Hardwick vs. Al-Selwady:
Main Event



Al-Selwady is the Social Media A Side (50K to 48K)

Hardwick Anthropomorphic Adv.

1. 2 Years Younger (26 vs. 28)
2. 2" Taller (5'9 vs. 5'7)
3. 3" Reach (72" vs. 69")

Hardwick: 155lb. To 170lb.
Al-Selwady: 145lb. To 155lb.

- ***Opening Odds:*** (Per Betonline) = -550 (84.6%) Hardwick vs. +400 Al-Sewady
- ***Odds at Time of Writing:*** (Per Betonline) = -450 (81.8%) Hardwick vs. +350 Al-Sewady
- What do they have in common?
    - Both prospects are under 30 years of age (Hardwick 26 & Al-Sewady 28)
    - Both competing on UFC Fight Pass branded promotions (Cage Warriors & Fury)
    - Both men have sizeable social media followings (~50K each)
    - Both fighters represent important demographics to the UFC (UK & Palestinian)
        - See London shows, see Belal Muhammad reception in Abu Dhabi, etc.
    - Both have fought opponents with a combined record:
        - > 70% win rate over 70% (Hardwick's 74.8% vs. Al-Sewady's 71.4%)
        - > 100 professional bouts in total (Hardwick's 111 vs. Al-Sewady's 199)
- What separates these two men?
    - Hardwick competed at lightweight (155lb.) & welterweight (170lb.) successfully in Cage Warriors while Al-Selwady began his career at featherweight (145lb.)
        - Hardwick's only loss came via DEC against a 6'2 welterweight 10 years his elder (22 vs. 32) who was an undefeated fighter at the time (12-4 now)
    - Hardwick has never been finished in pro MMA. Al-Sewady has 3 losses via KO1.
        - One of the losses was at FWT (sub-1 minute) & 2 were at LW (~2.5 mins)
    - Hardwick seems more technical whereas Al-Sewady is a brute force fighter.
        - Hardwick better shot selection on the feet, more diversity of strikes.
        - Hardwick more lethal submission game; good guillotine fundamentals.
        - Hardwick probably has the more trustworthy cardio in this spot.
- Concerns for the favorite?
    - Hardwick gets hit cleanly a lot. Driscoll busted up his face, almost every opponent gets the opportunity to land some clean shots on him. Steep price for a guy who does not proactively wrestle or grapple to mitigate risk. Primary striker.

Ibo Aslan vs. Paulo Renato Jr.
Co-Main Event:



Aslan is the social media A-Side.
12.K vs. 4.6K
Aslan Anthropomorphic Adv.

1. 2 Year Younger (27 vs. 29)
2. 3" Taller (6'3 vs. 6')
3. 4" Reach Adv. (77" vs. 73")

Aslan: 205lb. To 265lb. (Weight Div.)
Renato Jr.: 170lb. To 265lb.
Aslan was supposed to fight on DWCS in 2020 but the idea fell through.

- ***Opening Odds:*** (Per BetOnline) = -175 Aslan vs. +150 Renato Jr.
- ***Odds At Time of Writing:*** (Per BetOnline) = -150 Aslan vs. +125 Renato Jr.
- What do they have in common?
    - Both technically prospects under the age of 30 (Aslan 27 vs. Renato Jr. 29)
    - Both prefer to stand-up; Aslan all wins via KO, Renato Jr. BRA Kickboxer
    - Both fighters have fought soft & suspect combined record of competition:
        - < 50% Opponent Win Rate (47.3% Renato Jr. vs. 43.9% Aslan)
        - Opponents Low Win % over Large Sample (150 Renato Jr. vs. 107 Aslan)
    - Both fighters represent important demographics to UFC
    - Turkish (Broader Indo-Europe) for Aslan & Brazilian for Renato Jr.
    - Both men lost to a current UFC fighter (Pogues for Renato & Turkalj for Aslan)
    - Neither fighter has a single standout or meaningful win on their resume.
    - Neither one of these fighters appears to be an ace on the mat.
        - Aslan is 0-1 career to the SUB & Renato Jr. is 1-1 career to the SUB.
    - Both fighters like to throw committed low kicks as part of their offense.
- What separates these two men?
    - Aslan appears to be a more dynamic offensive fighter (especially early)
        - 91.7% (11/12) of his fights ended via KO1 vs. 35.7% (5/14) for Renato Jr.
    - Aslan while fresh is a much better athlete, faster, hits harder, better wrestling.
    - Aslan trains with a higher level of fighters (Rakic locally, travels for elite training)
    - Renato Jr. appears to be the more composed fighter over 15 minutes (cardio).
    - Aslan recently signed with Dominance MMA (Ali Abdelaziz), Renato Jr. less powerful management in ForAll MMA Management (Handful of UFC clients)
- Concerns for the favorite?
    - ABC's say always bet on cardio & Renato Jr. has that advantage.
    - 80% of Tapology votes but the line isn't moving his direction.

Hyder Amil vs. Emrah Sonmez:
Third Fight (Feature Bout)
Sonmez = Social Media A-Side.
5.3K vs. 3.2K



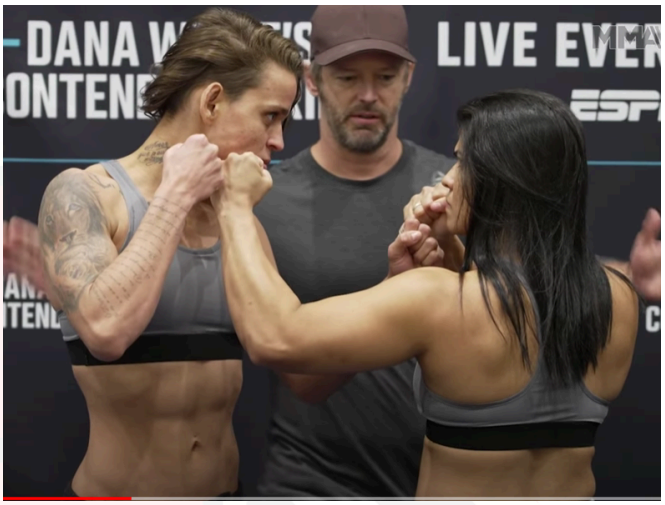
Sonmez Anthropomorphic Adv.

1. 2 Years Younger (31 vs. 33)
2. 2" Taller (5'10 vs. 5'8)
3. 1' Reach Adv. (71" vs. 70")

Amil: 140lb. To 150lb. (2 Catch)
Sonmez: 135lb. To 155lb.

- ***Opening Odds:*** (Per BetOnline) = -250 Amil (71.4%) vs. +200 Sonmez
- ***Odds At Time of Writing:*** (Per BetOnline) = -225 (69.2%) vs. +185 Sonmez
- What do they have in common?
    - Both over 30 years of age, a bit rare to see on DWCS (31 Sonmez vs. 33 Amil)
    - Both men represent multiple demographic groups important to the UFC.
        - Philippines & USA (Hyder Amil)
        - Turkey & UK (Emrah Sonmez) - Two Turkish fighters represented.
    - Both training with solid fights camps that produce UFC fighters.
        - ScrapPack (Diaz Brothers) & El Nino (Gilbert Melendez) for Hyder Amil
        - Great Britain Top Team (Brad Pickett & Co.) for Emrah Sonmez
    - Both fighters engage in wild scrambles, liable to make costly grappling mistakes.
    - Both fighters get hit cleanly in their fights, liable to get knocked out.
    - Both men have showed some signs of cardio limitations.
- What separates these two men?
    - Sonmez has a larger frame & all anthropomorphic advantages (height/reach/age).
        - Sonmez also missed weight for this fight, speaks to the size adv.
    - Amil has never been finished or even defeated as a professional whereas Sonmez has been dropped (and then injury TKO'd; knee collapse) and submitted.
    - Amil appears to be the more gritty fighter; responds better to adversity & pushes through pain, discomfort, and fatigue. Sonmez has broken mentally and quit.
    - Sonmez could be dejected here; only one fighter ever signed after missing weight.
- Concerns for the favorite?
    - Fighting a younger, larger man that missed weight for the fight. Amil seems like the better fighter and the more durable athlete but 70% is a big indication (back taken regionally; primarily defends by eating punches) I like Amil to pace him later on in the fight but in Rd. 1/2 he could get taken down or bonked.
    - Sonmez fits the criteria of a younger fighter with more professional experience.

Eduarda Moura vs. Janaina Silva:
2nd Fight of the Night



Moura = Social Media A-Side
22.9K Moura vs. 7.3K Silva

Moura Anthropomorphic Adv.

1. 2 Year Younger (29 vs. 31)
2. 5" Taller (5'6 vs. 5'1)
3. 3" Reach Adv. (67" vs. 64)

Moura: 115lb. To 139lb. (Catch)
Silva: 105lb. To 115lb.

- ***Opening Odds:*** (Per BetOnline) = -201 Moura (66.8%) vs. +161 Silva
- ***Odds at Time of Writing:*** (Per BetOnline) = -175 (63.6%) vs. +145 Silva
- What do they have in common?
  - Both Brazilian women are looking to break into the UFC.
  - Both train with solid Brazilian camps that have other UFC talent.
    - Babuino Gold Team for Silva (Anderson Dos Santos, Gloria De Paula...)
    - Galpão De Luta for Moura (Jailton Almeida, Herrick Marinho BJJ)
  - Weird note: both these women defeated Claudia Alves via KO2
- What separates these two women?
  - Moura is still considered a prospect under 30 (Moura 29 vs. Silva 31)
  - Moura is the much larger athlete
    - Competed as high as 139lb., Silva started her MMA career at Atom [105]
    - 5" height advantage (5'6 v. 5'1) & a 3" reach adv. (67" vs. 64")
  - Moura checks my long term box as the younger fighter with more pro experience.
  - Moura a competitive BJJ purple belt, slick moves on the mat, finesse player.
  - Silva seems to have rare one punch KO power for WMMA; stout & strong.
    - Violent WMMA fighter. Walks forward, throws strikes. Overhand right.
  - Silva seems like a negative grappler; not super functional on top, often opts to stand out of top position. Takedowns are more opportunistic, power based.
  - Silva can be taken down, not elite takedown defense, even at atomweight.
  - ***Maura SUB +340 / Ends by SUB +290 somewhat interesting***.





Cam Smotherman vs. Charalampos Grigoriu
Curtain Jerker: Fight #1



Social Media "A-Side" = Charalampos
32.9K Charla vs. 4.6K Smotherman

Smotherman Anthropomorphic Adv.

1. 6 Years Younger (25 vs. 31)
2. 2" Taller (5'9 vs. 5'7)
3. 2" Reach Adv. (69" vs. 67")

Smotherman: 135lb. To 145lb.
Grigoriu: 135lb. To 145lb.

- ***Opening Odds:*** (Per BetOnline) = -301 Smotherman (75.1%) vs. +241 Grigoriu
- ***Odds at Time of Writing:*** (Per BetOnline) = -168 Smotherman (62.7%) vs. +138 Grigoriu
- What do they have in common?
    - Both been featured on UFC Fight Pass Programming for awhile.
        - CFFC for Grigoriu and Fury FC for Smotherman's whole career.
    - Both represent solid camps that have ties to the promotion.
        - LAW MMA for Grigoriu & ThugJitsu (Yves Edwards) for Smotherman.
    - Both virtually identical amounts of pro fights (11 Smotherman vs. 10 Grigoriu)
    - Both fighters are primary knockout artists (each man 5-1 career to the KO prop)
    - Both fighters somewhat unreliable to win minutes:
        - Each man lost 2 DECs (3-2 for Cam & 2-2 for Grigoriu)
        - 2 of Cam's three DEC wins came by way of SDEC.
- What separates these two men?
    - Grigoriu is not afraid to mix up phases; Smotherman wants everything standing.
    - Smotherman is a prospect under 30 while Grigoriu is not (25 vs. 31 Grigoriu)
    - Grigoriu 3rd round TKO loss against UFC Fighter Christian Rodriguez
    - Smotherman flash loss via KO1 (protested the stoppage, did go face down)
    - Smotherman debuted as an ammy in 2019, Grigoriu first pro fight was in 2014
    - Grigoriu received his BJJ purple belt almost one year ago to the day.
- Concerns for the Favorite?
    - Grigoriu is seeing the biggest shift in odds on the card. Dropped by a dollar.
        - Odds opened +2xx, now down to +145 best available price.
    - Grigoriu trains with Aljo, Buzukja, Merab, etc. (Grappling Potential)
        - Aljo fight week; Like McGhee (UFC) could be setting the table for PPV.
    - Smotherman young enough to be easily rebuilt. Most of his career been in Texas whereas his opponent, seems more mature, experienced, fought around the world.