

Asset Title: Reopening the Workplace Checklist—The World Has Shifted, Expectations Haven't

Asset Type: Checklist, guide

Subject Lines:

SL1: What You'll Need to Return to the Workplace After the Pandemic

SL2: Here's What Your Company Will Need to Reopen Its Workplace

SL3: Make Sure You Have Everything to Reopen Your Workplace

SL4: Check Whether the Reopening of Your Workplace Meets All Requirements

Email Body:

Hi [first_name],

At this point after the coronavirus pandemic, we've all gotten used to a new reality – which brought new challenges to our work environments.

Many organizations already have or are getting ready to reoffer a physical workplace to their employees, aiming for increased productivity and integration. **But before reopening the doors, a more thorough checklist** for essential requirements is now necessary.

Safety, compliance, and policies and just the start of enterprises and staff's biggest concerns. This is where our ***Reopening the Workplace Checklist*** can help you with **guidelines and tips** on smart technology, operational efficiency, and cohesive strategies.

Claim your checklist now and make sure you have all you need to create a great working structure.

CTA1: Check it out

CTA2: Download now

CTA3: Start checking

CTA4: Show me more

Asset Title: Bridging the Gap Between Engineering, Product, and other Business Units

Asset Type: Ebook

Subject Lines:

SL1: Close the Gap Between Your Business Units' Communication

SL2: Here's How to Make Employees Understand Each Other

SL3: Get Rid of Internal Communication Problems in Your Company

SL4: Make Your Company's Internal Communication More Efficient

Email Body:

Hello [first_name],

You've probably faced **communication challenges** in your career, regardless of your area of expertise and position. Did you know that the average employee spends nearly 40% of their time clarifying poor communications and following up on requests for information?

In a company of 100 people, poor articulation between different units could translate into **productivity losses worth \$530,000 per year**, according to a study from SIS International Research.

But closing communication gaps to ensure proactive collaboration is easier than you may think. Our ***Bridging the Gap Between Engineering, Product, and other Business Units*** showcases common problems and how to solve them.

Download the ebook and learn how to get your entire organization to speak the same language.

CTA1: Download now

CTA2: Read more

CTA3: Claim now

CTA4: Get a copy

Asset Title: Six Signs Your Cybersecurity Training Program Needs an Overhaul

Asset Type: Ebook

Subject Lines:

SL1: Make Sure Your Company is Safe Against Cyber Threats

SL2: Mind These Cybersecurity Requirements To Protect Your Business

SL3: Your Cybersecurity Training Can't Be Short of These Basics

SL4: Signs You Need To Pay More Attention to Cybersecurity in Your Enterprise

Email Body:

Hi [first_name],

Did you know that the global **total cost of a data breach averages \$3.86 million**? The Cost of a Data Breach Report 2020 also shows that it takes about 280 days for a data breach to be identified and contained.

In such a scenario, **cybersecurity becomes decisive** for your business. The risks of not providing proper training for your employees include:

- Lost revenue
- Diminished company reputation
- Stolen proprietary information

Still, almost two-thirds (62%) of organizations don't train their staff against potential cyber threats. Are you one of these? We have just what you need to get a good start: ***Six Signs Your Cybersecurity Training Program Needs an Overhaul.***

Get your copy now and explore the scoop on what you need to **cyber-proof your business.**

CTA1: Claim a copy

CTA2: Download now

CTA3: Get a copy now

CTA4: Read more

Asset Title: Smart Innovators: Augmented Reality Solutions For Remote Assistance

Asset Type: Report

Subject Lines:

SL1: Here's Your Exclusive Augmented Reality & Innovation Report

SL2: What's New in the Smart & AR Remote Assistance Solutions Market

SL3: Understanding the Trends in Smart & AR Remote Assistance Solutions

SL4: Smart Innovation: Prominent Tendencies in Augmented Reality Solutions

Email Body:

Hello [first_name],

A multitude of factors has increased the attractiveness of augmented reality (AR) wearables. These gadgets are now **more viable than ever** due to technological and circumstantial shifts.

Our newest report ***Smart Innovators: Augmented Reality Solutions For Remote Assistance*** brings critical information about the current state of the market, including:

- Assessment of vendors with the most comprehensive offerings
- Eight straightforward criteria that can be used by executives to weigh their business' capability relative to their competitors

It's known that features such as secure connectivity with remote expertise, device agnosticism, and retention of call quality even in reduced bandwidth areas are **key AR solution capabilities**.

Intrigued? Get your copy now and explore the AR market trends.

CTA1: Discover more

CTA2: Show me more

CTA3: Get the report

CTA4: Read the full report