

After action report and root cause analysis

take 2

A. Things I did well that i will continue to do:

- a. Frequent check ins with client, making sure were both on the same page, he's checking all the stuff i send him, and we are not missing anything
- b. When i encountered a roadblock with the marketing or copy, i tried to figure it out myself, then id look it up, then check in the chat or ask chat GPT
- c. Trusted my gut when the client didn't have any drive (he ended up stopping the business he was doing, and is starting a new one, that's why he was putting 0 effort into it. But he still wants me to work with him)
- d. Continued to learn and grow to become better in whatever project i was working on, which was also building a lot of experience and confidence
- e. The accountability reports really helped out alot, because on the days i was wanting to slack off, yes my discipline would kick in but i also didn't want to post any major L days in the chats
- f. Building up my self confidence, belief, boldness this past month has completely changed my life, and i will continue to build and hone that
- g. Wake up, work out, PUC then get to it right away, this just sets my consistency and sets my day. But it also throws my days off on wednesdays when i drive into the city or make the drive back home
- h. Hiding my phone out of sight, so it doesn't trigger any temptation when i see it or know its there

B. What went wrong that i will change next time:

- a. If a client is not getting me the things i need to make their marketing better, try to explain better why this is important and the effects it can cause
- b. Even though I did it while eating and after 8 p.m, watching t.v doesn't do me any good. If I need to zone out, I can find healthier ways to do so. When i wasn't doing it, it messed with my sleep, the "next episode" sat in the back of my mind.
- c. I had 2-3 bare minimum days after ending it with client
- d. Lack of skill in content creation
- e. Slacking on making my website and growing my social media
- f. Did Not run as fast as i thought i was and attacking with speed and intensity

- g. A handful of days i fell back into being on my phone more than usual

C. Root cause analysis

a. — = why

- b. I was still watching t.v after i felt great for those 2 weeks of no t.v
- i. — because i wanted to zone out
 - ii. — because it was comfortable
 - iii. Why was I seeking comfort? So i can shut my brain off and be lazy
 - iv. — so i can avoid responsibilities for _____ amount of time
 - v. — a form of self sabotaging
 - vi. — because the old me didn't think i deserved greatness
 - vii. — because the old me never felt worthy of anything
 - viii. — because i had never really tried to achieve anything in my life, and hid my true self from everyone i knew
 - ix. — because i was afraid of what others might think, say or do
 - x. — because i was afraid of everyone seeing me as a failure or a loser
 - xi. — because i used to value other people's opinions over myself (this is where i get confused because i thought it was asked like 6 times or something but i guess ill keep going to find any answer?)
 - xii. — because i had never put in the work to build myself up until recently (besides martial arts)
 - xiii. — **because i had no purpose or drive to cause me to** (i believe this is it)

1. Consequences of never changing this:

- a. Forever being a loser
- b. Being a slave and working a job i hate till i die
- c. Never being there for myself, which in return means i won't be able to be there for my family
- d. Women leave/ cheat on men without purpose and drive
- e. I will let myself, family, ancestors and god down
- f. Never making the money and gaining the freedom my soul desires
- g. If i continue without changing this, i will likely have to go back to working full time, then for the next 5-10-20-30 years i will slave away at a miserable job, then ill be to broken and old when i retire to go do anything i truly wanted to actually do then die, a wasted opportunity and an incredible life

2. Solution:

- a. Take some time to think about what I truly want, what my purpose is
 - b. Hang it up everywhere, walls, phone, mirror , the Agoge ID template isn't enough
 - c. State it everyday when i'm brushing my teeth
 - d. Every Moment of weakness, ask myself "does this lead me to my dream outcome", "will this make the future me proud"
 - e. Set a punishment for when I steer off course: phone, t.v, video games which i rarely ever do anymore
 - f. Set a reward- if i do _____, and really put myself in this week i can watch 1 episode of the new show or whatever a week
- c. "I lacked the skill in content creation"
- i. — because i barely tried to get better, i blazed through the courses, didn't attack with speed and intensity
 - ii. — because I don't enjoy being on social media and deleted mine a while ago
 - iii. — because its a waste of time
 - iv. — because i didn't use it as a tool
 - v. — because i lacked direction and would win up endlessly scrolling (this was a long time ago)
 - vi. — Because i lacked purpose and a reason to be on there

1. Consequences of this never changing:

- a. Clients won't trust me to grow their social
- b. My social will never take off and in return I will have limited authority, credibility and a huge lack of potential clients
- c. Which then results to be losing the amount of potential clients
- d. Having the risk of not making as much money as i wanted
- e. End up working a 9-5
- f. Not being able to help clients overcome that roadblock if needed

2. Solution:

- a. Stop being a bitch and grow my social media
- b. Re go through the IG and content creation courses,
- c. Take notes like a G
- d. APPLY those notes

- e. Follow the content planner correctly
- d. A Lot of the others had the same root cause of the first one (lacking purpose and drive) so I will be applying that to those areas as well. And just skip to the solution and consequences for the social media and website.

1. Consequences of not growing my social media and finishing website

- a. Lack of credibility, authority and trust
- b. Will miss out on a lot of bigger clients
- c. Honestly probably won't make it as a copywriter or it will be alot more challenging
- d. End up having to go back to a 9-5
- e. Slave away for the rest of my life (this terrifies me)
- f. Miss out on the opportunity of success and financial freedom, and the freedom to be able to go where i want when i want

2. Solution:

- a. Stop being a bitch, suck it up and do it
- b. Finish the revision of the website
- c. Follow the content planner to a T
- d. Make this a non negotiable
- e. Set a reward for getting the website up

Thanks for always calling me out G, I didn't know about the solution and consequence part but it makes sense. I believe this is what you were talking about, but i'm running out of time, i'm going to send this now, and revise and go through it tomorrow or tonight if i get a chance.

PS / Pro tip: if you look closely, the template I preach for root cause analysis is really just a PAS (Problem - Agitate - Solution) in disguise.

PROBLEM:

- SYMPTOM:
- WHY #1:
- WHY #2:
- WHY #3:
- WHY #4:
- WHY #5:

AGITATE:

- CONSEQUENCES: "if I keep doing <root cause>, then I suffer <short-term consequence>. Which leads to <mid-term consequence> and <long-term consequence>."

SOLUTION:

- SOLUTION: "if I instead do <opposite of root cause>, then I gain <short-term benefit>. Which leads to <mid-term benefit> and <long-term benefit>."

Comments on your AAR:

1. *"If a client is not getting me the things i need to make their marketing better, try to explain better why this is important and the effects it can cause"*

Check the linked post I sent to @Axel Luis  . You're trying to do the same approach as he was trying.

2) Here's how to know if you did a root cause analysis right.

First, you write down this list:

SYMPTOM:

WHY #1:

WHY #2:

WHY #3:

WHY #4:

WHY #5:

No more than 5 whys are needed. If you are going past why #5, you are just circling around the root cause.

Answering WHY #1 - WHY #3 will be fairly straightforward and logical. You might feel a slight tingling sensation on WHY #3.

Here comes the fun part.

WHY #4 and WHY #5 are not obvious or pleasant. Otherwise, everybody would be good at root cause analyses.

You have to sit alone, close your eyes, turn off electronics, keep asking yourself "Why?" and *feel* for the sensation in silence.

After a couple of moments in solitude and silence you'll feel like your heart poked a needle and that your throat is stuffed. You keep asking "Why?" a few more times and chase the emotional pain.

That's how why #4 surfaces. Use the same method for why #5.

I'm warning you this won't be pleasant the first few times you do it right. It becomes fun after a while though.

3) You didn't build the consequence or solution as I had instructed.

I explicitly pointed to a template, so you can avoid pointing out fluff and unrelated consequences like "Women leave/ cheat on men without purpose and drive".

G...

That shit won't help you.

Do you actually want to solve your deep-rooted issues, passed down from generations of family trauma, OR do you want to stay a perpetual loser?

Then use these templates:

CONSEQUENCES: "if I keep doing <root cause>, then I suffer <short-term consequence>. Which leads to <mid-term consequence> and <long-term consequence>."

SOLUTION: "if I instead do <opposite of root cause>, then I gain <short-term benefit>. Which leads to <mid-term benefit> and <long-term benefit>."

4) *"I believe this is what you were talking about, but I'm running out of time,"*

Sit down and do a take 3 from scratch.

Trash this old document. Burn it from your Google drive.

And this time do the report without a timer. Clear out your schedule. Find the time.

Do it seriously, stop half-assing it frantically (I can tell). I'm getting a bit tired, so this is my last attempt to help you fix your root causes.

If you don't do it right, then I'll just let you suffer the consequences of wasting another 30 days in frustration with the same problems.

You deserve the consequences of your decision.

1 You forgot to solve your problems after doing root cause analyses.

Knowing about the problem doesn't mean squat all. You either solve it or you don't.

Revisit your root cause analyses. After every analysis add the following additional sections:

CONSEQUENCES (antisell yourself on being a loser):

"If I don't believe in myself, then I'll never take my business seriously. Which means my clients will never take me seriously and I'll never make 10k (peanuts)"

template: "If I keep doing <root cause>, then I'll suffer <short-term consequences>. Which leads to <mid-term consequence> and <long-term consequence>"

SOLUTION:

I'll let you do this on your own. It's the exact same as the consequences section, but you invert the root cause into the solution and the consequences into the benefits/effects.

template: "If I instead do <solution>, then I'll gain <short-term benefit>. Which leads to <mid-term benefit> and <long-term benefit>"

SPECIFIC IMPLEMENTATION:

Now that you know the solution, you need to apply it immediately to maintain it.

Yes, maintain is the right word. There is a price for not being a loser. Everything you want in life requires constant effort to maintain.

A business will lose its competitive edge if it stops adapting and will be overtaken by competitors.

Your six pack will turn into a fat belly if you stop working out.

Your bitch will stop loving you if you don't spend time with her.

So, you need to list 1 or more actions you will start doing NOW to maintain the new solution you came up with.

E.g. if your solution is "I believe in myself" -> How can I maintain the belief in myself? -> Add 100 pushups as a daily non-negotiable -> Do it every single day -> your word strengthens -> your self-belief strengthens (yes, it's cyclical)

2) my contest creation skills weren't super great, they were getting better the most I posted

There are only 2 states of a skill -

Worldclass and amateur shit.

If you're not worldclass by default you are an amateur.

Accept the responsibility for your lack of skill, then redo the root cause analysis.

3) laziness is a symptom, not the disease itself

"probably" means you made up the root cause

Redo your root cause, you haven't learned a thing.

...

To be honest, your after action report is shit. You didn't learn anything.

And you certainly didn't blast yourself at all. There's like 2 drops of honesty in your entire message. Not enough.

Go back, redo it with my instructions, then send it again for review.

OLD ONE

After action report of the rainmaker challenge:

Things that went well that I will keep doing:

- consistently checking in with my client and communicating with him, I believe this was helpful for the both of us, but maybe this only worked so well because we were friends in the first place.
- when I encountered a roadblock on some marketing or copy I was doing for him, I figured it out, whether it was by myself, Gs in the chat, or chat GPT.
- detailed plans and made them simple for my client to understand.
- the no t.v for those 2 weeks were great, instead of watching t.v at 8pm I got an extra 1-2 hours of doing something meaningful.
- Continued to get better with what I was doing for him, and finding ways to make it better.
- building a good relationship, not just a client relationship, we became a lot closer during this time.

- wake up, work out, PUC and then attack, this consistency set my day and mentality. especially doing the workout right away, because im checking something off I dont want to do a lot of the time
- these are the main ones, there's more smaller ones

What went wrong, and root cause:

- after I ended it wit my client, when I had a week left, I got stuck and didn't know what to do

Why? because I didn't do my next plan of action sooner (it took 2-3 days to remember to do it)

why? because I didn't have much belief I could find a new client and make them 10k in 10 days

why? Because I didn't create amazing results with my first client in the first place and I didn't have a third client at the time

Why? without getting into the excuses of him not getting me the information I need and not having the drive to grow, I wasn't taking it serious enough

Why? lbecause I lacked belief in myself at the time

why? because I didn't put myself in as much as I thought I have, I didn't absorb as much info as I though

why? because of laziness and comfort

- my contest creation skills weren't super great, they were getting better the most I posted

Why? becausel didn't absorb enough in the CA campus

why? Not taking G notes correctly, and trying to blitz through the courses

why? impatience and trying to learn quickly

Why? honestly probably laziness and thinking I can learn and remember it how I was taking notes (still took a lot but not the G NOTES)

- not be afraid to poke them about getting the information I needed (I was but probably should have more.) example: I gave him a easy to fill layout of 3-5 things they will be learning in the services he offered,, and 3-5 things they will get out of it

why? because of my old people pleasing behavior, and not wanting to rock the boat. (I have been getting significantly better with this after reading the NO more mr nice guy book)

why? because I didn't want to lose him as a friend

why because he's my neighbor and a family friend and It could create some awkwardness

- Why would poking him rock the boat and create awkwardness? who knows, its an old fear I recently started conquering and I don't know why my mind used to think that way

- there's more, but this is taking a while and I was to get to work

** main things learned:**

- I have been lazy--Why? because I think I have time--Why? because I know I can rely on family if I need to-- Why do I let this week tolerable behavior happen? because its easy..... And Gs nothing has pissed me off and disgusted me more about myself then this right here

this is absolutely unacceptable, and dishonorable, and I AM going to be doing everything I can to

stop this weakness and having that fallback cushion of relying on family

@Petar 🗡️🛡️ thanks for always pushing me bro, I truly appreciate you, who knows how long it would have taken for me to realize it.

Putting you all on here to put myself on blast because the old me used to try to hid all my flaws and weaknesses.