

DAY 3 - FOCUS ON MEDIA PRODUCTION

ML4T -- Media Literacy for Teachers

Learning Outcomes

Over the course of two days, working collaboratively, we will advance these skills, knowledge and competencies by creating media:

- a. On-camera and off-camera self-expression and communication skills
- b. Creative problem-solving under deadline pressure
- c. Collaboration, teamwork and project management
- d. Visual thinking
- e. Understanding of image-sound relationships
- f. Appreciating the constructedness of all forms of media

Deliverables

Working together, we will create these projects:

Project #1. [6-Minute Talk Show](#)

Project #2. [Narrative Montage: Tell a Story with Images and Music](#)

Project #3. [Teacher Leadership for Media Literacy: Select Soundbites](#)

Project #4. ["Making Of" Documentary about #ML4T](#)

Project #5. Create Facebook Page for #ML4T and Add Content

[Team Members](#)

Overview of Schedule

Wednesday

1 - 1:45 pm	Introduction
1:45 - 2:30 pm	Planning Time
Break	
2:45 - 3:30	Studio Time and Fieldwork
3:30 - 4:45	Studio Time and Fieldwork
4:45 - 5 pm	Reflection

Thursday

1 - 1:45 pm	Fieldwork and Studio Time
1:45 - 2:30 pm	Fieldwork and Studio Time
Break	
2:45 - 3:30	Editing
3:30 - 4:45	Editing
4:45 - 5 pm	Reflection

Detailed Schedule**DAY/TIME****IN THE STUDIO****FIELDWORK or EDITING****Wednesday**

1 - 1:45 pm

Introduction

1:45 - 2:30 pm

Groups plan

Groups plan

Break

2:45 - 3:30

Group A performs
Group B is audienceGroup C shoots
Group D shoots

3:30 - 4:45

Group B performs
Group A is audienceGroup C edits
Group D edits

4:45 - 5 pm

Reflection

DAY/TIME**IN THE STUDIO****FIELDWORK or EDITING****Thursday**

1 - 1:45 pm

Group C performs
Group D is audienceGroup A shoots
Group B shoots

1:45 - 2:30 pm`

Group D performs
Group C is audienceGroup A edits
Group B edits

Break

2:45 - 3:30

Time to Select Soundbites for Project #3
Editing and Uploading Projects to YouTube

3:30 - 4:45

Time to Select Soundbites for Project #3
Editing and Uploading Projects to YouTube

4:45 - 5 pm

Reflection

Friday 1 p.m. - Screening Final Projects