

**Bemidji Curling Club Board Meeting
November 23rd, 2021**

In Attendance:

Amanda Kelly
Conrad Kelly
Jordan Stearns
Dave Willford
Stuart Noble
Eric Johannsen
Lanny Cyr
Myles McDanel

Call to Order: 6:35 pm

Meeting Minutes Approved

1st: Conrad Kelly
2nd: Dave Willford

Meeting Agenda Approved

1st: Conrad Kelly
2nd: Jordan Stearns

GM & Ice Report:

- Eric not present for report
- Dehumidifier for next door that is up for auction, Conrad talked with Ice Tech from USCA Curling and his advice is that our efforts/money would be better spent on something designed for our club and fixing the roof and air gaps. City should be contacted about helping with roof issues.

Financial Report:

- Sent via email
- 140 Membership Dues have been paid, hoping for 220 once Wednesday and Thursday leagues begin.
- Dave is working on reports in Curling Club Manager of paid vs unpaid memberships so we can keep better track and accountability.
- Dave is working with our accountant to help get more exact reports for the meetings.
- Making our last rock and scraper payment this!

“Bemidji Curling Club Board approves for Treasurer, Dave Willford, to have view access to all bank accounts associated with the Bemidji Curling Club.”

Motion Made by: Conrad Kelly

2nd: Jordan Stearns

Passed at 6:41pm

Membership:

- Needs to be an onboarding process for new members. Lots of holes in what a member does after joining, outlets for teams, open ice time, etc.
- Feedback from Open House:
 - Lots of questions of ways to get involved that don't require a weekly commitment of a league
 - Dirt and cleanliness of ice after open house: sticky matts should be purchased for the club, with visitors if they do not clean shoes they should be asked to go to the bathroom and washed to the best of their ability
 - Membership forms, better explanation of contacting league chairs instead of just checking leagues on forms
- Curling Club Manger is 90% full, past members who have not signed up for this year need to be removed
- How can the club provide more scheduled Open Ice time for members?
- Dave wants to verify a few aspect with the accountant but would like to propose a Membership for a Day option for \$20. It would cover members who want to just play once and a while on the Wednesday Flex League, Open Ice Times, Subs, and include broom and slider rental.
- Lots of questions for people who have paid for key cards and how they can get them.
- How can we capitalize on interest during the Olympic Season. Ideas for the board to work on: Learn to Curl Events, What is Curling Class, Mini League that starts after the Olympics. Amanda will reach out to Liz and Lynn to see if they would be willing to help in the planning.

Marketing:

- Social Media is going well and members seem to be active and interested on what the club is up to.
- Jordan will make post to congratulate Bemidji members from Team Dropkin on great playing in the trials.
- Marketing for Open House went well and will be the layout of marketing for future events. Social Media, Pioneer, and Radio.

Paul Bunyan Bonspiel:

- Lanny feels confident in turnout as Canadian borders are set to open on December 1st allowing for teams to come and play. Hoping for 24 teams.
- Rob will make posters for marketing.

Juniors:

- No Recent Meeting

Events & Rentals:

- Conversation to add a kitchen use charge for event rentals. Help with wear and tear of equipment through use, tools that go missing, etc. Should be discussed and adjusted for future events.
- Canine Spiel has been postponed until February.

Strategic Planning:

- Meeting Canceled

USCA Nationals:

- Lots of turnover has occurred in USCA Curling. New Events Manager is Aaron Kaylor.
- They encourage us to keep pursuing hosting.
- Sanford Center has appointed an interim Manager during management turnover which could help in moving forward.

State Club/U18 State:

- Timers would be liked at both events but unsure if we can provide due to equipment needs. Timers help competitors adjust to a higher level of play. Club should consider how we can invest in this equipment for future events, potentially share with other local clubs to save costs.
- Dave and Stu will meet after Thanksgiving to continue planning.

Club Event Broadcasting:

- BCC is on Twelfth End Sports list of clubs.
- John is working on getting broadcast set up.
- Once set up will always be streaming and could be great to share with community and grow interest. Sheets 3 & 4 will be broadcast and members should be notified once set up as audio is also broadcast.

Safesport/Sport 80:

- Lanny is working on getting Safesport completed. Reminder for members to complete renewal.
- USA Curling has developed a new portal that will offer a cleaner and easy to manage access for clubs and members. Amanda is part of demo and will keep the board posted on its benefits and launch.
- Next year members will pay their own USA Curling Membership instead of clubs.

Rock Engraving:

- Jordan needs to provide Eric rock numbers and locations for each engraved handle. Hoping this will create more buzz for more handle purchases.
- Jordan will be sending out email as a holiday gift idea.

Instructor Training Event:

- Event went great and had 6 attendees, 4 of which from the BCC, Stu, Amanda, Conrad, and Trish.
- Club needs to invest in stabilizers, one for each sheet, for future Learn to Curl Events as these make a huge difference in confidence for people to continue to pursue learning the sport. Maybe Juniors could help in cost as they would be able to use as well.

Chairs for the Club:

- Chairs have been purchased from Chophouse. Blue Ox Moving Company will be moving them from the storage shed to the club on Tuesday the 30th at 10 AM.
- Old chairs will be moved next door, assessed and sold.

New Logo Pins:

- New logo pins have started to be distributed to members who paid their dues. Will be included in email to members for people to stop at bar to get one.
- Jordan will create a sign up list so we can track who has them and who doesn't.

K9 Bonspiel:

- Has been rescheduled for February 5th.
- \$1,000 has been collected so far and donations for silent auction.

Kick Off Party:

- Open House went great! Lots of positive feedback and new members from the community. Awesome group of volunteers helped it be such a success.
- Improvements for new member onboarding and community involvement under Membership.

Oven:

- To be discussed via email and voted on at next meeting.

Motion passed to Adjourn Meeting

1st: Conrad Kelly

2nd: Dave Willford

Meeting Adjourned at 8:02pm

Next Board Meeting: Wednesday, December 22nd, at 5:30pm