Staff/Volunteers,

We are excited to introduce a new engagement strategy designed to help our members grow in their faith and stay connected to our church community like never before!

This Sunday, we are launching the **personalized dashboard**—a personalized member engagement experience that makes it easier for everyone to take meaningful steps in their faith journey. With this new tool, we can connect with our church family in a more personal and relevant way, ensuring that no one feels disconnected or forgotten.

(Include screen grabs of the dashboard & badges, with callouts describing features.)

Because we value our church family, we want to make sure everyone at **[Insert Church]** is aware of this exciting new initiative, which we will be announcing on **[Insert Date]**.

We'd love for you to try it out before Sunday and share your thoughts! Here's how:

1. Download the **[Insert Church]** app from Google Play or the App Store.
2. Click the **My Dashboard** tile.
3. Verify your account.
4. View your personalized **Member Dashboard**.
5. Take your **Next Step!**

Thank you for being a vital part of our church community. We can't wait to see how this new tool helps us grow together!

Blessings,
[Your Name]
[Your Position]
[Your Church]