



Working With JR Marketing

When we work together we become your own marketing department.

Simply put: it's our job to make sure you reach the **right audience**, attract the **right customers** and get the **best bang** for your advertising buck.

You will get a team of people working on your side that's always at the cutting edge of innovation for your market. And you'll have access at a price that's a fraction of what you'd pay if you'd hire the same level of talent on the open market.

So here's what will happen in the first 3 months of us working together:

The First Three Months

1. We Figure Out What Makes YOU Unique

The first thing we need to figure out is what makes YOU stand out. We come up with your USP, Unique Selling Proposition. This is going to be the basis of all of our marketing and we plan to drive this home. It's the service/product/thing you're best at and we're going to hone in on it so your entire market will know about it.

2. We Approach And Corner Your Target Market

It has never been easier to reach the exact people you want to reach. In the old days you had to mass advertise and waste 97% of your advertising budget. Those days are gone. If you know what you're doing you can reach 10x the people at 1/10th the cost of traditional advertising.

We'll set up a structure that will allow you to show your message to the right people at the right time, all the time.

3. We Drive Your Marketing Message Home

Once we agree on WHAT to say and WHO to say it to... we start Operation Omnipresence. When your client thinks of your product or service (or anything remotely close to it) we're going to be there.

Using multichannel marketing AND retargeting we boost awareness and attention for your company so no competitor can keep up with us.



The Goal After Three Months

After the first three months we have set up all of the above. You're seeing SIGNIFICANTLY more activity than before.

More people see your ads, more views on all your content, more hype and attention for your business, more people noticing your company, more leads, more attention, more customers.

In short... less of all the bad stuff. More of all the good stuff. Everyone is happy.

What Happens After Three Months?

Here's the three possible outcomes ranked from least likely to most likely:

1) You're not happy.

If you're unhappy we will refund you 50% of what you paid us.

I will still pay my team because I'm not a scumbag and I want people to be able to rely on me. But if you feel that we didn't do what we promised to do I will happily pay you back out of my own pocket. That's how confident I am of what we do for clients.

2) You're happy.

If you're happy we figure out a plan for the next few months so we can get you to 'ecstatic levels' of happiness.

We work together on a month-by-month basis, so if you ever change your mind it's easy to cancel. In the meantime we're going to work on getting you more of all the good stuff, less of all the bad stuff.

3) You're ecstatic.

You're not just happy, you're ecstatic! Maybe you name your firstborn child after us (JR



Marketing is a great name), maybe you put us in your will, who knows? In any case, we'd happily look into continuing our relationship and making sure you stay ecstatic.

How Does This Work In Terms Of Week-To-Week Activities?

Step 1: Onboarding call

It all starts with a call where we all jump on and get a sense of what we're trying to do.

Step 2: Regular Joint Strategy Calls

Most of our clients choose to do either weekly or bi-weekly calls. Whichever frequency works best for everyone.

As a business owner you know that you can only improve what you measure. We'll obviously measure stats daily on our end but it's still good to talk regularly and go over the most important numbers on a weekly or bi-weekly basis.

We iron out any kinks, come up with new ideas and get clear about who will do what in what timeframe.

What Is This Going To Cost You?

We have made it easy to work with us for two reasons:

- 1) We only win if you win. If we charge you an arm and a leg to work with us it's going to lead to resentment and you'll be looking to get rid of us sooner or later. We're trying to build up long term relationships here.
- 2) The pricing makes it a no brainer provided we both do what we're supposed to be doing. If you run a business and you're already doing any kind of revenue, this will easily pay off.



When Will This Pay Off?

If you play your cards right, marketing is a profit center. It doesn't **cost** money, it **makes** money.

Unfortunately... most people do a horrible job at marketing. So it has gotten the reputation of being a money sink. Some kind of black hole where you dump money in without knowing if it's paying off.

After the first three months you'll have elements in place that no other business in your area has. You will be ready and able to dominate your market and reach your target audience for pennies on the dollar compared to traditional advertising.

Your competition will be jealous and have no idea how you're doing what you're doing. We've seen it play out before, it's going to be a fun ride.

Guarantees and Promises:

The guarantee is pretty simple.

If you're not happy after 3 months I will personally send you back 50% of what you paid us. I will cover my team payments, so most of that is coming out of my pocket. It's all good, chances of this happening are close to zero anyway.

The only reason this guarantee is in place is to show you that we're on the same side. I want this to work out, I want us to work together for a long time and I know you won't regret doing this.

SUMMARY

The only people that decide to work with us are people that want to grow their company and people that want to take marketing seriously.

If you're OK with the status quo - this isn't for you.

If you're OK with 1.2% growth per year - this isn't for you.

If you do zero revenue right now - this isn't for you.

If you're on the brink of bankruptcy - this isn't for you.

But if you're doing revenue, if you want to start taking marketing seriously, if you're looking to add a team of people for a fraction of the price you'd pay for an actual marketing department...



...this is for you.

What To Do Now:

STEP 1: Use this link: <https://jrmarketinghub.com/contact>

Reserve your spot.

STEP 2: We'll work out a date for the call.

STEP 3: We'll welcome you to the club.