



1. Purpose

This document defines the terms under which referral-based service credits may be issued by Emperor Marketing. These credits are intended as goodwill incentives and do not constitute discounts, cash payments, or guaranteed compensation.

2. Eligibility

- Referral credits apply only to **new clients** referred to Emperor Marketing.
- The referred business must enter an **active, paid engagement** with Emperor Marketing.
- Credits are issued **only after payment is successfully received** for the qualifying period.

3. Credit Structure

- For every **four (4) consecutive weeks** of active and fully paid service by a referred business, the referring party becomes eligible for:
 - **One (1) week of service credit**
 - Capped at a maximum value of **\$500 USD**
- Credits are calculated based on Emperor Marketing's internal service valuation and are **not negotiable**.

4. Credit Application

- Referral credits are issued as **service credits only**.
- Credits may be applied toward **future Emperor Marketing services**.
- Credits:
 - Are **non-cash**
 - Are **non-transferable**
 - Have **no cash equivalent**
- Credits may not be applied retroactively to past invoices.

5. Usage Limitations

- Credits must be used within **six (6) months** of issuance unless otherwise agreed in writing.
- Credits may not be combined with:
 - Other discounts
 - Promotional offers
 - Custom pricing adjustments unless explicitly approved in writing by Emperor Marketing.

6. Suspension or Revocation

Emperor Marketing reserves the right to suspend or revoke referral credits if:

- The referred engagement becomes inactive
- Payments are delayed or reversed
- The engagement is terminated before completion of the qualifying period
- Abuse or manipulation of the referral system is detected

7. No Guarantee

Referral credits are not guaranteed and are issued at the discretion of Emperor Marketing based on compliance with these terms. Issuance of a referral credit does not create an obligation for future credits.

8. Governing Terms

- These terms operate in conjunction with the **Marketing Services Agreement (MSA)**.
- In the event of a conflict, the MSA shall prevail.
- Emperor Marketing reserves the right to modify these terms with written notice.

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