

# **Neal Meltzer**

WALDWICK HIGH SCHOOL/
WALDWICK MIDDLE SCHOOL
RELATED ARTS

#### **Methods of Contact**

WHS/WMS Main Line: 201-652-9000 Voicemail - 5022

**Email:** meltzern@waldwickschools.org

#### general classroom policies

- Extra Help and Editing Lab is available every day until 3:30 or by appointment.
- School cell phone policy strictly enforced in the classroom
- Food In accordance to school policy no food is allowed in the classroom.
- Grading Projects are rubric based and are evaluated by group and individual effort.
- Supplies We supply all the equipment. Students will take notes via Chromebooks.

#### TV Production equipment Policy - mandatory

https://docs.google.com/forms/d/e/1FAIpQLScn7T0Z13PqDt9pUWmQiB\_wxFb2rx7t0VRBRvtK1AXOnLMqUg/viewform?usp=sf link

# FOUNDATIONS OF TV PRODUCTION (BEGINNER) WMS

### Unit 1 - An introduction to basic TV Production techniques

Welcome to the crew of WMS-TV. Students will learn the professional roles of a reporter, cameraperson, video editor and producer. All student work will be showcased on our YouTube channel WMS-TV.

To succeed in this class I encourage routine displays of creativity, teamwork, and commitment in order to generate content for our channel through the school year. Videos will cover school topics, activities, events and culture at WMS.

#### **Grading Criteria**

- 60% -Based on Video Projects (Category Weighted/Rubric Based Assessment)
- 25% -Based on Tests, Script Creation, and Exit Tickets
- 15% -Based on Following and executing tasks plus participation in group work (Filming, planning, and Editing)

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# TV Production FALL (NOVICE) Prerequisite - Video Tech 8

### TV Production Basics and Beyond

A review of basic techniques. Students will learn more in depth production techniques in camera work and audio. In a collaborative group learning environment students will learn producing strategies, basic editing, graphic design and scriptwriting, while using Adobe Premiere editing software.

This course concentrates on short form projects. Students will plan, produce, shoot, and edit, an original "how to" video, celebrity interview, and "spec" commercial.

#### **Grading Criteria**

- 60% -Based on Video Projects (Category Weighted/Rubric Based Assessment)
- 25% -Based on Tests, Script Creation, and Exit Tickets
- 15% -Based on Following and executing tasks plus participation in group work (Filming, planning, and Editing)

### TV Production Spring (Novice) Prerequisite - TV Production 1

### How the media can spread a message.

What role does television play in our society? Students will learn how television can be a tool to inform, persuade, and entertain, while promoting a cause, product, or message.

Students will create a public service announcement, a music video and movie trailer. Course instruction will emphasize group independent work, advanced techniques in editing, producing and sound.

#### **Grading Criteria**

60% -Based on Video Projects (Category Weighted/Rubric Based Assessment)

25% -Based on Tests, Script Creation, and Exit Tickets

15% -Based on Following and executing tasks plus participation in group work (Filming, planning, and Editing)

# ADVANCED TV Production - Fall Prerequisite - TV Production 2

### The "Newsroom"

Students will learn to create TV news journalism stories focusing on events in the school community. Instruction will entail the analysis and creation of a journalism story while learning professional electronic news gathering techniques used in electronic media.

Students will hold staff positions, develop story ideas, promote school events, shoot ,and edit video stories for the "What's Up Waldwick" show. Students will learn how to conduct and shoot interviews, learn reporting techniques and create promotional videos.

#### **Grading Criteria**

60% -Based on Video Projects (Category Weighted/Rubric Based Assessment)

25% -Based on Tests, Script Creation, and Exit Tickets

15% -Based on Following and executing tasks plus participation in group work (Filming, planning, and Editing)

# ADVANCED TV Production SPring Prerequisite - TV Production 3

### **How To Make A Short Film**

This final course addresses the film genre. Students will produce a five minute film for a final project while learning classic film techniques such as story and character development along with classic filming strategies. Students also continue to explore electronic journalism trends in the news cycle and producing content for our "What's Up Waldwick" show.

#### **Grading Criteria**

60% -Based on Video Projects (Category Weighted/Rubric Based Assessment)

25% -Based on Tests, Script Creation, and Exit Tickets

15% -Based on Following and executing tasks plus participation in group work (Filming, planning, and Editing)

# TV Production independent (Advanced) Prerequisite - TV Production 3 & 4

# Work study/Advanced Filmmaking Techniques. Offered by application only. Limited number of spots available

Students will continue to hone their storytelling skills mastering the five minute film format. In addition, students may concentrate on learning Adobe Photoshop and AfterEffects expanding their professional software fluency.

In addition students will serve in a mentoring capacity to their peers in the Advanced TV classes guiding them with planning, filming, and editing stages.

#### **Grading Criteria**

60% -Based on Video Projects (Category Weighted/Rubric Based Assessment)

25% -Based on Tests, Script Creation, and Exit Tickets

15% -Based on Following and executing tasks plus participation in group work (Filming, planning, and Editing)