

<b>ENG21113</b>	<b>HSSM III</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>Version 1.0</b>		<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
<b>Pre-requisites/Exposure</b>	HSSMI				
<b>Co-requisites</b>	--				

### Course Objective:

- 1.To develop communicative competence in students
- 2.To impart knowledge, ideas and concepts in the technicalities of proper pronunciation, structure, appropriate use and style of the English Language as well as the application areas of English communication
- 3.To enable the students to conduct independent surveys, collect and analyze data, prepare and present reports and projects
4. To develop advanced level skills in Reading, Writing, Speaking and Listening.

### Course Outcome:

On completion of this course, the students will be able to:

- 1.Understand the theories of Communication and various models of Communication
2. Knowledge about the grammatical rules of English language and their application in their day to day use of English
3. Idea about various types of reading techniques and enhance their comprehension ability
- 4.An awareness about the types of listening and develop the skills of Listening
- 5.Develop effective Writing Skills to enable them to express well in the professional world.

### Catalog Description

Effective communication is an integral part of life. Communication is a process of exchanging ideas, messages, information etc. through verbal or nonverbal communication. In this course, the focus will be on improving LSRW skills, i.e. listening, speaking, reading and writing. Students will learn how to communicate effectively through prescribed syllabus as well as through Pearson Global English solutions. Classroom activities will be designed to encourage students to play an active role in the construction of their own knowledge and in the design of their own learning strategies. We will combine traditional lectures with other active teaching methodologies, such as group discussions, role playing, cooperative group solving problems, analysis of video scenes and debates. Class participation is a fundamental aspect of this course. Students will be encouraged to actively take part in all group activities and to give an oral group presentation. Students will be expected to interact with media resources, such as, web sites, videos, DVDs, and newspapers etc.

### Course Content

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#### Unit I:

**Communication: Level 2**

**8 lecture hours**

- a) Theories of Communication: i) Symbolic Interaction Theory**

- ii) Social Penetration Theory
  - iii) High Culture-Low Culture Context
- b) Types of Communication:
  - i) Inter Personal
  - ii) Intra Personal
  - iii) Group Communication
  - iv) Mass Communication
  - v) Verbal Communication
  - vi) Non-Verbal Communication
- c) Model of Communication

**Unit II: 6 lecture hours**

**Grammar and Syntax: Level 2**

- a) Kinds of Sentences
- b) Phrases and Clauses
- c) Conjunctions and Participles
- d) Degrees of comparison
- e) Subject-verb Agreement
- f) Narration

**Unit III: 6 lecture hours**

**Reading and Listening Skills: Level 2**

- a) Types of Reading
- b) Pronunciation Skills
- c) Barriers to Effective Listening
- d) Reading and Listening Exercises

**Unit 4: 4 lecture hours**

**Speaking Skills**

- a) Group Discussion
- b) Small Skits
- c) Role Play
- d) Interview

**Unit 5: 4 lecture hours**

**Writing Skills**

- a) Email
- b) Minutes
- c) Memo/Notice
- d) Letter Writing

**Text Books**

1. Mishra. B, Sharma. S (2011) Communication Skills for Engineers and Scientists. PHI Learning Pvt. Ltd. ISBN: 8120337190.
2. Chaturvedi P. D, Chaturvedi M. (2011) Business Communication: Concepts, Cases and Applications. Pearson Education India. ISBN: 8131718727.
3. Greenbaum. Sidney. College Grammar of English. Longman Publishers. ISBN: 9780582285972.

### Reference Books

1. Pal, Rajendra and Korlahalli, J.S. (2011) Essentials of Business Communication. Sultan Chand & Sons. ISBN: 9788180547294.
2. Kaul, Asha. (2014) Effective Business Communication. PHI Learning Pvt. Ltd. ISBN: 9788120338487.
3. Murphy, R. (2007) Essential English Grammar, CUP. ISBN: 8175960299.
4. Wren, P.C. and H. Martin. (1935) High School English Grammar & Composition.
5. C. Muralikrishna and S. Mishra (2011) Communication Skills for Engineers, Pearson education. ISBN: 9788131733844.

**Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination**  
**Examination Scheme:**

**Examination Scheme:**

Components	Attendance	Class Assessment	Mid-Term	ETE
Weightage (%)	10	10	20	60

### Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	Understand the theories of Communication and various models of Communication	PO7
CO2	Knowledge about the grammatical rules of English language and their application in their day to day use of English	PO7,8
CO3	Idea about various types of reading techniques and enhance their comprehension ability	PO7
CO4	An awareness about the types of listening and develop the skills of Listening.	PO6,8
CO5	Develop effective Writing Skills to enable them to express well in the professional world.	PO7,12

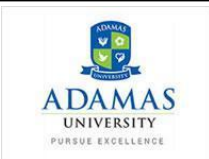
		En gin eeri ng Kn owl edg e	Pro ble m ana lysi s	De sig n/d eve lop me nt of sol uti ons	Con duct inve stig atio ns of com plex pro ble ms	Mo der n too l usa ge	Th e eng ine er and soc iety	En vir on me nt and sus tain abil ity	Eth ics	Ind ivi dua l or tea m wo rk	Com mun icati on	Proj ect man age men t and fina nce	Life -lon g Lear ning			
Course Code	Course Title	PO 1	PO 2	PO 3	PO4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2	PSO 1	PSO 2	PSO 3
HEN41 119	HSSM3									1	3		2			

1=weakly mapped

2= moderately mapped

3=strongly mapped

## Model Question Paper

<b>Name:</b>  <b>Enrolment No:</b>			
<b>Course: XXX1001 – Communicative English I</b> <b>Program: B.Tech. (All Programs)</b> <b>Semester: ODD 2020-21</b> <b>Time: 03 hrs.</b> <b>Max. Marks:60</b>			
<b>Instructions:</b> Attempt any three questions from <b>Section A</b> (each carrying 6 marks); any <b>Two Questions</b> from <b>Section B</b> (each carrying 10 marks). <b>Section C</b> is Compulsory (carrying 16 marks).			
<b>Section A ( Attempt any two)</b>			
1.	What do you understand by communication? Write a note on the importance of effective communication.	[6]	CO3
2.	What are the barriers to communication? Explain some physical and psychological barriers of communication	[6]	CO1
3.	What according to you are the two most important parts of effective public speaking?	[6]	CO2
4.	Write down the essential components of writing a formal letter.	[6]	CO4
<b>SECTION B (Attempt any Two Questions)</b>			
4.	What does “Renunciation” mean? What message does Shri Rabindranath Tagore want to send across through his story?	[10]	CO4
5.	a) Who authored the essay “Of Studies”? According to the author, what are the three purposes of reading? b) What message does the author want to send across through his essay “Of Studies”?	[10]	CO2
6.	In the story “Glory of Twilight” Satyajit’s last attempt to taste the glory for one last time proves more disastrous than anything he could have ever imagined”. Explain how.	[10]	CO5
<b>SECTION C is Compulsory</b>			
7.	Use the following words to write a creative composition of about 300 words: Ray, colour, plethora, visage, carefree, exist, legend, nightmare	[8]	CO4
8.	Write an essay on “Education in India.”	[8]	CO4

