



Kasara Donnelly

Over eight years of professional writing and editing experience spanning editorial and e-commerce platforms with companies including Rue Gilt Groupe, Hearst Television, New Vintage Artists, Dirty Water Media and Shameless News.

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Kasara prides herself on being East Coast bred and West Coast trained. Her combination of grit and clarity within her writing has given her a unique voice, which can be spotted within all her work. Once described as someone who could write you a thoughtful scene about Thanksgiving dinner without ever mentioning the turkey, she aims to hit the greatest emotional impact within her work, all while delivering the most digestible content.

Special Skills:

- On- and off-camera interview experience
- Collaboration
- Project management
- Managing experience
- Attention to detail

CONDUCTED/TRANSCRIBED INTERVIEWS*

Meta Golding - star of the film, *Behind The Movement*

Orion Carloto - social media influencer, author of *Flux*

Michael Stevens - host of *Vsauce*, and *Mind Field*

Steph Gongora - social media influencer, yoga and aerial arts teacher

*Complete list available upon request.

COPYEDITING

On-Site: Rue La La (Rue Gilt Groupe)

E-commerce; Company Style Guide; Marketing Banners; Design Assets; Brand Representation



Tops by Color: Brighten up your closet (& your day).

CLOSING IN 22 HOURS



The Earring Shop with Gabi Rielle: Starting at \$19.99

CLOSING IN 2 DAYS

Email: Gilt (Rue Gilt Groupe)

Email Copy; Subject Lines; Super Subject Lines; Marketing Banners; Design Assets; Quality Control



These Deals Are ENDING SOON



Valentino With New Spring Styles



Valentino Men



The Beauty Reserve for Women & Men



Shop by Price



Michael Kors Collection

COPYEDITING CONTD

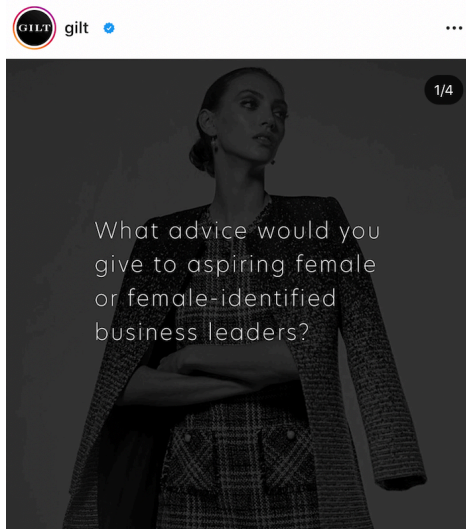
Social Media: Gilt (Rue Gilt Groupe)

Pride Campaign with The Trevor Project; Integrated Marketing Campaigns; Shoppable Posts; Memes



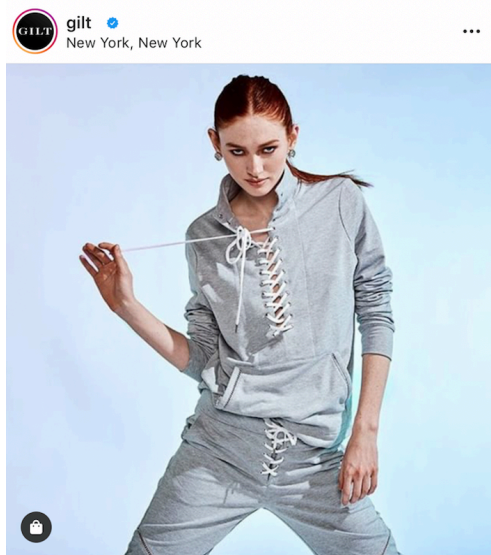
Liked by claudiaannewilliams and others

gilt It's Pride Month, and we're celebrating with the launch of our exclusive T-shirt. To kick it off, we invited members of the community to showcase love their own way. Want to get involved? Tap to shop the tee, and support The Trevor Project. #giltpride @trevorproject *Between the dates of June 1, 2019, and June 30, 2019, we will donate 100% of the net proceeds (\$10K minimum donation) from the purchase of this item to The Trevor Project.



Liked by miazarella and others

gilt We're celebrating #WomensHistoryMonth with a collection of female-powered labels we love. Tap the link in bio to shop labels that advocate for women, and inspire them to thrive. #GirlPower



Liked by miazarella and others

gilt If you're going to wear sweats all day, make them #UrbanSavage. Shop now.



Liked by lifewithkendal and others

ruelala We wish you a VERY cosmic holiday. Which character are you?

COPYWRITING

Blind Kitchen: Full list available upon request.

[Battle of the Titans](#)



[Schooled](#)



[Gilt City](#): Sale offers and descriptions

What We Love	What to Know	Terms & Conditions
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- Update your do with a single-process color and blowout from this Boston salon.
- Give your color a boost, and let the pros at this salon match your current shade to whichever hue best suits YOU.
- Enjoy a blowout, which will leave your hair feeling silky smooth, boosting your confidence to take on the day.
- Dr. Rosy Sandhu and her stellar team at RSkinBar treat each patient and salon goer like a member of the family, always having their best interests, offering guidance and answering any and all questions.

What We Love	What to Know	Terms & Conditions
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- Indulge at this North End eatery with a brunch for two.
- Start your weekend off right with a caffeine boost and a brunch cocktail (if you so choose!)
- Whether you're more the breakfast or lunch side of brunch, enjoy the mouthwatering flavors of a traditional eggs Benedict or get savory with a BLT caprese sandwich or burger.
- Libertine offers a contemporary and comfortable atmosphere, perfect for any occasion with a menu diverse enough to match!

EDITORIAL WRITING

WHAT HAPPENED TO THE HUSH SOUND? (NEW VINTAGE ARTISTS)



MUSIC FRE RE

UTION

OUR ARTISTS ▾

ABOUT NVA

BLOG

STUDIO

CONTACT

WHAT HAPPENED TO *THE HUSH SOUND*?

BY KASARA DONNELLY | APR 27, 2018



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* indicates required

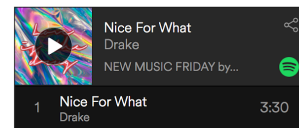
Email Address *

First Name

Last Name

SUBSCRIBE

new music friday

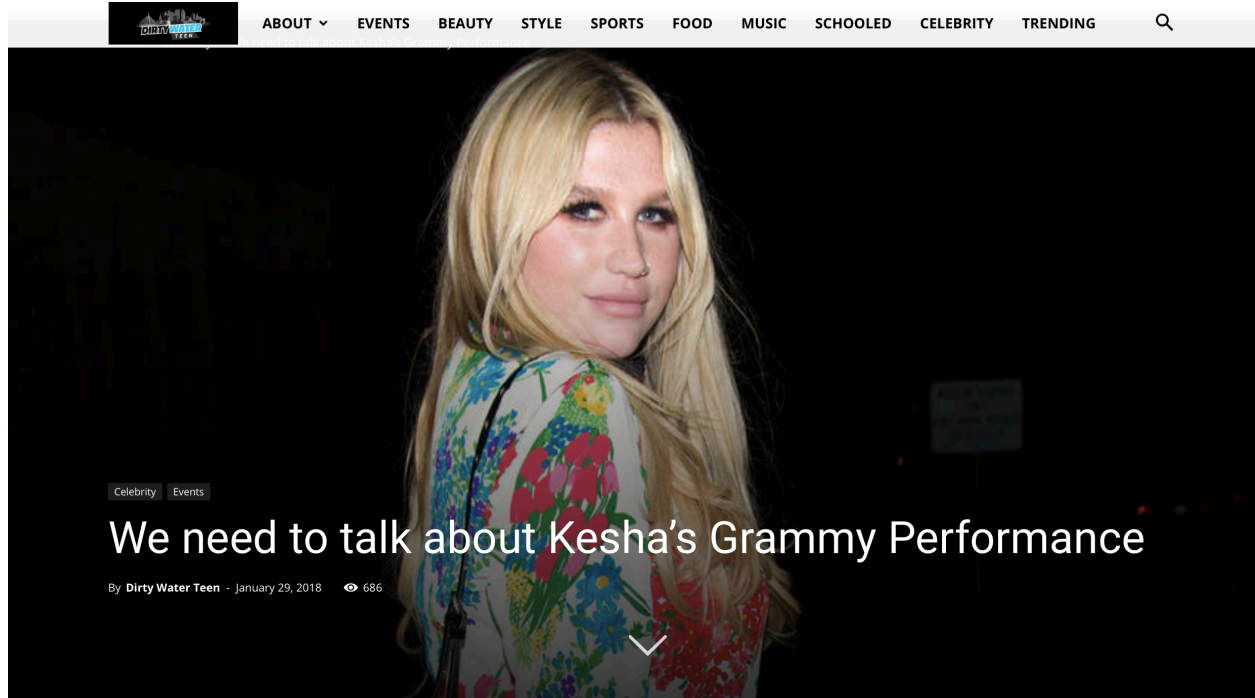


Despite the fact that we often talk about longing for a distant time in music history that's lost to us, we would be remiss to not acknowledge the glory that the early 2000s held. Specifically, we would be ignoring all that was the emo revolution.

Now when you think of emo, it's hard to not immediately think of the three bands who rose to popularity around 2005 – Fall Out Boy, Panic! at the Disco and My Chemical Romance, or as we might refer to them, the '*holy trinity of emo*.' As legend has it, one band has to fall for the others to thrive, and if we're being honest, it's not so much a legend considering it's been proven time and time again. Because of this phenomenon, it's sometimes easy to forget that other bands flickered in and out of fame around the same time, for example, The Hush Sound...

WRITING CONTD

[WE NEED TO TALK ABOUT KESHA'S GRAMMY PERFORMANCE](#) (DIRTY WATER TEEN)

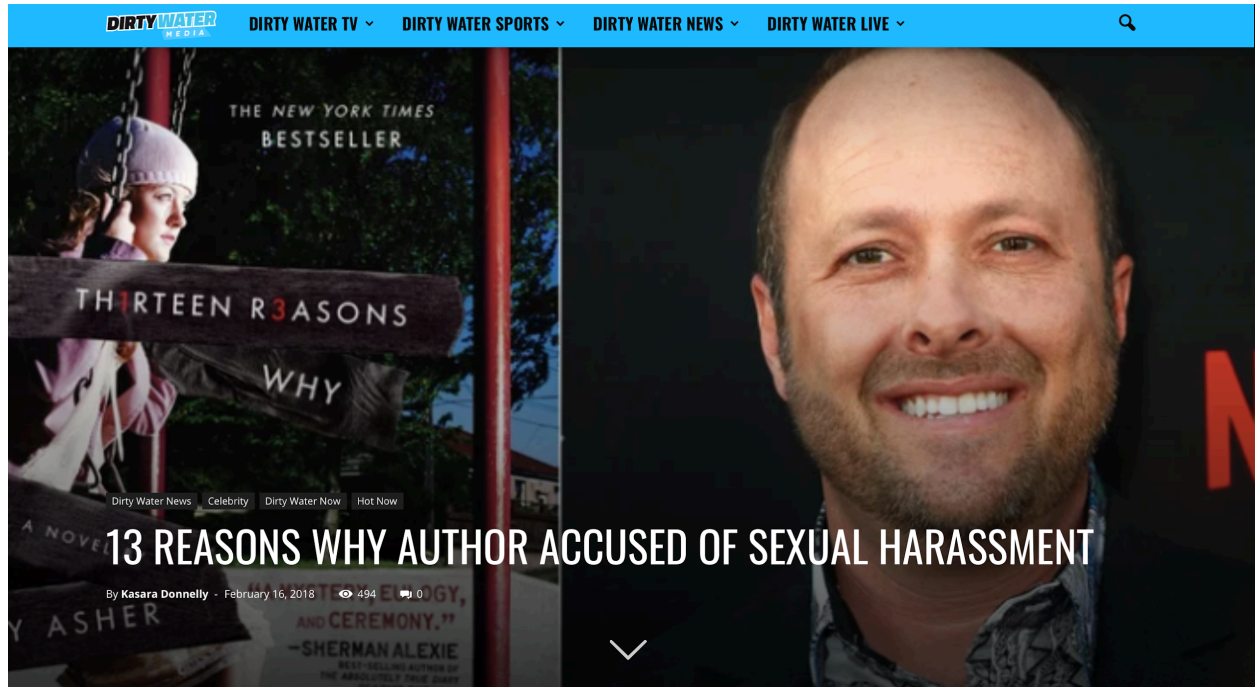


Last night was the 60th Grammy Awards, and in such a critical moment within the entertainment industry, Kesha's 'Praying' performance was one for the books. Unless you have been living in a bunker waiting out the end of the world, there's no excuse for you to not know about the #MeToo and Time's Up movements that have been shedding light on an issue that has long been kept a dark and 'open' secret, specifically, within the entertainment industry.

Before Harvey Weinstein's abuse was publicly outed by so many brave women, which in turn sparked a public outrage and cry for change, Kesha had been locked in a suit against Dr. Luke for which she tirelessly fought for her freedom from him citing sexual, verbal and emotional abuse...

WRITING CONTD

13 REASONS WHY AUTHOR ACCUSED OF SEXUAL HARASSMENT (DIRTY WATER MEDIA)



As if the Netflix original series *13 Reasons Why* didn't already have enough controversy surrounding it, the author of the original book, which the show was created from, is now in the hot seat due to sexual harassment allegations.

Ever since the Harvey Weinstein scandal broke, it seems as though we can't go a day without hearing about a new sexual assault or harassment charge, and Jay Asher is next on the list. These allegations, however, have been sitting *especially* unwell with people considering the fact that a major plot point within *13 Reasons Why* is about not just one, but two main characters getting raped...