

Mastery at copywriting

If I have a professional email
And if I have a professional logo
And if I have a good headline that grabs attention
And if I have a message that makes them be curious about what I can do for them
And if they believe this is going to help them
And if they see me as an authority who they can trust
And if they see me about someone who can get the work done
And if they're curious about learning more
Then they'll reply back

And if I answer correctly to them
And if I get them to know more about me and what I do and can do
And I make them super motivated to want to learn more
Then they'll go on a sales call with me

And if I give them trust
And if I persuade them more
And if I can show them how I can change things for them
And if I show up myself looking good and talking with confidence
Then they'll hire me

And if I go review my notes
And I go do the work
And I review my copy till it creates the desired result like in the how to learn to earn
And I create a good piece of copy
Then I'll have more skill and create results for the client

I'm going to very probably step into unknowns like this being a new market with level
different levels of sophistication and awareness that's going to make me think how I can get
them curious and persuade them