GumroadEngine

LAUNCH DATE	COMMISSION	JV PRIZES	PER BUYER
Sept. 16, 2026	**50%**	**$3,300**	**$280**
11:00 AM EST	FE + All OTOs	Cash Contest	Max Commission

Gumroad Engine lets you create and launch your own branded digital product business on Gumroad — with products generated by AI. From complete ebooks, guides, planners, and checklists to professional covers, graphics, sales copy, and PLR licenses, Gumroad Engine gives you everything you need to turn a simple niche or keyword into a finished, sellable product. No writers. No designers. No recycled PLR packs. Just enter an idea, generate your product, and publish it directly to your Gumroad store in minutes.

GET YOUR AFFILIATE LINK
https://launchpadjv.com/offer/top-offer/519

1. Launch Snapshot

Detail	Information
Product Name	Gumroad Engine
Vendor	VJTechLabs
Niche	AI-Powered Digital Product Creation / Gumroad Digital Product Businesses / Ebooks, Planners & Guides / PLR Product Creation
Launch Date	Wednesday, 16th September 2026 @ 11:00 AM EST
Contest Window	16th Sept. 11:00 AM EST — 20th Sept. 11:59 PM EST
Platform	LaunchPadJV
Front End Price	**$14**
Fast Pass	**$197 — bypasses the full OTO sequence**

Detail	Information
Total Funnel Value	**$560**
Max Commission Per Buyer	**$280**
Commission Rate	50% — Front End + ALL OTOs
Payment	LaunchPad wallet — withdraw direct to your bank
Refund Rate	Low — under 5% across previous launches
JV Prizes	**$3,300 in cash**

2. What Is a Gumroad Engine?

Building a digital product business can be incredibly valuable — but creating quality products, designing covers and graphics, writing sales copy, and preparing everything for sale can quickly become complicated.

The Gumroad Engine removes that complexity. It lets you turn a simple keyword or niche into a complete, branded digital product and publish it directly to your Gumroad store.

The AI can create complete ebooks, guides, planners, checklists, and journals, along with professional covers, supporting graphics, sales copy, and a PLR license certificate — giving you the essential pieces needed to create and sell your own digital products.

Instead of spending hours writing, designing, and assembling products manually — or relying on recycled PLR packs — you can generate editable products, customize them, and publish them to Gumroad with one click.

The core promise for the buyer: enter a niche or keyword, generate a complete brandable digital product with AI, and get it live on Gumroad in minutes — without needing a writer, designer, or complicated collection of tools.

3. Affiliate Toolkit

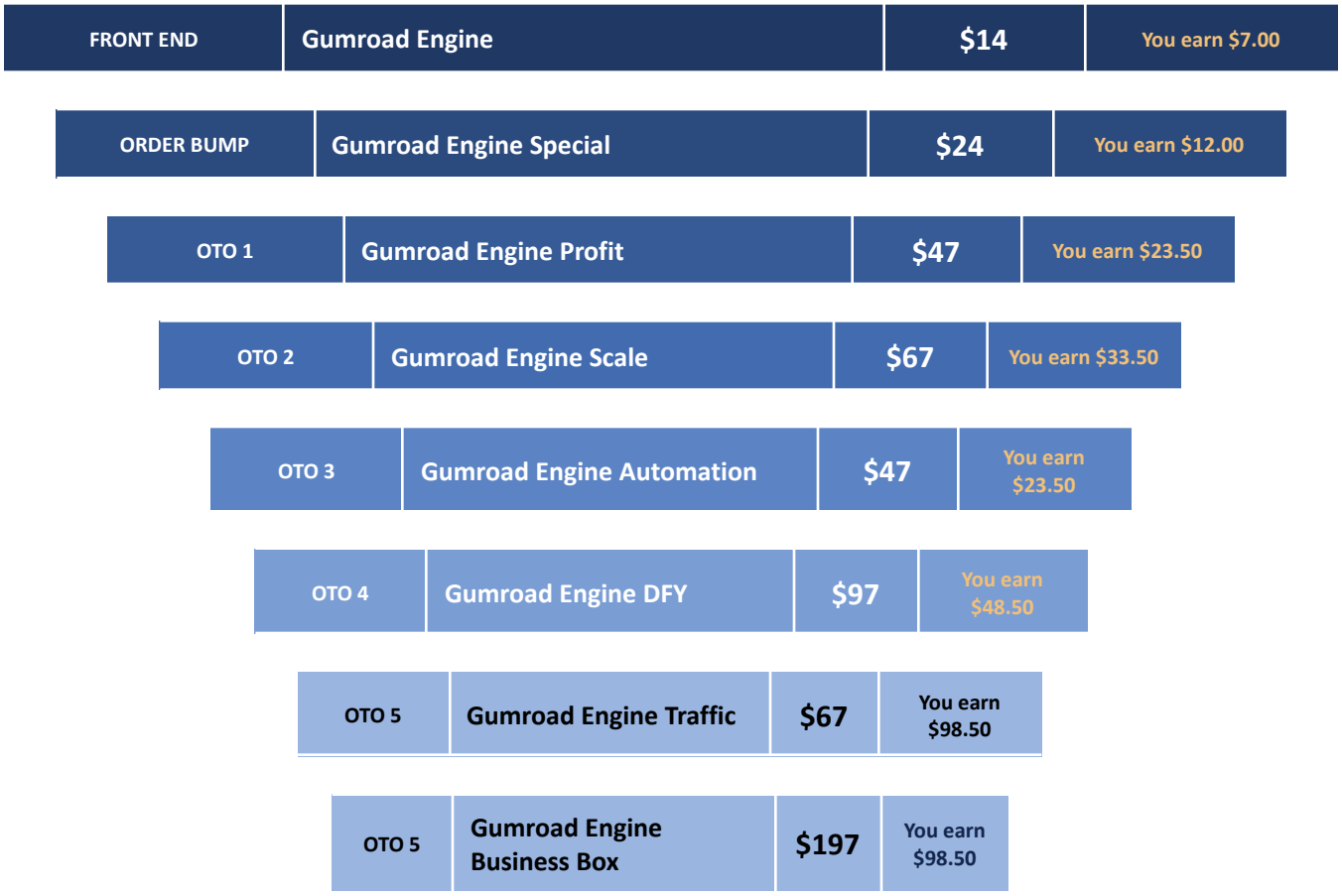
Everything you need to run your promo:

Demo Video: https://velora1211.wistia.com/s/cl8igin6rkbuuwq
VSL / Sales Video: https://velora1211.wistia.com/s/e8gowq6gkudhzbn
Sales Page Preview: https://sales.vjtechlabs.com/gumroadengine/live/
Email Swipes & Bonuses: Swipes
Affiliate Link / Approval: https://launchpadjv.com/offer/top-offer/519

- **Email swipes** — copy-paste ready, written by a top direct-response copywriter
- **Bonuses** — swipeable bonus assets you can use to lift your conversions
- **Review access** — available on request, just message us directly

4. The Funnel — $493 In Total Cart Value

Every upgrade is congruent with the front end. Nothing in this funnel is an unrelated bolt-on offer, which is exactly why the OTO take rate holds up and the refund rate stays low.



TOTAL FUNNEL VALUE	MAX COMMISSION PER BUYER
$560	**$280**

FAST PASS	
$197	A single-click bundle that **bypasses the entire OTO sequence** — the buyer gets every upgrade in one move. You still earn 50%, which is **$98.50 from one click**. Ideal for the buyers on your list who never want to sit through a funnel.

Full Funnel Detail — Including Downsells

Stage	Product	Price	You Earn
FE	Gumroad Engine	**$14**	**$7.00**
Bump	Gumroad Engine Special	**$24**	**$12.00**
Fast Pass	Gumroad Engine Fast Pass (bypasses all OTOs)	**$197**	**$98.50**
OTO 1	Gumroad Engine Profit	**$47**	**$23.50**
OTO 1 DS	Gumroad Engine Profit Downsell	**$37**	**$18.50**
OTO 2	Gumroad Engine Scale	**$67**	**$33.50**
OTO 2 DS	Gumroad Engine Scale Downsell	**$47**	**$23.50**
OTO 3	Gumroad Engine Automation	**$47**	**$23.50**
OTO 3 DS	Gumroad Engine Automation Downsell	**$42**	**$21.00**
OTO 4	Gumroad Engine DFY	**$97**	**$48.50**
OTO 4 DS	Gumroad Engine DFY Downsell	**$67**	**$33.50**
OTO 5	Gumroad Engine Traffic	**$67**	**$33.50**
OTO 5 DS	Gumroad Engine Traffic Downsell	**$47**	**$23.50**
OTO 6	Gumroad Engine Business Box	**$197**	**$98.50**
OTO 6 DS	Gumroad Engine Business Box Downsell	**$147**	**$73.50**

5. Commission Structure

- **50% on the Front End**
- **50% on every single OTO, downsell and the Fast Pass** — there is no reduced back-end tier
- **Up to $280 in commission** from a single buyer
- Cookie tracking is handled natively by LaunchPadJV
- Approvals are reviewed manually — request early so you are ready on launch day

Affiliates with a proven track record are approved fast. New affiliates may be placed on delayed commission at the vendor's discretion — message us directly and we will sort it out well before launch day.

6. JV Contest — $3,300 In Cash Prizes

PHASE 1

16th September 2026, 11:00 AM EST

to

20th September 2026, 11:59 PM EST

Position	Cash Prize
1st Place	$500
2nd Place	$200
3rd Place	$100

Multiple contests run across the course of the launch — full details and additional phases are posted on the JV page.

Contest Rules

- All contests are based on total revenue generated
- **Solo only** — no teams allowed
- To qualify for a full prize amount, you must earn equal to or more than that prize amount in commissions
- If you fall short of that threshold, the prize is paid out on a **pro rata basis**

7. Why You Should Promote Gumroad Engine

1

Create complete digital products from a simple niche
Gumroad Engine turns a keyword or niche into a complete ebook, guide, planner, checklist, or journal, giving users a fast way to create products they can brand and sell.

2

Build your own branded digital product line
Instead of relying on recycled PLR packs, users can create their own editable, brandable products and build a digital product business around their chosen niches.

3

AI creates the content and sales assets
Gumroad Engine generates the product content, professional cover, supporting graphics, and sales copy, eliminating the need to handle writing and design separately.

4

Built-in PLR license generation
Each product can come with a generated PLR license certificate, giving users a ready-made license they can pass on to their own buyers.

5	**One-click publishing to Gumroad** Once a product is ready, users can publish it directly to their connected Gumroad store, with the generated listing copy automatically attached.
6	**Create products across multiple niches** Gumroad Engine supports multiple markets including health & wellness, personal finance, productivity, marketing, and AI skills, while adapting the product structure and tone to the user's market.

8. Payments, Refunds & Support

- **Commissions are credited to your LaunchPad wallet**, from where you can withdraw directly to your bank account
- **Refund rate is low — under 5%** across our previous launches
- All refunds and support are handled by our in-house desk, so your buyers are looked after properly and your list relationship stays protected

Support Desk: https://imdesk.freshdesk.com/support/home

9. Contact Us

We are active and responsive throughout the entire launch. If you need anything at all to blast your promo, we are one message away.

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JOIN US ON MICROSOFT TEAMS
https://teams.live.com/l/invite/FEA9CYSLIGEJpNgngU

LAUNCHING 16TH SEPTEMBER @ 11:00 AM EST — GET APPROVED NOW
https://launchpadjv.com/offer/top-offer/519

Easy promo | 50% across the board | $3,300 in prizes | Up to $280 per buyer

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