

SMS Messaging Privacy Policy

Round Grove Christian Academy

Effective Date: August 14, 2026

Round Grove Christian Academy ("RGCA," "we," "us," or "our") respects the privacy of our students, parents, guardians, staff members, and other members of our school community. This Privacy Policy explains how information associated with our text messaging program is collected, used, and protected.

Information We Collect

When you provide your mobile phone number to Round Grove Christian Academy, we may collect and maintain information including:

- Your name;
- Your mobile telephone number;
- Your relationship to the school, such as parent, guardian, student, or staff member;
- Your communication preferences;
- Information necessary to provide school-related communications; and
- Records relating to your consent to receive text messages and your messaging preferences.

How We Use Your Information

Mobile information is used to communicate information related to Round Grove Christian Academy and its programs and services.

Text messages may include attendance alerts, emergency notices, school announcements, parent notifications, reminder messages, and/or administrative communication.

Message frequency may vary depending on school activities and circumstances. **Message and data rates may apply.**

SMS Consent and Mobile Information

Your consent to receive SMS messages is voluntary.

Mobile information, including mobile phone numbers, text messaging originator opt-in data, and consent information, will not be sold, rented, transferred, or shared with third parties or affiliates for marketing or promotional purposes.

We may use service providers that assist us in delivering text messages and operating our communications systems. Information provided to such service providers is used only as necessary to provide those services on our behalf and is not provided to them for their own marketing or promotional purposes.

SMS consent is specific to Round Grove Christian Academy and is not transferred to another organization for that organization's marketing or promotional use.

Opting Out of Text Messages

You may withdraw your consent to receive text messages at any time by replying **STOP** to a message from Round Grove Christian Academy.

After opting out, you will no longer receive messages through the applicable SMS messaging program unless you subsequently opt in again.

For assistance regarding text messages, reply **HELP** or contact Round Grove Christian Academy directly.

Information Security

Round Grove Christian Academy takes reasonable administrative and technical measures to protect personal information from unauthorized access, disclosure, alteration, or misuse.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our communication practices, technology, or applicable requirements. Updates will be posted with a revised effective date.

Contact Us

Questions regarding this Privacy Policy or Round Grove Christian Academy's text messaging practices may be directed to:

Round Grove Christian Academy
877 Highway UU Miller, MO 65707
417-452-2324
school@rgcaeagles.net