

Email 1 (Welcome)

Subject line: Welcome to The AI Advantage!

Hey [Name],

I would like to officially welcome you to my AI Advantage Newsletter!

As an AI enthusiast, you're already ahead of the curve by exploring and taking advantage of the latest technology.

My goal is to provide you with valuable information and insights to help you maximize the potential of AI in your personal and professional life.

Every Thursday, you'll receive an email packed with:



AI App of the Week



News Story That Matters



My Favorite ChatGPT Prompt



Stunning AI Art

Before I forget, here is your free mini e-book, it's packed with powerful insights and tips on how to use AI to your advantage.

[Download Mini EBook Here](#)

I am thrilled to have you as part of our community and look forward to sharing even more valuable resources with you in the future.

In fact, tomorrow I'm gonna reveal to you how my life took a sharp turn once I discovered the power of AI (and how yours can too).

Also, I'm going to share a valuable lesson I learned with my relationship with AI.

So look out for that email tomorrow.

Catch you soon,

Igor, Founder of [The AI Advantage](#)

P.S. You can also catch up on previous editions in our Newsletter Archive [here](#).

Email 2 (AC Introduction)

Subject line: How I Changed My Life With AI

At the age of 24, I still hadn't lived in a single place for more than three years.

It was rough...

I kept moving from place to place, never having the time to make new friends or have a stable life.

The hardest part was when I was 7 and moved from Eastern Europe to Austria and I didn't speak a word of German.

As you can imagine, growing up, my family moved around a lot, like a lot, a lot.

I had to constantly adjust to new surroundings and learn new ways of doing things.

As I got older, an idea dawned on me.

I realized that this constant change helped me develop the ability to adapt faster than most people around me.

I learned how to navigate unfamiliar situations and make the most of every opportunity.

When I entered "adult life", I started working as a freelance video creator, and especially in the beginning, most jobs felt like I was exploring a whole new world.

There were so many new technologies and techniques I had to learn about all the time, it was hard to keep up.

I started embracing change and looking at each new job as an opportunity to learn something new.

I started to get the hang of things and once I ran out of video-related topics to master, I kept learning about other internet and technology-related skills.

At first, live streaming and YouTube, then networking and blockchain, and eventually programming and AI.

Through trial and error, I learned how to leverage all these tools to my advantage and it opened up a whole new world of opportunities for me.

When ChatGPT came out, I naturally started playing with it on the very first day it was released.

I had only begun to realize the gravity of this new tool and soon enough, I started using it for everything, any problem I faced became trivial overnight.

My willingness to try new things and adapt literally gave me an edge over the competition, and that's how I ended up starting The AI Advantage.

Along this journey, I had to improvise, adapt and overcome challenges on a regular basis and navigate unfamiliar situations to seize opportunities.

It's no different with AI.

Adapting to change is the key to success in the AI-dominated economy of the coming decade.

And I will do everything I can to help others like yourself to embrace change and leverage AI tools to your advantage.

That's why I will share with you one of the most powerful secrets you can use to improve your interaction with AI.

But that's all the time I have for today, look for the secret in my next email tomorrow.

Much Love,

Igor, Founder of [The AI Advantage](#)

Email 3 (Value)

Subject line: The Secret About AI Interaction

(Coffee order variation, if this “small child” theme turns out to be bad)

If you have ever talked to a small child, you know that when they want something, all they can say is “I want that...”

They don't say how they want it, in what manner or when they want it.

They haven't realized the importance of specificity.

You, as the adult, can guess all the underlying questions and deliver.

But AI can't read your mind, yet...

That is why whenever you interact with AI, whether it's ChatGPT or DALL-E, if you form your prompts like a small child, you are gonna get the most basic answer there is.

Adding specificity lets the AI know that other sub-questions must be answered, and it will give you the exact answer you're looking for.

I go over this concept in more depth and give many advanced examples in my new YouTube video course series.

I will show you how adding specificity to your AI prompts can lead to more accurate and helpful results, along with many more tips to maximize your productivity with ChatGPT.

[You can watch it here for FREE.](#)

Tomorrow I will show you why AI is becoming absolutely essential in your life and why you cannot live without it anymore (and how you can use it to your advantage).

Catch you tomorrow,

Igor, Founder of [The AI Advantage](#)

Email 4 (Hard sell, but with pain 😈)

Subject line: The Real Secret to Winning With AI

Hey [Name],

Have you ever wondered what your life could look like if you had more time, energy and freedom to pursue your passions?

With the rapid advancements in AI, there are unique career opportunities popping up all the time and everyone can take advantage.

Think about it...

You have the power of a machine that can do anything you ask it to, at your fingertips.

You can ask it to teach you marketing, writing, or video production - the possibilities are endless.

It's not just that it can teach you anything, the best part is that it can help you do all those boring day to day tasks that anyone with half a brain could do.

Picture yourself waking up every day with more time and energy to do what you love, because AI is handling all the routine tasks for you.

The high-quality content you could create - articles, blog posts, emails, ads or videos - with the help of AI-powered writing, all at your fingertips.

Without AI, none of this would be possible, learning would take much longer, the same routine tasks would still consume vast amounts of your time and energy.

You'd be stuck in the same job, with the same workload, for years to come.

You can either continue down the path of ordinary, busy and overloaded life, or you can choose to take AI by the hand and let it lead you to a better future.

[Click here to find out how you can start winning at life and start using AI to YOUR advantage.](#)

Catch you soon,
Igor, Founder of [The AI Advantage](#)

Email 5 (Hard sell)

Subject line: You will never be the same again.

Feeling bogged down and suffocated by the same routine tasks, day in and day out, not having the time or freedom to do what I loved.

At the end of last year, that's how I felt most of the time...

I was struggling to keep up with the pace of work, and constantly short on time.

And then it happened... November 30th, 2022.

ChatGPT was released to the public.

At first I just started playing with it and it seemed like a cool chat bot but then I started to dig deeper and realized the gravity of what just happened (I was witnessing the birth of a new revolution).

In the following weeks I started to streamline my work, drastically increase my productivity, and free up more time for the things that matter most to me.

I became so obsessed with ChatGPT that I started using it for EVERYTHING.

I cannot imagine my life without it, I would still feel stressed and frustrated, struggle to find new opportunities, and miss out on the chance to create a better life for myself.

Over time, I collected the best prompts and distilled them all into a single ebook so you can have a clear path towards understanding AI and help you take advantage of the new AI revolution.

If you are ready to embrace AI, you'll finally be able to take control of your career and life like never before.

I've seen the positive impact it has had on countless people's lives, so I am giving you a unique opportunity today...

A 20% discount on my cheat sheet ebook with over 400 powerful prompts that will kickstart your relationship with AI.

[Join the revolution of people who have transformed their lives with AI](#) and apply the code **MINUS20** at checkout.

P.S. Here are what some people have said about my ebook:

"GG! 🥰 It's literally a masterpiece. I really enjoyed reading the book and found it to be very informative. It helped me completely understand the workings of ChatGPT. I highly recommend it to everyone. 👍" - Clément Hynaux

"I found the book extremely helpful and the more I use it the more I find myself generating my own ideas due to the confidence the prompts give me to get started on expanding my written communication on social media." - Christine Scott

Imagine how much you could accomplish with AI as your sidekick.

[Click here to learn more.](#)

Catch you soon,
Igor, Founder of [The AI Advantage](#)