

Emperor Marketing



1. Purpose

This document defines the terms under which referral-based service credits may be issued by Emperor Marketing. These credits are intended as goodwill incentives and do not constitute discounts, cash payments, or guaranteed compensation.

2. Eligibility

- Referral credits apply only to **new clients** referred to Emperor Marketing.
 - The referred business must enter an **active, paid engagement** with Emperor Marketing.
 - Credits are issued **only after payment is successfully received** for the qualifying period.
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3. Credit Structure

- For every **four (4) consecutive weeks** of active and fully paid service by a referred business, the referring party becomes eligible for:
 - **One (1) week of service credit**
 - Capped at a maximum value of **\$500 USD**
 - Credits are calculated based on Emperor Marketing's internal service valuation and are **not negotiable**.
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4. Credit Application

- Referral credits are issued as **service credits only**.
 - Credits may be applied toward **future Emperor Marketing services**.
 - Credits:
 - Are **non-cash**
 - Are **non-transferable**
 - Have **no cash equivalent**
 - Credits may not be applied retroactively to past invoices.
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5. Usage Limitations

- Credits must be used within **six (6) months** of issuance unless otherwise agreed in writing.
 - Credits may not be combined with:
 - Other discounts
 - Promotional offers
 - Custom pricing adjustmentsunless explicitly approved in writing by Emperor Marketing.
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6. Suspension or Revocation

Emperor Marketing reserves the right to suspend or revoke referral credits if:

- The referred engagement becomes inactive
 - Payments are delayed or reversed
 - The engagement is terminated before completion of the qualifying period
 - Abuse or manipulation of the referral system is detected
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7. No Guarantee

Referral credits are not guaranteed and are issued at the discretion of Emperor Marketing based on compliance with these terms. Issuance of a referral credit does not create an obligation for future credits.

8. Governing Terms

- These terms operate in conjunction with the **Marketing Services Agreement (MSA)**.
 - In the event of a conflict, the MSA shall prevail.
 - Emperor Marketing reserves the right to modify these terms with written notice.
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