, etc.)
 - Once a Spirit Night is planned, we will post on the FB page.
 - Let us know if you have any recommendations for restaurants or businesses we should reach out to.
 - Funds raised will go toward Lifetime Membership awards for our service unit Gold Award recipients.
- **Spring Renewal** begins April 1st thru June 30th
 - The Spring Renewal guide was mailed to all co-leaders which you should have received by now. ALL the details regarding renewals can be found in this guide.
 - Energetic and relevant
 - marketing piece designed to excite girls and families to renew this spring
 - Electronic version will be sent to parents, too
 - Change from last year ... only the first 100 troops who renew 80% of girls will receive two free co-leader memberships

- Girl Incentives (found on page 13 in guide)
 - Girls who renew April 1 - April 3 will receive a roll-up blanket (Green with GSGATL logo in white)
 - Renewals thru April 30th - zipper pull
 - Thru May 31 - sticker pack
 - Thru June 30th - fun patch (rocket - more to explore)
 - This is a great time to contribute to the Annual Fund and there are incentives that go along with that as well.
- **Recycle Unwanted Clothing with USAgain**
 - GSGATL has partnered with a textile recycling company to recycle clothes, shoes, linens, etc. and Collection bins will be in place from April 18-26, in coordination with Earth Day
 - GSGATL will receive a donation from the company based on the total weight of the items and SU can receive credit towards their Annual Fund goal
 - We have a handful of bin locations arranged already, but we need more. Check out the existing locations [on our website](#). **If you have an idea or lead on an organization (business, church, etc.) that might be a good spot for a bin, please let us know so that we can explore the opportunity.**
- **Next SU Meeting - Volunteer Appreciation - Sunday April 26th**
 - Save the Date - More details to come!
- **Bridging Event - Sunday May 17th**
 - Is your troop bridging this year? Please let us know if your troop would like to attend the SU bridging event: <https://forms.gle/73peeY9UWeKAVmD46>
 - Looking for hosting troop - Cadette and up
 - We will be honoring our Gold Award recipients & 26 graduating GS as they bridge to Adult.
- **SU Team Members** - We are looking for a few awesome leaders to join the SU team. Please let us know if any of these positions interest you:
 - Troop Development Coordinator (specifically in the Jackson cluster schools)
 - School Liaisons - to attend or set out info at open houses
 - Events Committee
- **GSGATL Team:**
 - Feel like taking a trip down memory lane?
 - As I'm sure you know, fundraising is all about storytelling and showing people how Girl Scouts impacts the life of each girl. I'd love it if you could send me a favorite camp memory (or a few) along with photos. These impactful examples of our mission in action will help me share the importance of camp when asking people to support us! Send your stories and photos to sbrown@gsgatl.org
 - Do you know these people? Thank you to the Troops who recently attended a performance of The Hobbit and Synchronicity Theatre! The following names were

not found in our database, so I don't know which Service Unit should receive credit for the donation from their ticket sales.

- Don Hunter
- Tiffani Cooper
- Are you using LARC?
 - LARC is the home of so many great resources for ALL leaders. If you have questions about the resources or aren't sure how to access LARC, please let us know.



Upcoming Events

Ticket sales from the following events support your Service Unit's Annual Fund!

[Georgia Swarm Scout Night – March 8](#)

[Girl Scout Spring Fling at Six Flags – April 25](#)

[Girl Scout Water Safety Badge Earning Day at White Water – June 20](#)

[Girl Scout Day at the Braves – September 26](#)

Girl Scout Week Promotions



Girl Scout Week is quickly approaching and our Badge & Sash stores have some incredible specials for you.

Sunday, March 8: Girl Scout Sunday is a special day dedicated to thinking about your beliefs and how they are reflected in the Girl Scout Law.

Monday, March 9: One Day Only! Spend \$75 [online](#) and get free standard shipping with promo code GSGATLFREESHIP75. This code cannot be combined with any other offer and there is a limit of one promo code per transaction.

Tuesday, March 10: Receive double points in-store by using the Girl Scouts of Greater Atlanta app.

Wednesday, March 11: 20% off all Girl Scouts of Greater Atlanta branded merchandise!

Thursday, March 12: Stop by our stores to purchase this duffel bag, purse or any color GSGATL branded polo shirt for \$19.12!

Friday, March 13: Is your or your Girl Scout's birthday this week? Come into the store and bring your drivers' license, passport or birth certificate to receive 50% off one item.

Saturday, March 14: Receive the Girl Scout Week patch for free with any purchase.