## Subject: Please support the Liffey Cycle Route

Dear Councillor [Name],

I am writing to invite you to join me, and hundreds of my fellow Dublin cyclists, for the Liffey Cycle Protest on Sunday 12th August, 2018.

The Liffey Cycle Protest is a family-friendly demonstration of support for the long-delayed Liffey Cycle Route. As part of the demonstration we will cycle en masse along Dublin's Quays to highlight the need for safe cycling infrastructure.

The Liffey Cycle Route was first proposed in 2011, and the intervening years have seen cycling boom in Dublin and across the country. The number of people cycling to work in Dublin has at least doubled since 2011 (Canal Cordon Traffic Count) and our own studies have shown that twice as many people are now cycling Dublin's Quays during the morning rush hour than are driving private cars.

Unfortunately the boom in people travelling by bicycle has not been matched by the provision of adequate cycling infrastructure, with projects such as the Liffey Cycle Route being repeatedly delayed by underfunding, overcomplicated bureaucracy, and a complete lack of political will.

You need to be aware that people are fed up with hearing excuses about why safe cycling infrastructure is not being rolled out across the city, and why it isn't being done with a degree of urgency.

People who cycle are also becoming more political and are determined to make cycling an election issue. Please take some time to check out the #ibikeivote hashtag on Twitter from the recent referendum on the 8th amendment.

Dublin's streets are hostile to people on bikes, especially along the Quays, and the dangerous environment almost completely precludes children, the elderly, and the less able-bodied from cycling anywhere, at any time.

We are determined to see the Liffey Cycle Route built, and we are determined to see it become the spine of a citywide network of safe cycle routes.

If you support our goal, or are even just curious about the extent of the

support for the Liffey Cycle Route, then please join us on Sunday 12th August. We will meet at Grand Canal Square, just in front of the theatre, for an 11am start. If you need a bike, please let us know and we can provide one for you.

Sincerely,

Your Name.