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BCC Software and Quadient Announce Integration of Architect REACH with Quadient Inspire, Creating a Unified Intelligent Communications and Mailing Ecosystem

[Rochester, NY and Paris, France — October 30, 2025] — BCC Software, a [BlueCrest Company](#), and Quadient, a global leader in customer communications management, today announced a powerful new integration between [Architect REACH](#) and [Quadient Inspire](#). This collaboration connects two best-in-class platforms to deliver a unified, intelligent workflow from document creation to postal delivery—bridging the gap between Customer Communications Management (CCM) and postal optimization.

The joint solution allows organizations to move seamlessly from personalized document creation in Inspire to address validation, presort automation, and mail tracking in Architect REACH—all within a fully connected cloud-based environment. The result: a faster, more accurate, and cost-efficient process for high-volume mailers and marketers, improving deliverability, compliance, and the overall customer experience.

Architect REACH: Cloud-Based Postal Intelligence

Architect REACH is BCC Software's next-generation, cloud-based postal presort and address-correction API service. It delivers CASS processing, ZIP+4 validation, presort for USPS First-Class and Marketing Mail, IMb/IMpb barcoding, mail tracking, palletization, and mail.dat generation—all via RESTful web services hosted in a SOC 2-compliant environment.

This API-first design eliminates the need for on-premises presort software and integrates directly with upstream systems, enabling automation for industries such as print/mail service providers, direct marketers, government, education, and e-commerce.

Quadient Inspire: Customer Communications Management Leader

Quadient Inspire empowers enterprises to create, manage, and deliver personalized communications across print, web, mobile, and email. The platform provides unified template design, workflow orchestration, omnichannel delivery, and built-in compliance controls—enabling organizations to manage complex customer communications at scale.

Why This Integration Matters

By combining Inspire's communication design and orchestration capabilities with Architect REACH's postal intelligence, organizations can now automate the entire communications-to-mail lifecycle:

1. **Data to Document:** Inspire composes personalized documents using data from enterprise systems.
2. **Document to Mail:** Architect REACH validates addresses, performs presort and barcoding, and generates USPS-compliant files.
3. **Mail to Tracking:** Tracking and delivery data flow back into Inspire for audit, compliance, and customer visibility.

The integration enhances operational governance, improves scalability, and ensures data integrity through each step of the communications journey. It also reduces costs and risk associated with manual postal preparation or disconnected workflows.

Driving Innovation in Connected Communication

"This partnership represents a leap forward for enterprises seeking to unify customer communications and mailing workflows," said Shaun Andersen, VP of Sales, BCC Software.

"Architect REACH and Quadient Inspire together create a connected communications ecosystem that's faster, smarter, and more compliant. By integrating Inspire's CCM capabilities with BCC's postal intelligence, our customers can eliminate inefficiencies, improve deliverability, and gain new levels of visibility from composition to delivery."

About BCC Software

BCC Software, a BlueCrest Company, delivers data-driven postal software and cloud solutions that improve deliverability, reduce cost, and ensure compliance for high-volume mailers. Its technology powers automation and accuracy for service providers, enterprises, and agencies nationwide.

About Quadient

Quadient is a global leader in Customer Communications Management (CCM), helping enterprises design, deliver, and optimize personalized communications across every channel. Quadient Inspire enables organizations to create exceptional customer experiences through connected, compliant, and intelligent communication workflows.