

SJ: How to help more players with Words...

Hello Coach Abraham!

I got to say it's not so often to see someone sharing the process and the methods with their audience on how they train a player who bought a custom plan, just like you did in your YT video.

And that impressed me because it showed that you provide information completely different than other coaches online.

And because I like to help people, I'm looking for the right business to partner with, and I accidentally found you and your business and decided to reach out to you because...

When I looked at your sales page for <product>, I noticed that it doesn't effectively engage readers in a way that motivates them to take action. Because it doesn't tell how the program can help them solve their problems, how it can be the key to their dreams/goals,...

And because of that, many of them wonder if the program is a thing they really need, and fewer of them decide to buy it.

And this is where I can help you. By using the right words that trigger emotions in the reader and help them understand how the program can help them solve their problems, achieve their football goals,... and because of this, they will be more interested in buying it.

And so that you can easily imagine how I mean all this, I pasted a little of the initial part of the page in this email. And it's down below.

So if you're interested in how you can help many more players improve themselves on the field, you can just reply to this email, and I'll send you the rest of the case.

Ps, here is my LinkedIn profile so you can more easily know who is talking to you.

NEJC