

Monthly Market Update

Campaign Overview

Who: Magic Million, Chunky Middle, Past Clients & Sphere

Goals: Grow Your Audience + Build Your Influence

Announcement

Duration: 7 days | **Conversion Type:** Call To Action | **Announcement Style:** Banner

Headline: Your Monthly {{ Area }} Market Update Is Here

Button Text: Learn More

Headline: The numbers are in!

Button Text: Monthly Market Update

Facebook - Business Page

Objective: Traffic | **Budget:** \$50-100 | **Duration:** 4-10 days

Audience: Magic Million + Chunky Middle

We're seeing some shifts happening in the market — the numbers say it all. Click to see our {{Month }} market update for {{ Area }} 

LINK

 Your monthly {{ Area }} market report is here!

 Curious about what these numbers mean for you? Let's chat.

LINK

Email

Goal: Traffic | **List:** Magic Million, Past Clients & Sphere

Subject line: Your {{ Month }} 2022 Market Report

Body: If you're thinking about buying or selling your home, understanding what's going on in our local real estate market is vital.

Being aware of the data such as the average sales price, the number of homes sold, and average days on market will arm you with the knowledge you need to create a winning strategy to meet your goals.

Our {{ Month }} market report showcases everything you need to know about local real estate trends.

[LINK TO BLOG POST]

Subject line: Update on the {{ Area }} market

Body: Whether you're thinking of buying or selling a home, or just like to stay up to date on the real estate market, you need locally sourced, real data to keep you informed. Where do you find it?

Right here. We've compiled all of the info you need to know in an easy-to-understand snapshot.

You'll find the number of active listings, average sales price, and more in our {{ Month }} {{ Area }} Market Report.

[LINK TO BLOG POST]

Instagram

Goal: Engagement

This isn't just another confusing monthly market report...

Find out what you actually need to know if you're planning on buying or selling soon.

- ✓ STAT 1 HERE
- ✓ STAT 2 HERE
- ✓ STAT 3 HERE

 Read the rest of our easy-to-understand {{ Month }} {{ Area }} Market Update at the link in bio.

#marketreport #marketstats #realestatemarket #homebuyer #homeseller #realestate #realtor
#LOCATIONrealtor #LOCATIONrealestate #LOCATION

Having an accurate picture of the market can help you make important decisions.

Tap the link in bio and you'll find the number of active listings, average sales price, and more in our **January 2023** Market Update for Charleston. → 

Want to see how your home's value has changed? We will gladly prepare a Comparative Market Analysis for you so that you are armed with the most current information. Send us a DM today!

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#marketreport #marketstats #realestatemarket #homebuyer #homeseller #realestate #realtor
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Facebook - Personal Profile

Goal: Community Building

If you had to guess, what was the average number of days a home stayed on the market last month?

Twitter

Goal: Traffic

We're seeing some shifts in our local real estate market. Get the latest numbers [→ LINK](#)

LinkedIn

Goal: Engagement

Having an accurate picture of the market can help you make important decisions.

You'll find the number of active listings, average sales price, and more in our **{{ Month }}** Market Update for **{{ Area }}** [→](#) 

Click to get the full report [→ LINK](#)

Want to see how your home's value has changed? We will gladly prepare a Comparative Market Analysis for you so that you are armed with the most current information. Send us a DM today!