



MAJOR ASSELIN

Sales/Marketing
Director - VP

CONTACT

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COVER LETTER

Dear Potential Employer,

Please consider my application, resume, and references for a new role at your company. With my unique experience and background in the beer industry, I could be the person you are looking for.

- 20+ Years in sales and marketing background at Distributors and Suppliers
- Managed marketing from the biggest Macro portfolios to the brand-new local breweries brand and sales
- Diverse technology and informational background for both off and on premise and marketing
- Strong relationships/background in National Accounts
- Dedicated sales strategist and analyst

I'm motivated, high energy, and bring a refreshing technological and highly educated approach to sales and marketing that has been proven at several suppliers and distributors in the state of Florida.

Enclosed/Available documents:

- Cover Letter
- Resume
- References
- Expanded resume upon request

