



KOMBI Canada Spring-Summer 2026 Minimum Advertised Price (MAP) Policy

- **PRODUCT LIST:**

- **All items in the Kombi SS26 Rain Collection**

- Within the Promotional Windows listed below, the advertised discount may not exceed the listed discount percent.
- Outside of the Promotional Windows listed below, the advertised price must be at or above the MSRP.

Effective January 15th, through July 31, 2026

Promotional Window	Start Date	End Date	Discount %
Mother's Day/Victoria Day	05/08/26	05/18/26	Up to 25%
Father's Day	06/15/26	06/21/26	Up to 25%
End of Season: July 15 th 2026			

- For Spring-Summer 2026, **All Outerwear, Accessories, Headwear, Gloves & Mitts** will be covered under Kombi's MAP Policy. Please see accompanying MAP Line List for Spring-Summer 2026 product categories.

MAP Policy

Kombi Sports Inc. ("KOMBI") believes that the interests of KOMBI and our end-use consumers are best served by having dealers who provide an outstanding level of service to their customers in selling Kombi Climate Series Rain Line products ("Products"). We have invested significantly in establishing strong, high-end, and highly respected brands and reputations among our customers and in the communities we serve. We actively support our Products with significant investments in the advertising, promotion, and selling of our high-quality Products. Promotions that undermine these goals degrade our brands and position in the market, reduce the desirability of our Products, and hurt our reputation and ultimately our sales. Therefore, we have adopted the following MAP Policy ("Policy") to further our goal of maintaining and enhancing our brand and reputation. This Policy applies to all sales of any Products, by all dealers, including on-line and "brick and mortar" dealers. All dealers must be authorized by KOMBI to sell our Products in any location, including brick and mortar and on-line.

This Policy reflects our desire to protect our investment in our brands. This Policy is very important to KOMBI and may not be modified or changed for any given dealer by any employee or representative of KOMBI or its affiliates. KOMBI alone will implement, interpret, and enforce this, Policy. It is the responsibility of each dealer to which this Policy applies to educate and inform each of its personnel of the terms of the Policy and to ensure that these terms are followed.

The Policy:

- This Policy applies to all products that are part of the Kombi Spring-Summer 2026 Climate Series Rain Line (to be defined seasonally on our price lists) where the minimum advertised price ("MAP") must remain equal to the manufacturer's suggested retail price ("MSRP").
- Point of sale pricing information is not covered by this Policy (point of sale includes in cart for on-line). Ticket price is at the dealer's discretion and the dealer may price Kombi Products at whatever price they deem suitable.
- Except during a Promotional Window (if applicable), advertisements for Products may not communicate to the consumer that the Product is being offered at a discount.
- This Policy applies to all advertising of designated KOMBI MAP Products, including but not limited to, dealer approved websites, print publications, distribution of flyers as well as television and radio commercials.
- Advertising on your site that a lower price for a Product is available at the checkout stage is a violation of our MAP Policy.
- Failing to exclude Products from a coupon, promotion, discount, or site wide sale when that sale will reduce the advertised price of a Product to below our MSRP is a violation of our MAP Policy (unless it's within an allowable Promotional Window and abides by the discount percent allowed for that window). Examples of site wide sales would include, but are not limited to Friends and Family events, save the tax events, etc.
- Kombi may provide updates to the MAP and this MAP policy from time to time at its sole discretion.

Promotions:

- KOMBI will designate promotional windows each season where MAP Products may be discounted up to a maximum of 25% of the MSRP ("Promotional Windows"). Please see our Canada Seasonal Pricing Guidelines for a list of Promotional Windows.
- KOMBI may announce additional Promotional Windows (or remove Promotional Windows) at its sole discretion or change the listing of Products covered by this Policy as it sees fit. If changes

are made you will receive an updated Canada Seasonal Pricing Guidelines document that reflects those changes.

Seasonal Break Date:

- Seasonal Break Dates represent the first date the Products contained within our MAP Policy are considered past season.
- Seasonal Break Dates can be found in our Canada Seasonal Pricing Guidelines.

Closeout Products:

- Closeout Products must be clearly identified as prior season's goods and segregated from current season Products on the sales floor.
- On-line closeout Products should be moved to a closeout tab or closeout sub-site and segregated from current season Products.

Violations:

- If KOMBI, determines that a dealer has violated this Policy, KOMBI will unilaterally determine what enforcement actions are appropriate, including (but not limited to) restrictions on the availability of specific styles, restrictions on the availability of entire Product categories, review of seasonal discounts, and/or immediate termination of the dealer.
- If terminated, the dealer will be required to return to KOMBI all promotional and other goods and intellectual property belonging to KOMBI.
KOMBI will take immediate and appropriate action to ensure that KOMBI's trademarks and other intellectual property have been removed from the dealer's website and other promotional material. KOMBI may or may not unilaterally decide when or whether to reinstate a terminated dealer.

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- Any questions about this Policy should be directed in writing to: info@kombisports.com to better direct your inquiries, please reference "MAP Policy" in the subject line.