



# Worksheet for seminar 12.03.2025

## Interactive Workshop

- **Activity 1: Booth Mock-Up Exercise**

Sketch a layout for their booth or exhibition space.

- **Activity 2: Networking Role-Play**

Practice elevator pitches and conversation starters.

## Worksheet

### Activity 1: Booth Mock-Up Exercise

#### Step 1: Sketch Your Booth or Exhibition Space

Use the space below or a separate sheet to sketch the layout of your booth or exhibition space. Include elements like:

- Placement of artwork
- Signage
- Tables, seating, or storage areas
- Lighting or decorative features

#### **Sketch Your Layout:**

(Draw your layout here or attach your sketch)

## **Step 2: Describe Your Layout**

Write a brief explanation of your booth design.

- How does it highlight your artwork?
- How does it guide visitors through the space?

### **Description of Layout:**

(Write your explanation here)

## **Step 3: Peer Feedback**

Share your booth mock-up with a peer or small group. Use the space below to note their feedback.

### **Feedback on Functionality:**

(Write feedback here)

### **Feedback on Visual Appeal:**

(Write feedback here)

### **Adjustments to Consider:**

(List any changes you plan to make based on feedback)

## **Activity 2: Networking Role-Play**

### **Step 1: Practice Your Elevator Pitch**

Draft a short pitch (30-60 seconds) to introduce yourself and your art during networking. Include:

- Your name
- Your artistic focus (e.g., medium, style, themes)
- A unique selling point or recent accomplishment

### **Write Your Elevator Pitch:**

(Write your pitch here)

### **Step 2: Practice Conversation Starters**

List 2-3 conversation starters you could use in a networking scenario. These should be open-ended and encourage dialogue.

1. (Write conversation starter here)
  
2. (Write conversation starter here)
  
3. (Write conversation starter here)

### **Step 3: Role-Play in Pairs or Groups**

Take turns practicing your elevator pitch and using conversation starters with a partner or small group. Use the space below to record feedback.

### **Feedback on Elevator Pitch:**

(Write feedback here)

**Feedback on Conversation Starters:**

(Write feedback here)

**Refined Pitch and Starters:**

(Write any improvements to your pitch or conversation starters here)

**Reflection:**

How did these activities help you prepare for presenting your work and networking?

(Write your reflection here)

**Activity 3: Exhibition preparation checklist**

<https://drive.google.com/open?id=16sJSHFiayrXlv-bGak-K8IVrKIXR2cAi>



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