(Copy is based on different products targeting similar avatars)

Personal Outline Formula

Who & What - Who is the Avatar & what is your goal? (Short - Drive Traffic. Long - Sell)
TOT - What is the ***one*** thing my avatar has to believe?
(Lead Quality/Temperature/Location/Sophistication/Journey)
10+ Fascinations - Desire or Threat + Curiosity Element (Status, Not stating, Specific, Drama) How to/ Secret to/ WHY/ WHAT/What never/ PLUS/ Number/ Right? Wrong…/Warning/ Are you?/ (Gimmick) / Sneaky/ (Direct benefit)/ (Specific question)/ If…then…/When/Quick, Easiest/ Truth/ Better than/ Single
Framework - DIC/ PAS/ HSO (Useful for variety)
ITERATE ITERATE ITERATE! 1) Rough draft - don't be hard on yourself. Let it flow 2) Connect the flow. Make sure each line leads the reader to the next. (Read outloud). 3)Imagine the effect words will have in the reader's mind. 4) Grammar and Spell check.

Week 1 —----------

Desire - Change for the better
Threat - Change for the worst

You don't have to wait for the year to end to change.
If you are thinking about making a change STOP waiting for the new year.
2024 won't change anything for you if you keep repeating the same old habits.
Are you still in the same place you were last year? Don't wait for the new year.
You can't change unless you realize this one thing.
What the last 6 years have taught me.
Are you still in the same place you were last year? Don't wait for 2024.
2024 New Year Resolutions -

12/23/23 - (HSO/ FB pinned post)

2024 RESOLUTIONS ARE A JOKE: How I Transformed My Life Without Waiting for the New Year

Some of you may know that I used to work as a real estate agent, but what most of you don't know is why I decided to quit.

Let me share a personal story with you...

It’s 2021 and the world is still fighting over toilet paper.

Our unemployment rate was up. Our country, divided. And I…I was fed up.

I wanted a better lifestyle.

I wanted more money than I was currently earning

And I didn’t want to go back to school for it.

So,

I got my license, held open houses, made calls, and booked appointments...

And after 1 year, I quit.

$2,000 Spent.
$0 Earned.

It took me some time to figure out why I had failed…

Short answer: Limiting beliefs about myself.

- I believed I was lazy and felt my work was a chore.
- I felt I lacked the energy because I wasn’t seeing any progress.
- I thought I was undisciplined because I didn't have a solid action plan.

What I wanted to know now was how I could “fix myself” and regain my focus.

And after months studying how the brain works, success mindsets, and spiritual practices…

I wrote down this one sentence in my notes:

"It's not that you lack anything, it's just that you have too many distractions."

This was the 'aha!' moment for me.

To regain my focus, I just simply had to kill off any distractions. Simple right?

However, I couldn't return to real estate since I had let my license expire… (oops)

And,

Part of the reason I quit being an agent was because the work itself was… not fun.

It involved a lot of hand holding and motherly nurturing. Probably explains why most REALTORS are women (fun fact).

So, I decided to see this as a new opportunity to try out something new.

The only question that remained was: How could I "work" without it feeling like "work"?

Impossible? Maybe.

But I wanted to know how some people can work 80 to 100 hrs per week and NOT burn out.

I needed some expert advice, so I phoned a friend who was doing just that. (This guy averaged 88 hrs/ week!)

At the end of our call he said something that changed how I see work today:

“Work is play to me.”

That's it!

“I just need to search for work that is like play to me," I thought.

I searched.

I researched.

I even meditated and chanted ‘UMMMS’ until…

I stumbled upon the power of the Persuasive Word, A.K.A, COPYWRITING.

Copywriting…

The ability to hook your readers and to get them to take action.

Kind of like what I am doing Right Now…

Every word You just read…

Every sentence You just repeated in your mind…

Has been specifically DESIGNED to keep you scrolling…

And scrolling…

And scro– Ok, that’s enough. (muahahaha)

Currently,

I am studying copywriting other modern marketing strategies for 2024

BUT I need more experience before I start charging for my services.

If you have friends and family that need help selling things online OR

You're a business owner looking to boost your sales using advanced sales copy based on human nature and psychology…

Shoot me a PM and I'll see how I can help. :)

Ps.

Thank you for reading my story.

If you read to the end I might have a future in this business. ;)

WEEK 6 ----------

7/10/23 - Not doing this is costing you 93% of your profit (CWVC) Avatar

Remember how I said email was dead?

What I really meant was most businesses fill up their bathtub and don't plug the drain.

They spend THOUSANDS on ads but fail to check up systematically.

In this post you'll learn about the 3 ways you should be following to stop losing 87% of the money you should be making.

1. Email.

This one is obvious.

We use it to store passwords, save business contacts, and sign up to sketchy websites. 😉

Email still holds value in today's economy, don't let anyone tell you differently.

2. Retargeting ads

You can't retarget someone who hasn't given you their data.

Whether that's an email address or a trail of cookies your website picked up,

Staking your next potential client is crucial for maximing your dollar spent.

3. Messenger and Text broadcast lists.

With our low attention spans now competing with goldfish 🐠 (5 secs),

New methods had to be created to make sure people remember what you are selling.

Enter broadcast SMS and messenger marketing.

Once you have a contacts phone number you can put them on a list (with their permission) and periodically follow up with them.

Amatures focus the first sale.

People don't follow, not because they are lazy but because they don't have a system.

But what if I told you that today's marketers are using A.I. to do their follow up for them?

If you are interested in learning more DM this post.

*Note: Unlike email marketing SMS open rates are higher BUT their unsubscribe rates are also higher so be careful not to annoy people.

7/3/23 - Kill your competition. (PAIS) Avatar

Are other coaches making more money than you?

Same audience. Same content style. Similar advice. So why are they beating you?

You've been in the game long enough. So why is their audience bigger?

You have client testimonials. So why are people more engaged?

And, you post every day. What's THE difference?

Well,

If you are trying to copy their style of communication you might as well work for them.

You'd probably make more money too while you're at it.

But, if you are reading this you know business isn't about winning.

IT'S ABOUT COMPLETE AND TOTAL DOMINATION.

I'll show you how. Ready?

Keep one thing in mind when communicating with your audience:

"Don't be clever. Be clear."

Most coaches these days have a tik tok style way of posting content.

It’s the same colored subtitles.
The same fast-pace-style of editing.
The same or similar message.

It’s boring, because everyone does it AND I believe the real message gets lost.

You are not going to stand if you copy what is currently working, everyone does that.

If the crowd goes one way, you go the other way.

So,

Double down on what makes your offer unique, be clear, not clever.

And,

If you need help creating an effective message: DM this post and we can get started on completely destroying your competition.

WEEK 5 ----------

7/2/23 How to get more DM’s in the next 30 hrs (PAIS) - Avatar

It’s frustrating to spend more time marketing than coaching.

Having to record, edit, and publish content every single day.

Opening messages of people who are not serious about working together.

Reading comments of strangers contradicting your advice.

AND you still have to care for your clients?

😮‍💨.

There has to be a better way to ONLY communicate with serious buyers.

You can’t continue to have no-show’s to your “free” booked calls.

Or have them go through your entire funnel only to discover they have no money.

Waste of time!

“Maybe I’ll try Instagram DM ads.”

Well,

Good luck with that. Because,

If by now you are not getting ready-to-buy clients with your organic reach then,

All you’ll be doing with paid ads is putting money through a shredder.

Maybe you break even but…

Wouldn’t it be nice if you could grow your business without spending money on ads or hundreds of hours making content?

By having the RIGHT message, you could.

With the right message, you can simultaneously avoid unqualified buyers AND attract your dream customers.

DM me this post right now and I’ll show you how to get more DM’s in the next 30 hours than you have in the past 30 days.
.
.
.

P.s. Once you have the right message. Then and ONLY then can you try DM ads.

7/1/23 Are your leads 💩? (PAIS) - Avatar

Imagine spending 8k on Instagram ads and only getting about 3 people to buy from you.

Is it the copy? Is it the offer? Is it the targeting? NO.

It’s the quality of the leads.

About 70% of the people you collect are not buyers.

They are window shoppers.

They walk in for the novelty effect and leave without buying anything.

You've done this. I've done this. We are all guilty of wasting OPAM. (Other People's Ad Money)

We are all guilty of collecting contacts and PRAYING they'll buy in the long run.

We follow up consistently.
We send free stuff we should really be charging for.
We even get up early to make content before breakfast.

"BuT tHe MoNey iS in THe follOW up! We sHould follOw up Until thEy die!"

The money is NOT in a one-size-fits all follow up approach.

The money is NOT in some crazy 3 month long email sequence.

The money is NOT giving away a "free ebook" with your contact info at the end.

Treat your leads like a mother treats her child. Nurture them.

How? Through good story telling.

Stories (and jokes) are the FASTEST way to build rapport with someone and get them to buy right then and there.

Nurture your relationship with emotional connections not just by giving away information.

Be personal. Be human. Be clear about your objectives. And tell good stories.

What stories do you use? How should you tell them? And how do I get them to buy now?

DM this post and I'll show you how to DRAMATICALLY improve your lead quality.

6/30/23 Stop giving things away for free. It's not going to grow sales (PAIS) - Avatar

Your first date brought you flowers. Red or Green flag?

RED.

People who give you stuff want to win favor with you.

They want you to like them.

They want you to buy from them.

It’s needy. It’s cliche. It’s scammy.

You give free stuff but no one is REALLY buying. Why?

You’ve tried free ebooks, free consultations, free trainings…

And that’s why your sales are flat lining.

“But I have to give VALUE and I have to give people a reason to follow me.”

No-no-no-no-no-no no.

What you are doing is teaching people NOT to buy…

There is nothing that says you can’t nurture a relationship to a sale QUICKLY.

Now, I can’t go into detail here but basically:

If you can create an irresistible offer (demand) + limit the availability (Supply) + Add deadline (Urgency)

Then you my friend are on your way to converting leads faster than ever.

DM and I’ll show you how.

6/29/23 Email is dead do this instead (CJN) - Avatar

Email is dead.

According to the latest research: emails are only getting about a 20% open rate.

That means 80% of your emails are going untouched.

But,

What if you could get a 98% open rate instead via texting?

It’s quick
It’s personal
And best of all: It’s FREE.
Maybe your business still uses email marketing.

However you decide to reach your clients and build relationships, one thing is certain:

You can’t sell unless you have a strategy.

And no strategy is complete without a sales environment.

If you want to learn more, simply DM me: ‘STRATEGY’

6/28/23 Make Your Clients afraid (CWVC) - Avatar

You’ve heard it said: “People buy on emotions and justify with logic”.

But how do you do it?

How do you get someone to buy without telling them a sappy story?

And how do you do it ethically?

Today, I'll show you how to ethically manifest the greatest human emotion: FEAR.

Step 1: Build an irresistible offer.

What do all your clients want? A quick win.
A quick win is a)believable and b) worth the price.

Step 2. Limit the availability.

For this to work you can’t divide your attention between multiple people right?
Your time is valuable and so are your clients.
Tell them they will be part of an “exclusive test group” and watch their wallets open up.

Step 3 Have a countdown effect.

However you decided to communicate your offer may or may not have everyone.
That’s why they need a little push over the edge. You can set a deadline or a max capacity and ‘subtly’ remind people of what they have to LOSE every time some a) joins or b) gets closer to a set date.

It’s a fool-proof recipe to inject “fear of missing out.”

BUT if you don’t communicate it the right way all your hard work will be lost.

DM me and I’ll show you how.

6/27/23 Replacement HSO - Instagram Post - Avatar

H - On Nov 30th, 2022 the world changed forever…

I thought A.I. would replace me…

The day Chat GPT launched marked the beginning of The A.I. Apocalypse.

Suddenly, more industry tools were coming on to the market.

A.I. that could easily replace me and most of my peers.

Tools like Jasper.ai or Copymatic were not only doing the work we were doing…

But BETTER, FASTER and CHEAPER.

Water was quickly rising and I was struggling to keep my neck above it.

I was kicking but struggling with the rapid pace of change until…

I realized it wasn't just me.

Graphic designers, Video Editors, Copywriters, Computer Programers:

ALL of them have started to drown.

And the dating industry is next.

By 2026, most coaching businesses will either have adapted or died.

It's why I created an action plan for anyone who is worried about A.I.

A one page worksheet to bring you INSTANT clarity on your next key moves.

Click the link in the bio to get free access to the —

"7 questions you must ask if you want to survive the A.I. Apocalypse."

WEEK 4 ----------

6/26/23 Instagram Post (CJN) - Avatar

You don’t know how to use Instagram.

Stop using instagram like flea markets.

Imagine putting up a stand with you brand name —

grabbing a megaphone and yelling through it to anyone who walks by.

That’s a flea market.

Instagram is a traffic source not a place of commerce.

You can make money through instagram BUT

You can make a lot more selling in a different environment.

One that you control.

This doesn’t just mean linking them to your ‘buy now button’

This means taking them to the next step of your sales process.

Kind of like I am doing right now. ;)

(6/20/23 - 6/23/23) Horror Lead Magnet pt. 1 - Avatar

Facicantions
Want to learn how a Ghost Writer survives in that age of chatGPT? Click that access now button!
These are the same questions I asked one year ago when chatGPT first came out
Want to learn how a "Ghost Writer" survives in the age of ChatGPT?
Click that access button now!

How A.I. will replace 93% of jobs by the year 2030
WARNING: If you don’t take action NOW you could be sacrificing the gold rush of the 2030’s
Are you going to be replaced by AI?
Why no one is talking about the near future disruption of A.I.
Everything is about to change

7 questions you must ask if you want to survive the AI-pocalypse
Free! What to do about A.I. dating tools and safeguard your business! PLUS The real nature behind A.I. and why it will replace you unless you ask yourself ‘The 7 Clarity Questions’.
How to STOP Artificial Intelligence from killing off your coaching business
Are you going to let A.I. run wild and ruin your business? 7 clarity inducing questions to guide you to your next critical moves.
What to do RIGHT NOW before it’s too late!
How do you survive post A.I. wave?
What are you doing to get ready for the A.I. disruption
The truth behind A.i. and why it will replace you
Why most people are not talking about this massive turning point
Secret ai. Are silently replacing dating coaches
Quick peek at the future of ai and

Instagram Post #3 -. New technology brings new opportunities right? Wrong.

Do you remember sitting in history class?

The teacher said,

“At first, the farmer was afraid that the tractor was going to replace him.

But instead, the tractor ended up helping the farmer.”

If you are a farmer,

A.I. is a self driving-fully automated tractor who doesn’t need sleep,

It can do your job for a FRACTION of the price,

and is constantly looking for creative ways to complete tasks faster.

That’s who you are up against.

This isn’t the age of farmers discovering tractors.

This IS the age of tractors.

The only way “farmers” are going to survive is to pivot their business.

How?

By clicking the link in my bio while you are still in 2023.

Instagram Post #2 - A.I. will never replace me. Right?

"The optimists were the first to die."

The death rate spiked between Christmas and the New Year in 1944 at Auschwitz, Nazi Germany.

Prisoners who told themselves, “We’ll be free by Christmas” were met with depression-level disappointment.

These were people who deceive themselves into believing that staying positive will solve everything.

They lost hope, grit, and the resistance to survive.

Victor Frankl, a holocaust survivor, called this “Toxic optimism.”

However, those who did not lose hope and faced their reality survived until January 27, 1945 — when Soviet troops liberated Auschwitz.

If you are making decisions with toxic optimism, then reality will make you regret it.

I am sounding the alarm because no one else is.

Your date coaching business is silently being strangled to death.

Within the next two years, the landscape will undergo a dramatic change, making it even challenging for industry leaders to keep up.

If you want to stay ahead of the shift, go to my bio and CLICK the link.

I will share with you what you need to do NOW.

Instagram Post #1 - 6 a.i. Tools that will replace dating coaches. (PAS)

Why is no one talking about this?

This is a turning point in our human evolution

and oddly enough no one is doing anything about it.

Not your friends. Not your business partners. Not even your clients (yet).

And that's the scary part.

Most dating coaches have no idea they are being silently replaced.

And by the time they do, they'll struggle to keep up and adapt.

I guess that's the law of nature. Adapt or Fade Away.

What will you do? How will you adapt? What if…?

I asked myself these questions 1 year ago because I was PARANOID about chatGPT

I thought my marketing & writing career was over.

But by God's grace I was able to find a way to build a "bigger moat" around my castle.

If you want to learn how to A.I. proof your coaching business click the link in my bio.

This is an "all-hands-on-deck moment" and it's only getting started.

I - I was researching and I found 6 A.I. tools that scare me
C - Click the link in my bio to future proof your business

Funnel Copy

Landing page (Emotion)

Headlines
How To Stop Artificial Intelligence From Killing Off Your Coaching Business.
PLUS A One Page Clarity-Inducing Worksheet To Guide You To Your Next Critical Moves.

Bullets - This FREE one page worksheet has…

- 7 Clarity Questions You Must Ask If You Want To Survive The Ai-Pocalypse.
- What To Do About A.I. Dating Tools To Safeguard Your Business!
- The Real Nature Behind Artificial Intelligence And Why No One Is Talking About It.
- Why Most Dating Coaches Have No Idea They Are Being Silently Replaced.
- What To Do Right Now Even If You Think It's Too Late!

CTA
Are you going to let A.I. run wild and ruin your business? Click that link for instant access to my One page clarity worksheet!

Landing page (Logic)

Are you asking the right questions? Tony Robbins once said:

“The Quality Of Your Life Is Determined By The Quality Of The Questions You Ask.”

But in uncertain times humans tend to…freak out.

When you're in a state of panic, it's nearly impossible to ask the right questions that lead to clarity.

And that's what my One Page Clarity Sheet aims to prove — good questions lead to **clarity**.

Skip the overwhelming information overload.

Skip the never-ending research rabbit holes.

Skip all the stress and fear of the unknown but near future world of A.I.

Because when you gain clarity you gain **power**.

Click the download button and enter your email so you can stop asking, “What if?” and start

executing today.

.
.
.

But what if… will my worst fears come true?

Landing page (Fear)

Imagine the silent erosion of your client base…

As an advanced A.I. bot effortlessly outperforms you.

Work that once took you hours, honed through years of experience, can now be executed by a

bot in a matter of SECONDS and at a FRACTION of the cost of your average coaching session.

Welcome to the age of Artificial Intelligence.

In the 2010’s the common phrase was: “There’s an app for that.”

But in the 2020’s the common phrase will be: “There’s a bot for that.”

By 2026 many “industry leaders” may no longer be in business.

And many of your services will no longer be in demand.

How do you survive post this A.I. wave?
What are you doing to get ready for the near future disruption?
And more importantly: Why is no one in the dating world talking about this massive turning point in our human evolution?

These are the same questions I had faced 1 year ago when chatGPT first launched.

Days of research. Rabbit hole after Rabbit hole.

And after months of stress and fear of losing business I found CLARITY.

Now, I've distilled my findings into a concise, one-page clarity sheet that I will gift you:

Simply enter your email and download the sheet NOW so you can navigate this new A.I. world.

P.S. Don’t wait until 2026.

Thank You Page
Step 1 - 7 Questions for You WORKSHEET
Step 2 - Book A Strategic Call (Core Offer)

(Core Offer)

- One sentence pitch: If I could help you get 30% more course sales within the next 30 days without having you create more "educational content"... would you be open to a quick chat?
- Video ? (AI + VSL + Stock)

(Link : Click here to book a 15 minute video call)

I thought Artificial Intelligence would replace me a year ago

Post-Covid, I switched careers to digital marketing.

I invested THOUSANDS to learn copywriting, ad design, and funnel building.

Little did I know that there was A.I. tools that can do tasks I spent months on in minutes.

Questions swirled in my mind: “What am I going to do?” and “How am I going to compete against a machine?”

But as I researched the nature of A.I. I realized one thing — A.I. is dependent on human input.

As long as that remains true, those who excel in their craft will always come out on top.

Yes, A.I. will only continue to get better and better.

Yes, A.I. will continue to replace certain human roles.

However, history has shown that with new technology comes new opportunities.

I use A.I. on a daily basis for my marketing.

In fact, the funnel you just went through was crafted with the assistance of A.I.

With the rise of A.I.powered dating tools, it's crucial to stay ahead of the curve and

safeguard your business.

As a dating coach, you understand the power of human connection and the value you

bring to your clients' lives.

If you are reading this — I want to offer you the opportunity to secure your future by

build a thriving business that stands strong against the A.I. revolution.

By clicking the link below we will explore:

- How to harness the power of A.I. to enhance your coaching services rather than replacing them.
- The secret to creating personalized and optimized experiences that satisfy your clients and set you apart.
- The proven strategies and techniques to establish your brand as a trusted authority in the dating world.
- Plus, ways to adapt and evolve alongside emerging technologies, ensuring your business remains relevant and successful

(Link : Click here to book a 15 minute video call)

During our call, we'll delve into your specific goals, challenges, and aspirations.

Together, we'll navigate the evolving landscape, leverage the power of marketing, and ensure

that you remain at the forefront of the industry.

To your continued growth and success,

Alex Pac
Men's Ghost Writer
info@swipewritecopy.com

(7 Questions Worksheet)

Side Copy
Adapt or Fade Away: The Future of Dating Coaches - How will you handle A.I.'s 10 BILLION dollar disrupt?
No one is talking about this.

Not your friends. Not your business partners. Not even your clients (yet).

In the next 2 years, there will be a moment where industry leaders

will not recognize their own playground and fail to adapt.

It has happened in the past, and it will happen again, unless you embrace this simple formula:

Out work. Out Smart. Out Strategize. Outlast.

The keyword here is "Outlast."

Artificial intelligence has already addressed the first two. Our focus will be on the last two.

Together, we will navigate and thrive in this new world.

BOOK A CALL NOW

6/12/23 - Instagram Post - Avatar

Who - single men pushing 30
What - drive traffic to check out book offer
TOT - Their photos on their profiles are hurting their chances

Original
An excerpt from my new book 'How To Make Online Dating Suck Less' - which is now available on e-reader and paperback 😉:

"Once Upon a Time, Tinderella was Swiping

Humans react to narrative. It is, after all, how we make decisions. We receive information around us, then we translate it in story form in our heads to make sense of it all.

Online dating is no different. When it comes to your photos, if every single photo is one of you with the same expression, but wearing different clothes, then you will come off like a one-dimensional character."

To read on and find out exactly what photos you NEED on your dating profiles, check out 'How To Make Online Dating Suck Less' on Amazon today. Link in bio! 😊

(DIC)
What if you could be THAT GUY? 🍆

The dude who talks to more women than Leonardo DiCaprio?

Women who talk to guys PERCEIVE them to be approachable.

You could be 6ft tall making six figures but none of that matters if you don't know how to present your STORY.

It does not matter if you meet women online or in the real world: Everyone tells a story.

Us girls make decisions based on the stories you tell. If your story sucks then we aren't even going to think twice and swipe left. ⬅️

The quickest way to NOT land a date this weekend is if every photo of yours has the same expression with different clothes making you come off as a one-dimensional character: BORING.

That's why I wrote my book to show you the proven techniques that will make your dating profile irresistible to women.

Check out 'How To Make Online Dating Suck Less' on Amazon today. The link is in the bio! 😊

(Ps. I spent YEARS collecting this knowledge and I don't know how long the price will stay the same so act now if you want to invest in yourself!)

(PAS)
Are you still single? 🤔

I work with a lot of guys who constantly DM me this question: Why am I still single?

And when they show me their profile it is not a surprise. So I ask them:

“Why do YOU think online dating is difficult for you?”

They usually turn around and give me ‘XYZ’ excuse but the truth is:

If you want to Unlock the code and get women to message YOU, then you must learn the proven techniques that will make your dating profile irresistible to women. 📚

I created a step-by-step guide from my YEARS as a professional catfish based on the data I collected to see what worked and what didn’t.
If you want to get women to approach you as if you were Leonardo DiCaprio then click that link in the bio.

(Ps. Don’t let the lack of ACTION be the reason you are still single. Instead, let it be the LACK of information. That way the problem is half way fixed.😊)

(HSO)
⏩ Quickest way to land a date THIS weekend like Leonardo Dicaprio…

Just after breaking up with a Victoria supermodel in 2012, Leo threw a party on his yacht in Sydney and invited all of HER friends without a care in the world.

That is what I call an ABUNDANCE MENTALITY. How does he do it?

Dicaprio is well known to always be SURROUNDED by beautiful women. He constantly throws parties and leaves clubs with the majority or if not all the models.

Maybe you are reading this and thinking: “Good for him but I don't have a Yacht.” 🤨

True, but you have a car.
You have a job.
Access to the internet.
And you have me!

You have EVERYTHING you need to attract women. (maybe supermodels but get my point)

I can show you the quickest path to improving your profile, leveling up your text game and getting you to land that first date!

Click the link in bio and tap into the psychology of attraction and understand what truly women pay attention to before the next guy!

(Ps. If you prefer reading than talking to me you can check out my NEW book ‘How To Make Online Dating Suck Less' on Amazon today. 😊)

6/8/23 - Welcome Sequence Avatar

Email 1: Here is your SWIPE WRITE GUIDE!
Subject: Welcome to Swipe Write Copy!

Hello and welcome to our swipe write community <Name>!

As promised, here is your shared link to our guide. (It is still in a google doc so that I can continue to update it over time so be sure to check back from time to time!)

In the world of email, content, and ad copy, every word matters.

As a dating conversion expert, It is my job to help you grow your coaching business without spending more money on ads or time making videos.

In my upcoming emails, I'll be sharing the secrets that will help you skyrocket your conversions!

Secrets like: **THE KISS TEST - Getting Quality Leads, Getting More Clients and Making More Money!**

And to make sure you don’t miss my emails follow these 3 simple steps

1. Reply with ‘OK’ so that I know you got your SWIPE WRITE COPY guide.
2. Add me as a contact . On the Gmail desktop, hover over my name for a second and click "Add to Contacts" on the little popup that appears. If you're on mobile, just hit the three dots and press "mark as important”.
3. Regularly check your promotions tab and see if my emails wind up in there. If so, just manually move them to your primary and after a couple times of doing this, Gmail should start sending my emails to your primary.

That's it for now!

Until next time,
- Alex

Email 3: The KISS Test
Preview: Are you making this one big mistake?

Do me a favor and read this opt-in page:



This was one of THE most successful opt-in page back in the day from 'doubleyourdating.com'

It was successful because it was simple but people today like fancy graphics and overly edited videos to hook people in.

"Simple Scales. Fancy Fails." - Alex H.

The biggest mistake that will hurt your business is to add "friction" in the first interaction with a potential client.

I am here to help you remove friction and fill in holes that are hurting your conversions.

By fine-tuning your opt-in page, you can supercharge your email list growth and connect with your audience on a deeper level!

Now, most opt-ins have conversion “holes” visible to the trained eye.

If you don’t have a trained conversion eye CLICK this link to borrow mine.

To your success,

- Alex

Email 2: Curiosity Didn’t Kill The Cat…
Subject: It made the cat even stronger.

I almost gave up on email marketing 2 ½ years ago…

I thought that Gen Z was going to finally kill it off but I was wrong.

Email is still one of the best outlets to making money in 2023.

The secret between a well-crafted email campaign and a bad one is how well you understand the element of ‘curiosity’.

Curiosity comes from information gaps. For example:

Which link would you rather click?

a) “To help you get started we are offering a FREE email campaign (Up to 5 emails) that will captivate your subscribers and boost your conversions. Click here now”

b) Click the link to learn about the “Kiss test” and start making more money per client!

Let's get to work,
- Alex

P.S. This free offer won't last forever, so click the link to claim it today!

Email 4: Why A.I. Will Not Save You
Subject: They are lying to you and you haven’t noticed.

The age of A.I. is here and content marketing has never been easier.

You have probably used many of these tools to create and deliver your message. I certainly have!

A lot of the emails you have been reading were thanks to chatGPT assist!

BUT A.I. is still co-dependant on human input. It is a tool to assist your thinking, not carry it to the finish line.

And as long as that remains true you will always need consultants like me to help you tailor your marketing copy.

If you haven't yet read our SWIPE WRITE COPY - Instagram Lead Magnet guide you can download it here OR…

You can let me handle your content copy while you focus on what you do best – changing lives and transforming relationships while I drive traffic to your offer and help you grow your business without spending more money.

To your success,

- Alex

P.S. I don't hate A.I.. In Fact I actually created a chatGPT prompt inside the guide for you to instantly generate SCROLL STOPPING hooks!

Email 5: <Name>, What Happened?
Subject: Please unsubscribe if you are not going to open my emails.

You are getting my emails because you want to grow your business without spending extra money right?

And we're here to support you in achieving your goals and elevating your brand's messaging.

Let us take care of your conversion needs, so you can focus on what you do best.

Click this link to learn how exactly I can say: "Grow your business without spending extra money.

We can't wait to collaborate with you and witness the transformation in your marketing efforts.

Best regards,

- Alex

6/7/23 - Opt in page - Avatar

Swipe File - You are about to learn the secrets that most men will never learn about women
Me - "**You Are About To Learn The Secrets That Most Coaches Will Never Learn About Instagram Captions…"**

Fascinations
Headline
Turn your followers into clients
Secret to Turning your followers into clients
How To Turn Your Instagram Followers Into Instant Clients
How To Turn Your Instagram Posts Into Client Lead Magnets

"**You Are About To Learn The Secrets That Most Coaches Will Never Learn About Instagram Captions…"**

Bullets
How to less time marketing and more onboarding clients using marketing psychology
How to play Instagram's "A to B" game that turns followers into clients
Why instagram is the perfect "A to B" platform and how everyone else gets it wrong
What to put in your insta captions to 10X your DM replies
Easy "bio-test" that can do to maximize your authority as a dating coach
Sneaky Chat GPT prompt that will force people to give you their email!
Are you looking for more clients for your coaching services?

Footer
What are you waiting for?
Are you waiting for followers to "give in" or are you ready to Strategically outcompete the competition?

5/20/23 - The Second Date (IG Caption DIC) - Avatar



—--ATTEMPT 3 —--- (Version 3.2)
Oof, she's fine, isn't she? 😍

Do you know the secret to getting a woman like her?

She's the type of woman who constantly has 6+ guys sliding into her DMs, all simping for her attention.

How can YOU stand out from the rest and make her notice you? We'll show you.

But first, promise me you won't share it; we don't want those other guys to find out. 🤫

This is knowledge that has been lost in our digital age and been kept away from you by others.

Women don't even want you to know this, it's unfair to their female brain…

Wealthy men would do ANYTHING to keep this quiet, so they can have it all to themselves...

The only people who want you to know the TRUTH about the current dating world is US.

Because men have been conditioned to spend more time with screens than with people.

And we're here to change that. 💪🔥

If you're tired of playing games with women and ready to take control of your own dating life,

Click our (LINK IN BIO) before we take it down and start dating beautiful women like the one above this year.

—--ATTEMPT 3 —--- (First draft! I'm proud of this one)

Oof she's fine 😍 isn’t she?

What’s the secret to get a woman like her?

Promise me you wont tell… this is a secret stays between us.

Women don’t want you to know this.

High achieving men don’t want you to know this.

The one people who want you to know the truth about our digital dating world

I us.

We have all been conditioned to spend more time with phones than people.

We are here to fix that.

If are exhausted of playing games with women and are ready to play your own

Click our special early bird link in bio before too many men see the secret behind

Attracting beautiful girls like the one above.

—--ATTEMPT 2 —---
She's really cute…

I could see most guys trying to get her attention and failing miserably.

Whatever line they practiced in their head would stumble come out,

And she would smile to be polite but slowly walk away…

Until she meets Bobanother guy who knows EXACTLY what he’s doing and this time she walks away…with his arm around her.

While most men today have been conditioned to spend more time with their phones than actual people,

Others have been patiently honing their seduction skills.

Skills so connected with female nature but have been lost in our modern digital age.

If you’ve been missing out on opportunities because you lack “certain skills”

Or you know that if certain life events could have played out differently…

Then you are not going to want to miss out on our exclusive early bird link in bio

Click our link in bio to learn the advanced seduction skills most men have lost.
—----------

(Post title) Crack the Code: How to Score That Elusive Second Date with Her 💕💫

She's pretty right?

Most guys could NEVER score a second date with her because they don't know the secrets that I am about to share with you 🤫

These are well kept secrets that average looking men use to pull above average looking women like the one above.

Secrets they've kept like:

🧠 Advanced Emotional Intelligence Skills Lost In The Age Of Information

🥷 Tactical Negotiation Techniques Used FBI Hostage Negotiators For Deep Rapport

🧬 Masculine Ego And The Primal Triggers She Gets When You Use Your Body Language Correctly

🥰 Space Of Absence Principle To Get Make Her Chase You.

If used correctly you can get a woman to be receptive to all your advances with just one of these, IF you use them correctly.

Do you want the secrets to a second or even a first date with that cute girl you know?

CLICK the exclusive Early Bird link in bio before we take it down. 🐦

Obviously, we don't want every guy to know! See you on the inside.

5/18/23 - Outreach (DIC) – Avatar

TOT - What is the one thing my avatar has to believe
10+ Facinatinos - Desire or Threat + Curiosity Element (Status, Not stating, Specific, Drama)
Framework - DIC/ PAS/ HSO (Useful for variety)

WEEK 3 ----------

4/08/23 - The ‘F’ Formula (HSO) – Avatar

[Subject Line – She Broke My Heart Before I Even Had A Chance…]

"What are you doing?" she spat, her eyes narrowing.

"Are you seriously trying to tell me you have feelings for me? That's disgusting."

My mind raced as I tried to think of something to say, but the words wouldn't come. I stood there, mute and helpless, as she continued to berate me.

“Why would I ever got out with you, creep.” she said walking away…

I was stunned.

All my confidence had evaporated, and I was left with nothing but shame and humiliation.

At that moment, I felt like the biggest **loser** in the world**.**

Later that night I layed in bed trying to process what had happened. I couldn't understand what I did wrong. Everything before that was going so well…I needed answers so I posted my story on reddit to see what other people thought.

Some offered me some helpful tips and shared their experiences, others... did not. But one user left a comment saying that I wasn’t following the *IEI formula*.

“IEI? What are you talking about”, I replied.

He said he didn’t have time to go into detail and instead left a link to an article explaining the **"Three phases of seduction only 2% of guys know about”.**

I could tell this guy was trying to sell me something but I thought, “what the hell.” I clicked the link and started reading… and discovered the reason why most guys fail – It’s not what you say, body language tricks or “mindsets”. It’s because we can’t naturally read *female cues.*

This article gave a proven and field tested *formula* any guy can follow with step-by-step coaching and exercises that took me from novice to expert in as little as 4 weeks.

I was no longer afraid of beautiful girls and knew exactly what to do in the middle of conversations to spark immense desire and get THEM to chase me.

Eventually, even the first girl who called me “disgusting” started to flirt with ME… but that was after she saw I wasn’t interested anymore. ;)

[P.S. Here is the article I was talking about, click here to access The ‘F’ Formula]

4/07/23 - The ‘F’ Formula (HSO) – Avatar

[Subject Line – How I Got 14 Matches In 3 Days Without Posting My Face]

Frustrated I threw my phone across the room making a loud bang against the window.

I laid on my bed asking, *“Do girls hate me?”*

I had been swiping right for the past 2 hours on tinder hoping to get a match nearby.

Everyone I messaged either blocked me or told me left me on ‘read’ and I was about to give up before Julia messaged me.

Julia: how's it going? 🌚.

Me: Honestly, I'm a bit frustrated. I've been on this app for a while and it seems like I can't make a real connection with anyone.

Julia: Oh. Well you seemed fun in your pictures.
Me: Wdym?

Julia: (Shows me a screenshot of the last picture of me and my friends celebrating my birthday)
Me: …

I looked at the rest of my pictures and that’s when it hit me like a truck…
A lot of the pictures in my profile were average at best. Me at work. Me at school. Me at the mall.

All of them told the same story – My life is boring.

I always thought getting a girlfriend would make my life better but **I realized that making my life better will get me a girlfriend.**

Thanks to Julia, I now get girls to message ME with zero effort.

[There is a bonus section in my FREE ebook that details what I did to become more attractive in less than 30 days click here to see it.]

Best regards,

Adam

4/06/23 - The ‘F’ Formula (DIC) – Avatar

[Subject line – Read Her Mind With This Proven Method To Attract Girls Effortlessly.]

Some men can read a girl’s mind like a chat bubble.

They know EXACTLY what to say to make them giggle and shy.

They know the secret language few men can decode alone.

Imagine the power you could wield if you saw a pretty girl and knew what to say in SECONDS…

Listen up, this is not your average dating advice. Get ready to learn this language…

Remember when you first learned how to read? It was painful and slow.

Everyone ~~around~~ made it look easy but just learning the alphabet was hard enough.

This secret language is just like that except… you don’t have to spend thousands of hours

trying to decode a new language.

You only need 20 with a proven system refined for decades by a top dating coach who happens

to be a girl herself…

[She calls it the ‘F’ formula and you can click here to get it.]

Fascinations
Drama - Imagine a pretty girl walks up to you. What do you say?
Mystery - Magnetic attraction? Discover how to effortlessly attract any girl you desire."

Specific - Read a girl's mind like a chat bubble
Not stating - "This is not your average dating advice. Get ready to transform your love life."

Imagine having an abundance of attractive women vying for your attention and affection.
deep understanding of the female mind, knowing what women want and need from a partner.

4/05/23 - The 'F' Formula (PAS) – Avatar

Bonus - The 'F' Formula
I'll get straight to the point…**you are NOT interested in being her friend.**

But are also not going "magically" to break out of the 'F' zone just by reading this e-book.

Reading this book is a GREAT first step but in order to communicate effectively you must have the confidence to do so.

The reason why you feel embarrassed, frustrated and disappointed with your dating life is not because you need to "get out of your comfort zone" or "man up and ask her out."

It is because you never learned to properly execute in a clear step-by-step system and that's why cringy mistakes happen with girls.

Missed opportunities happen because of lack of *confidence* which is the biggest key trait that girls look for in guys.

You don't gain confidence from reading an e-book or watching youtube videos.

You gain confidence when you believe in what you are doing and seeing progress everyday.

That's why you need a **proven** strategy to communicate your intentions with girls and to break free from the 'F' zone you need an 'F' Formula.

The F Formula is a flirting system for guys that provides a plug-and-play practice you can follow to become an exceptional flirter.

By following the F Formula, you will be able to attract girls, increase your confidence, and improve your social skills.

Don't let the lack of confidence hold you back. Invest in this life long skill and escape the 'F' zone this year!

[Click here to access the F-Formula]

4/03/23 - Friend Zone Mastery (Ebook)

These are the BEST headlines I have, please rate them. The product is for guys looking to break free from the 'Friend zone.'

My top 5
(1) Discover The Strategies That Will Revolutionize Your Dating Life And Help You Escape The Friend Zone.
(2) How To Get Out Of Her "Friendzone" Immediately In 5 Easy Steps (Don't Be Afraid To Do This)
(3) The Secret To Asking Your Crush Out Without Being Awkward Or Creepy
(4) Change Her Mind, Even If She Has Shown No Interest In You In The Past, Only Sees You As A Friend, Or Has Ghosted You.
(5) Make Her Yours, Even If She Hated You At First… Swore She Would Never Date You… Or Only Saw You As A Friend.

Honorable mentions:

- Understanding Female Psychology: What Women Really Want You To Say
- Overcoming Shyness and Fear of Rejection When Approaching Women
- The Art of Flirting: How to Flirt Like a Pro and Get Results
- How to approach women with confidence and ease
- The art of flirting: tips and tricks to make her interested
- Master the friend zone: How to turn a friend into a girlfriend
- How to be an alpha male without being a jerk
- How to impress her on the first date: dos and don'ts

4/02/23 - Spartan Challenge (HSO - REWRITE)

[Subject — Why You Must Become A Rich And Powerful Man Before It's Too Late]

At the age of seven, it was customary for spartan boys to be taken from their mothers and thrown into a world of *violence*.

First, he enters the *Agoge.* Molded through 300 hundred years of Spartan warrior culture, the *Agoge* had refined its process of making the finest warriors the world had ever seen.

Constantly tested, he is intentionally left with little food and forced to fight, steal, and even kill.

He was taught never to surrender and that the greatest *honor* among his ancestors was to die on the battlefield in service of SPARTA.

It is through this **tradition** that he will return to his people, his tribe as a *Spartan Man*.

Oftentimes, the reason why civilizations collapse is they forget how they became an Empire in the first place: Strong Masculine Traditions.

Men have always had trials or rites of passage that signified the transition from boyhood into Manhood. Even in early America, 12-year-old boys would be expected to take on adult responsibility around the farmland.

Back then God-fearing people, strong values, and traditions, as well as masculine men and feminine women were the norm — the opposite of today's America.

Today's America is vastly different from its spartan-like, *"Golden Generation."* SPARTA gave birth to Rome, a strong warrior culture that helped propel its rule into the most influential Empire in Western history.

Most empires average a lifespan of about 250 years, America is 247 years old as of today.

The only way to keep our nation strong is by creating masculine trials ourselves. That's why…

I am inviting men like you to join me in our SPARTAN CHALLENGE and rekindle our Masculine Traditions.

[Hard times are coming. Protect your Masculinity at all costs by clicking here.]

Headlines

- Become a Modern spartan
- Why you must become a rich and powerful man before it's too late
- The fall of America
- How sparta

WEEK 2 ----------

04/01/23 - Venus Victorian Academy (HSO - REWRITE)

[Subject: WARNING: Don't go to college you are not crazy - My story]

It's 2:00 AM and I am sitting against my bedroom wall with my head in my hands.

“What am I going to do?”, I asked the empty moonlit room.

I was 17 years old, about to graduate from high school with no college acceptance letters and no idea what my future was going to be. I felt uncertain and lost.

“How can everyone be so calm? Don’t they know their future is on the line?”, I thought.

Most kids my age already had their life planned out yet I was still sitting on the sidelines watching everyone around me go to college.

The standard advice most people gave was to get a degree and a good job. But that didn’t sit well with me.

You see I had done my research and what I found shocked me:

1. You can’t file for bankruptcy on college debt. Sorry, no refunds
2. Employers value experience and skill, not a piece of paper.
3. Technology would make ‘secure’ jobs unsecured making people go BACK to school

The second semester of my senior year had already started. I was running out of time so I decided that even if I didn’t know exactly who I wanted to be I wasn’t going to stay still. That night I didn’t sleep and after digging hundreds of forums and youtube comments I found VVS.

VVS or ‘Venus Venture School’ is a brotherhood dedicated to young men who are searching for direction in their lives. There are 3 campuses: Money, Women, and Body, these make up the school’s core curriculum.

The professors who lead our courses have not only mastered their fields but understand our struggles and are there to guide us through them for a FRACTION of what college would charge.

I knew I wanted more out of life, but I didn't know how to get there. I felt like I was just going through the motions, without any real purpose or passion driving me forward.

Don't let the system fail you as it did me. Let's take control of our lives, achieve success on our terms, and live the life we truly deserve.

[Click here to check out Venus Venture School and take your first step towards a better future.]

Headlines

- Never let your schooling interfere with your education
- How I found the right school to attend before graduating high school
- IF you could go back to before you graduate highschool
- Why you only need to plan for the next 5 years

03/31/23- Accountability Group (HSO)

[Subject — How to get a six-pack in 6 weeks even if you hate meal prepping]

I despise meal prepping with a passion.

I know why people do it, I just HATE having a small hill that lacks any freshness.

Every time I microwaved the same lunch for a week I died ~~a little~~ inside.

I know that diet is more important than working out but meal-prepping to me was so boring that I almost gave up on my six-pack dreams.

So how did I get a six-pack in six weeks without meal prep?

It turns out that I wasn't the only one having trouble with meal prep. Many of my guys inside our private group that have six-packs HATE spending hours cooking chicken breast and rice all the time.

One guy inside gave me a gold nugget of wisdom that changed everything for me, he said:

"Dude, you don't need to have entire meals in containers. You just need to have 5 or 6 ***keystone foods.*** *Foods you can eat every day no matter what and are super simple to bulk prep."*

Thanks to the council of wisdom inside THUMOS, I reached my goal ahead of schedule.

[Click here to access a LIBRARY of gold nuggets and Join THUMOS today.]

03/30/23 - Accountability Group (PAS)

[Subject: Stop Struggling Alone — Why You're Not Reaching Your Goals]

Your lack of progress is not because you're lazy or unmotivated.

Sure, you might spend a part time job just looking at your phone. And yes, porn is keeping you from getting girls or maintaining a good relationship.

These are problems…but I am more interested in whether you can keep your room clean. Who do you hang out with? Where do you spend most of your time online or off?

These factors make up your environment. And your environment is the key to your success.

You are not failing because you don’t have discipline, you're failing because you lack the right tools and support system to help you focus on your goals.

It's time to stop struggling on your own and start achieving greatness with like-minded individuals who hold you accountable.

Join our community and discover the power of brotherhood and environmental awareness..

[Click here to join us and start achieving greatness today. I’ll see you inside.]

03/29/23 - Accountability Group (DIC)

[Subject — WARNING: If you keep setting goals you will NEVER achieve them.]

Do you ever feel like, no matter how hard you try, you just can't seem to achieve your goals?

It's not your fault. Often, we set goals inspired by other people.

But setting goals based on other people's expectations or imitating their lives is a recipe for failure.

Even if you set the perfect goal, 99% of the time it’s on a path you’ve never traveled only to encounter roadblocks you’ve never faced just to turn around.

That's why I want to introduce you to a new approach: The ‘Daily Bench-Mark’ (DBM).

This is not a habit. This is not a to-do list or routine…

A DBM is made specifically for you and requires 2 things:

1. A deadline of 12 weeks
2. A tribe of people on the same path as you.

It doesn't matter if you've struggled with bad habits in the past – This has worked for HUNDREDS of guys who found success in the first 6 weeks.

A unique DBM works for anyone.

[Click here to make more progress in 12 weeks than the last 12 months COMBINED.]

Headlines

The Truth of goal setting and why you must stop before it is too late.
Secret behind how I get ahead of 99% of people
If you continue to set new goals you will never achieve anything in your life.
Why I stopped setting goals 5 years ago
This is What to do if you are not getting anywhere in your life.

03/28/23 - Masculinity Course (HSO)

[Subject — DO NOT DO THIS: I Asked Out My Crush And She Embarrassed Me In Front Of My Friends]

“The worst she could say is ‘no’ right?”

May 2015, NC, South park mall. I was 16 years old and my friends and I were sitting at the food court pointing out girls to ask out. We played a game to see who could get the most numbers or rejected the hardest. The loser paid for lunch.

Jake was in the lead with 3 numbers, Blake was in second with 1, and I had zero. Dead last.

Suddenly, Martha Crawford walked through the double doors.

5’6. Petite and brunette with caramel hazel eyes. She was wearing a black sports bra with gray yoga pants and a toned body to match thanks to her gymnastics training. Immediately, both of my boys pointed to her.

“Ask her out and it's a tied game”, said Jake.

They both KNEW I had a crush on her but I had paid for lunch for the last 2 weeks straight, no way was I going a third. I grabbed my *cojones* and B lined towards her but as I got closer… I started to feel a little hot.

My cheeks started to feel flush and my hands were losing their temperature. My quads felt shaky and each step I took felt like I had a heavy load on my shoulders. I could FEEL both Jake and Blake smiling, enjoying every second.

Martha made eye contact with me as I approached her. I asked for her number and she gave it to me. Dumbfounded, I walked back to my friends and showed them.

They couldn’t believe it. I couldn’t believe it.

Blake thought I was cheating so I dialed her digits on my phone to prove it. The phone rang for about 4 seconds… before someone with a heavy Asian accent picked up yelling:

“WHAT-U-ORDER?! WHAT-U-ORDER?!”

Immediately I covered my face and wished the earth would swallow me whole as both Jake and Blake busted their guts laughing. At least I won the game that day.

Looking back, this was the moment I discovered the secret to talking to girls WITHOUT fear. And over the years I distilled my lessons into short actionable frameworks to help you overcome what I call “Beautyfobia”.

[If you want to learn EXACTLY what I did wrong and how you can avoid my mistake, click here.]

Headlines

- How to ask girls out without fear of rejection – My first time …
- The first time I asked a girl out and how she embarrassed me
- STOP thinking: “Should I... What if... I don’t know…” AND JUST ASK HER
- New ways to overcome doubt in front of girls – What I did wrong the first time..
- You can’t tell me you don’t know how to ask girls out after you read this

03/27/23 - Masculinity Course (PAS)

[Subject: Do You Feel Like You're Not Respected as a Man?]

Hey <Name>,

Have you ever had someone make a comment that left you feeling weak? Maybe it was a rude remark about your physique or a sarcastic joke about your future goals.

It's Irritating to feel like you're not being taken seriously as a man. But the truth is, if you're not projecting confidence and masculinity, others WILL perceive you as weak or unmanly.

The good news is, there are **10 pillars of masculinity** to help you gain respect from others.

Pillar 6 is ‘Duty’, the cornerstone of masculinity.

When a man makes his work his purpose, he gains the trust and respect of his tribe. Jordan B. Peterson said it best, *“It’s in responsibility that most people find the meaning that sustains them through life. It’s not in happiness. It’s not in impulsive pleasure.”*

Duty will make you a good man, but a STRONG man requires much more. Click the link below to learn about the OTHER 9 pillars.

<Insert link>
Best,

[Your Name]

03/26/23 - Masculinity Course (DIC)

[Subject — The Ugliness of Dating: Why Age and Confidence Matter]

The truth is: when it comes to women all men are at WAR with each other.

Guys who are 4, 5, or even 10 years older often end up getting the girl because older men are more confident in their ability to provide.

In most relationships: girls choose the guy.

But when it comes to the men at the top, it flips. Guys choose the girl.

Men at the top:

- Have their money right
- Have their health on point
- Guard their ATTENTION and are missioned focused
- Radiate masculinity and are unapologetic about it.

These are the men that girls would step on each other for a CHANCE to be with.

The one thing holding back most guys is this: Men get to reinvent themselves as many times as they want.

To be a man is to be a blank canvas. A canvas in which you take a brush and create your own masterpiece.

[Click here to STOP chasing women and become a Man at the TOP.]

Headlines &

Unlock the Secret: How to Make Women Chase YOU

Discover the Winning Formula for Being a Man at the Top

The Ugly Truth About Dating: Why Age and Confidence Matter

Stop Being Left Behind: The Game Plan for Men Who Want to Win

The Art of Masculinity: Become the Man Women Can't Resist

Find Your Inner Warrior: How to Radiate Masculinity and Confidence

The Power of Reinvention: Transform Yourself into a Man at the Top

Why Women Choose Men Who Radiate Confidence and Masculinity

Be the Man Women Fight Over: The Secret to Winning at Dating

Master Your Canvas: Create Your Own Masterpiece and Become a Man at the Top

WEEK 1 ----------

03/25/23 - Venus Victorian Academy (HSO)

[Subject: The system failed us - My personal story]

Dear <Name>,

When I was 17 years old, about to graduate from high school, As I looked ahead to my future, I felt uncertain and lost. I didn't have any clear direction, and my lack of confidence was holding me back. I knew I wanted more out of life, but I didn't know how to get there. I felt like I was just going through the motions, without any real purpose or passion driving me forward.

I was told to go to college, get a degree, and find a job that paid well. I was taught to work hard, save money, and invest in my future. But no one taught me how to truly be successful, happy, and fulfilled. Self-help books, online courses, and individual learning only got me so far.

I was frustrated, confused, and lost. I felt like I was constantly hitting roadblocks and obstacles that prevented me from achieving my goals. It wasn't until I discovered Venus Venture School that everything changed for me.

Venus Venture School is more than just an online school. It's a brotherhood of men dedicated to self-improvement and success in all areas of life. The professors who lead our courses have not

only mastered their fields, but they have also been where we are now. They understand our struggles and are here to guide us through them.

Our community is made up of like-minded individuals who are committed to supporting, motivating, and holding each other accountable on our journeys. We share our wins and losses, lift each other up, and push each other to be our best selves.

At Venus Venture School, we don't just teach you how to succeed; we empower you to become a successful man who is ready to conquer the world.

Don't let the system fail like it did me. Let's take control of our lives, achieve success on our terms, and live the life we truly deserve.

Click the link below to check out Venus Venture School and take your first step towards a better future.

Best,
[Your Name]

03/24/23 - Venus Victorian Academy (PAS)

[Subject — Stop Wasting Your Time 'Learning' And Discover The Secret To Real Understanding.]

It is time to STOP reading books. That is old advice.

It is true that successful people have a habit of learning, but learning today has changed in our world of abundant information.

I read 10 Self-development books before I realized that my life was still the same.

I thought I was being productive with my time but realized: Productivity is based on what you PRODUCE.

Your competition today isn’t sitting around reading and watching youtube. They take information from the world and apply it INSTANTLY to test if it is true or not.

How did you learn how to talk? How did you learn to walk? How did you learn to write? BY READING?

Today's world requires a whole new level of learning.

People who are doing the things you want and living the life you desire.

The challenge is discovering who to learn from and where to find them.

[You can keep reading books and ignore this email OR click this link to find teachers to guide you on your self-development journey.]

Headlines

03/23/23 - Venus Victorian Academy (DIC)

[Subject — How to Seize Your 20s: Making Every Day Count and Avoiding Regret."]

Do you struggle to find time for self-improvement?

Making money, keeping up with relationships, and staying in shape can be taxing, and focusing on one area often means neglecting another.

That's why you need a teacher - someone who has been in your shoes and can show you the way forward.

As young men, we have the potential to achieve great things, but navigating life without a guide can be daunting.

That's where I come in.

My school specializes in teaching crucial knowledge like…

- How to 10x your income without building a business.
- How to approach any girl (even if she has a boyfriend).
- The truth about bottled water and low sperm count.

Don't settle for mediocre results. Learning from books and videos on youtube is great for beginners but if you are serious about investing in yourself click the link below.

[Click here to learn how to make every day count, avoid regret and seize your 20s]

Headlines

Wealth

The truth about money and why you need to STOP saving money
If —--------
Secret to learning the right things at the right time and how to stop wasting your learning capacity.
Relationships
The REAL reason why she gives you her number
How to stop getting nervous and approach any girl even if her bf is standing right there!
If
Secret to knowing if any girl WANTS you to approach her
Health
The truth about bottled water and why it leads to low sperm count
How to fix your gut microbiome and kill mental weakness
If
Secret to growing a masculine beard and stop male baldness in your early 20s

03/22/23 - Spartan Challenge (HSO)

[Subject —]

Most empires average a lifespan of about 250 years, America is 247 years old as of today.

Ever since America won WWII and became the global superpower, Americans have lived life on easy mode.

For the longest time, America has been the top dog when it came to education, health care, and economics.

Today, we see men identifying as women, women rejecting traditional roles, and children questioning their own sexuality.

Human civilizations rise and fall in cycles based on our human nature.

Rome started off with SPARTA, a strong warrior culture that helped propel its rule into the most influential Empire in western history.

At the age of seven, as was customary in Sparta, a boy was to be taken away from his mother and plunged into a world of violence.

He enters *Agoge*, a training program manufactured over 300 years of Spartan warrior society, designed to create the finest soldiers the world has ever known.

Baptized in the fire of combat and taught never to retreat or surrender, He is intentionally left without food and forced to fight, steal, and if necessary, kill.

The greatest glory he could achieve in his life was to die on the battlefield in service to SPARTA.

He is constantly tested and tossed into the wild, naked and alone with only his wits and willpower.

It is through this initiation that he will return to his people, his tribe as a *Spartan*.

Oftentimes, the reason why civilizations collapse is that they forget their history and how they became an Empire in the first place.

God-fearing people, strong values, and traditions, as well as masculine men and feminine women - Today's America is vastly different from its golden generation.

The only way to keep our nation strong is by becoming strong men ourselves.

I am inviting men like you who see what is happening to our country to join me in our SPARTAN CHALLENGE.

[Hard times are coming. Protect your masculinity at all costs by clicking here.]

Headlines

03/21/23 - Spartan Challenge (PAS)

[Subject — The ‘24 hr’ Myth And How It Is Holding You Back]

You don’t really have 24 hrs in a day, you only have 16.

If you are 18 you have about 12 years before you hit 30. Seems like a long time, right?

But really, you only have about 8 years left before you hit 30… because you’ll SPEND at least 4 yrs in a coma.

Think about it, the average person sleeps about 8 hours a day and works 8 hours a day.

That leaves 8 hours to…

- Eat
- Go to the bathroom
- Maybe exercise or socialize
- Open their phone/computer and binge Netflix

And that's the #1 reason people continue to stay average because they continue to spend their time on average things.

Picture yourself in your 30s and imagine how even though you are older…

You are still 'planning' to reach financial freedom but continue to constantly change plans when things get tough.

You still watch porn and only hang out with your guy friends, staying single with little to no action with hot girls.

You are still not working out, staying small, and continuing to feel insecure instead of the strong confident MAN you SHOULD be…

You may not have much time left as a young man, but I can show you what to do with the time you DO have.

It's called The Spartan Challenge and it starts on 3/27/2023.

A once-a-year event where thousands of men complete a 'rite of passage.' This is a powerful program designed to turn young boys into real men.

- You'll forget about your addictions because you'll be too focused on your purpose.
- Your discipline will be bulletproof because of our culture and community values.
- Your energy will be more stoic, powerful, and manly and people around you will take notice.

Choose to take the challenge you'll experience a complete masculine transformation.

[Will you be there? Click here to become a SPARTAN even if you are already in your 30s]

Headlines

- The Truth Is: It Is Not Your Fault You Are Not Disciplined Because You Never Learned This…
- If You Keep ‘reading’, ‘planning’, And ‘building’ You’ll Never Take Action.
- Stop Worrying About Your Addiction And Start Obsessing Over Your Virtues!
- Warning: They Want You To Fail But If You Read This You Can Start Fighting Back.
- 5 Years From Now Your Life Will Be Completely Transformed If You Understand This One Email..
- The Secret Behind The ‘24 hrs In Day’ Myth And How It Is Holding You Back
- What Not To Do In Your Early 20s And How To Get Ahead Of 99% Of People
- How To Create A Strong Work Ethic Using Urgency To Kill Procrastination
- Now That I Understand Why Some People Work 100 hr Work Weeks
- Ugly Trick Billionaires Like Elon Musk Use To Eliminate Their Laziness

03/20/23 - Spartan Challenge (DIC)

Discipline is a blade that can rust.

If you’ve ever seen sword restoration videos on YT, you’ll see many different kinds of swords throughout different time periods.

What do they all have in common? Rust.

If you don’t use a sword for an extended period of time, eventually it will become useless. Discipline is a skill and like most skills, *if you rest you rust.*

Many of you are not where you want to be because you have not mastered your discipline.

That is why…

I am starting a FREE SPARTAN CHALLENGE, For 6 months I will be on a journey to better myself as a man with men like you.

In the first few weeks of the challenge, we will all undergo a restoration process.

We will clean up our lives together and remove all the ‘Rust’ holding us back.

But the real challenge begins when we start to ‘sharpen’ our blades. Most of you have been on this ‘self-improvement’ journey for far too long with little to no progress.

“As iron sharpens iron, so one man sharpens another.” - Proverb

I am calling on all men to join a brotherhood that will commit to sharpening their discipline each day for 6 months and keep one another accountable.

LET ME WARN YOU: This challenge is not for everyone.

Many will join, few will come out victorious.

But those who come out on the other side will become a new man.

- David Goggins wasn't born an extreme athlete he **became** an extreme athlete
- Jocko Willink wasn't born a leader he **became** a leader
- Tom Bilyeu wasn't born an entrepreneur he **became** an entrepreneur
- You weren't born a man you must **become** a man

Join the Discord and Subreddit in the description below and I'll see you inside.
Remember: *If you rest you rust.*

Headlines