

## Unit 3 Pt 2 & 3: Qualitative Research – Observations and Case Studies

### Standard/Unit: Qualitative Research and Paper 3

- **Distinguish** between qualitative and quantitative data.
- **Explain** strengths and limitations of a qualitative approach to research.
- **Describe and Discuss** sampling techniques appropriate to qualitative research.
- **Explain** effects of participant expectations and researcher bias in qualitative research.
- **To what extent** can findings be generalized from qualitative studies?
- **Explain** the importance of credibility in qualitative research.
- **Explain** the effect of triangulation on the credibility of qualitative research.
- **Explain** reflexivity in qualitative research.
- **Discuss** ethical considerations in qualitative research (**see individual types**)
- **For three types of qualitative research: interviews, observations, case studies must be able to:**
  - Explain each method; Identify conditions appropriate for the use of each method i.e. sampling techniques, participant and researcher expectancies, how demand characteristics affect data; Evaluate the strengths and limitations of each method; Understand and evaluate how researchers collect and analyze data for each type of research; Explain why a single method of qualitative research is often inadequate for drawing conclusions and offer alternatives with justification; Discuss ethical considerations specific to research method

### Reading and HW – (Reading Checks are ALWAYS possible):

1. M, 11.24 Reading Check: Observations p. 19-23
2. W, 12.3 MA: Observations (cumulative – a few questions from overview and interviews as well)
3. F, 12.5 Reading Check: Case Studies p. 24-26
4. R, 12.11 MA: Case Studies (again cumulative)

### Unit Schedule:

#### 11.18- T

1. Finish ICA Activity
2. MA: Interviews

#### 11.20 - R

1. IA Rough Draft due – **MUST** bring a printed hard copy!!!!
2. Peer and Self Score IA Rough Drafts – you will turn into me the printed hard copy of your rough draft, your self-score rubric and the rubric where you were peer-scored = major grade

#### 11.24- M

1. Intro to Observational Studies: Learning Objectives, Vocab, why observations
2. TT: Paper 3 Command Terms
3. Reading Check: Observations
4. Notes and discussion - Observations: **Evaluate** participant, non-participant, naturalistic, overt and covert observations.
5. CW: Review Activity
6. Notes and discussion - Observations: **Discuss** considerations involved in setting up and carrying out an observational studies

W, 11.26 – F, 11.28

Thanksgiving Break



#### 12.1- M

1. Continue Notes and discussion - Observations: **Discuss** considerations involved in setting up and carrying out an observational studies, if necessary
2. Table Talk
3. Notes and discussion - Observations: **Discuss** how researchers analyze data obtained in observational research.
4. Observational Data Analysis Activity ☺

#### 12.3- W:

1. Finish Observational Data Analysis Activity, if necessary
2. Major Assessment – Observation (cumulative, includes some from interviews)

#### 12.5- F:

1. CW: Intro to Case Studies
2. Reading Check: Case Studies
3. Notes and discussion Case Studies: **Evaluate** the use of case studies in research

#### T, 12.9:

1. Notes and discussion Case Studies: finish **Evaluate** the use of case studies in research.; **Discuss** the extent to which findings can be generalized from a single case study.
2. CW: Case Study Application Activity

#### R, 12.11

1. Major Assessment: Case Studies (cumulative, includes some from interviews, observations)