PARADISE THEATRE ON-SCREEN ADVERTISING

Cost per month for on-screen advertising at Paradise Theatre:

15 second ad - $25 month, 6 months - $150, 1 year - $300

30 second ad - $35 month, 6 months - $210, 1 year - $420

60 second ad - $50 month, 6 months - $300, 1 year - $600

One time set up cost to produce ad:

Photo Ad (3-6 rotating still photos)

Duration	Without Voiceover	Voiceover (client writes it)	Voiceover (Robin writes it)
15 sec	$100	$120	$130
30 sec	$125	$175	$185
60 sec	$250	$320	$330

***Information on video ads is also available upon request.**

***If you already have a pre-made, professional quality ad please submit it to Matt Utecht. Matt charges a one-time $50 fee to do any necessary video conversions and get the ad running at the theater. Please contact Matt Utecht for more information.**

- ***Affordable ads for local businesses; shown where your target customers are.***
- ***All ads shown before each movie – 7 days a week, 2 movies a day on most weekends.***
- ***A captive audience, with no changing channels during ads.***
- ***Shown on our new big screen, in HD.***

All ads shown on-screen will be produced by Matt Utecht Videography.

Audio will be done by Robin Riley, former KBEK DJ, in her sound studio.

Matt Utecht will call within one week of committing to ad, to set up video shoot. Please inform him if customer will write ad wording or would like ad written by Robin Riley as part of ad production.

Important Contacts:

Paradise Theatre
(320) 679-3964
paradise.mora@gmail.com

Matt Utecht
Matt Utecht Videography
(320) 515-9810
matt.utecht.video@gmail.com

Robin Riley
Robinradio
(320) 515-0002
robinradio@yahoo.com